



**MAIN STREET ADVISORY BOARD MEETING
A G E N D A**

**Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, June 25, 2013 – 5:15 p.m.**

1. Call to Order.
2. Public Comments.
3. Approve minutes for May 28, 2013.
4. Review Treasurer's report for May 2013.
5. Committee Reports.
 - a. Promotion Committee.
 1. Discussion and any action regarding Main Street Concert Series.
 2. Discussion and any action regarding Christmas Decorations.
 - b. Organization Committee.
 1. Discussion and any action for Organization Committee.
 - c. Design Committee.
 1. Discussion and any action for Design Committee.
 - d. Economic Restructuring Committee.
 1. Discussion and any action for Economic Restructuring Committee.
6. Manager's Report.
7. Next Meeting will be July 23, 2013.
8. Adjourn.

I certify that a copy of the February 26, 2013, agenda of items to be considered by the Gonzales Main Street Advisory Board was posted on the City Municipal Building bulletin board on the 21st day of June, at 8:30 a.m. and remained posted continuously for at least 72 hours proceeding the scheduled time of the meeting. I further certify that the above agenda was removed on _____ day of _____, 2013 at _____ am/pm. I further certify that the following News Media were properly notified of the above stated meeting: KCTI Radio Station, Gonzales Inquirer, and Gonzales cannon.



Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (830)672-2815 for further information.



**MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, May 28, 2013 – 5:15 p.m.**

MINUTES

On the 28th day of May 2013, at 5:15 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

The following members were present constituting a quorum.

Del De Los Santos, George Wilhelm, Michelle London, Susan Weber, Egon Barthels, Connie Dolezal, Sherri Schellenberg, Melissa Taylor, and Sarah Rivera

Absent: Randy Harkey, Lindemann Butler and Debbie Toliver

Others: Barbara Friedrich, Main Street Administrator, Tim Patek, and Brent Christian.

1. **Call to Order.**
Chairman De Los Santos called the meeting to order at 5:15 p.m.
2. **Public Comments.**
There were no Public Comments.
3. **Discuss and Consider Business Development Application.**
(Item #5 was moved to Item #3 for the meeting).
Brent Christian, owner of the Bealls building located at 621 St. Joseph Street presented a Business Development Grant Application for approval for renovations of the building.
Following discussion, Egon Barthels moved to approve the Business Development Grant Application for building located at 621 St. Joseph Street. Susan Weber seconded the motion. The motion prevailed by unanimous vote.
4. **Approve minutes for April 23, 2013.**
Following discussion, Connie Dolezal moved to approve the minutes of April 23, 2013. Egon Barthels seconded the motion. The motion prevailed by unanimous vote.
5. **Review Treasurer's report for April 2013.**
Connie Dolezal presented the Treasurer's Report.
6. **Discuss and Consider purchasing banner from Gonzales Chamber of Commerce.**
Barbara Friedrich submitted a proposal from the Gonzales Chamber of Commerce for the purchase of a banner for the Concert Series. The chamber had received a banner from a silent auction for \$350.00; this is a savings of \$190.00.

Following discussion, Egon Barthels moved to approve the purchase of the banner from the Gonzales Chamber of Commerce. Sarah Rivera seconded the motion. The motion prevailed by unanimous vote.

7. Committee Reports.

a. Promotion Committee.

1. Discussion and any action regarding Main Street Concert Series.

Egon Barthels reported that he and Del De Los Santos had been working on the stage. Melissa Taylor had completed the posters and rack cards. Sponsorship signage has been ordered. He had talked with Keith Schmidt and Tim Patek about July 4th.

2. Discussion and any action regarding Christmas Decorations.

Connie Dolezal reported that the committee had met and they had several ideas for decorations for this year. They will placing a small Christmas tree at the Main Street tent during the concert series and asking for donations for decorations.

b. Organization Committee.

1. Discussion and any action for Organization Committee.

Sarah Rivera reported that for the 25th celebration that it was discussed having a Birthday cake at July 4th and have a drawing for prizes. Barbara Friedrich will talk with Wal-Mart about getting door prizes.

c. Design Committee.

1. Discussion and any action for Design Committee.

Melissa Taylor presented a proposal for the web site, Gonzalesmainstreet.com.

Following discussion, Sarah Rivera moved to approve the cost of a new web site. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

d. Economic Restructuring Committee.

1. Discussion and any action for Economic Restructuring Committee.

De De Los Santos reported that he had been to Bastrop and the businesses said that they had a wine tasting trail on Friday nights during the Summer. He thought this might be something we would like to look into doing.

8. Manager's Report.

Written report was submitted.

9. Next Meeting will be June 25, 2013.

10. Adjourn.

No further matters were discussed. The meeting was adjourned by motion by Egon Barthels and seconded by Melissa Taylor.

Barbara Friedrich, Recording Secretary

Del De Los Santos, Chairman

Michelle London, Secretary

**Financial Statement
May 31, 2013
Gonzales Main Street, Inc.**

Date	Num	Description	Category	Amount
Balance as of 04/30/2013				24,854.55
05/01/2013	DEP	Sponsorship	HEB,etc.	7,600.00
05/07/2013	ATM	Tractor Supply	Nuts & Bolts	-2.69
05/15/2013	DEP	Sponsorship	D&G Best West	800.00
05/15/2013	DEP	Booth Spaces	Concert Series	280.00
05/21/2013	ATM	McCoy's	Stage	-1,003.14
05/28/2013	1821	Personal Impressions	T-Shirts	-343.80
05/28/2013	1822	Visual	Sponsorship signs	-169.81
05/28/2013	1823	Taylor Marketing	Web Design	-24.34
05/28/2013	1824	Owens Entertainment	Deposit	-4,350.00
05/29/2013	ATM	Fastenal	Drill Bits	-27.84
05/29/2013	ATM	McCoy's	Drill Bits	-11.36
05/29/2013	ATM	Tractor Supply	Cable Ties	-9.47
Balance as of 05/31/2013				27,592.10

**Small Business Assistance Grant
May 31, 2013**

Date	Num	Description	Category	Amount
Balance as of 04/30/13				38,928.30
Balance as of 05/31/13				38,928.30

**Beautification Account
May 31, 2013**

Balance as of 05/31/2013				5,129.64
05/02/2013	1016	DeMent & Company		-652.43
05/09/2013	1017	DeMent & Company		-2400
Balance as of 05/31/2013				2,077.21

GONZALES MAIN STREET ADVISORY BOARD

Concert Series 2013

Proposed Budget FYE 2013

Category Description	Budget FYE 2013	Actual 01/01/2013 09/30/2013	Budget Balance Budet
INCOME			
Sponsorships	25,000.00	25,350.00	(890.00)
Tourism	5,000.00	5,000.00	0.00
Booth Spaces	1,000.00	945.00	55.00
T-Shirt Sales	400.00		400.00
50/50	0.00		0.00
	0.00		
TOTAL INCOME	31,400.00	31,295.00	(435.00)

EXPENDITURES			
Bands	12,000.00	6,800.00	5,200.00
Acoustic Show	0.00	0.00	0.00
Mr. B Fireworks	12,500.00	5,000.00	7,500.00
Poster Design	0.00	0.00	0.00
T Shirts	800.00	796.79	3.21
Banners/signs	700.00	1,291.46	(591.46)
Stage	650.00	1,104.58	(454.58)
Snacks for volunteers	100.00	0.00	100.00
Meals for Bands	100.00	0.00	100.00
Drinks/Supplies	450.00	253.07	196.93
Light from R Harkey	0.00	225.00	(225.00)
Vendor refund	0.00	0.00	0.00
Fan	0.00	0.00	0.00
Texas De Brazil Gift Certificate	0.00	0.00	0.00
TOTAL BUSINESS EXPENSES	27,300.00	15,470.90	11,829.10

**Main Street Manager
June 2013**

Project	Action
Texas Capital Fund Main Street Grant	Will be meeting with TDA monitor of the grant on July 10th. If all information was submitted, grant will be closed.
First Friday Coffee	First Friday Coffee will be at Lone Star Bank on July 12, 2013.
Concert Series	Two down and three to go! Great attendance.
Downtown Visitation	Tim Patek and I visited with business in the 700 and 600 block of St. Paul. We will be visiting with businesses once a week.
Attended Following local meetings & events City Council Tourism Committee Meeting GEDC Board Meeting	
Upcoming Events: June 24, 2013 - GEDC Meeting July 2, 2013 - City Council - 6 p.m. July 12, 2013 - First Friday Coffee - Lone Star Bank - 8:30 July 23, 2013 - Main Street Meeting - 5:15 p.m. July 25, 2013 - Tourism Committee Meeting - 12 p.m.	



PARADE RULES

1. Entries should be pre-registered by June 24, 2013. If unable to meet this deadline, please call 830-200-8927 as soon as possible for information.
2. Check-in begins at 4:30 p.m. Thursday, July 4th at the Runge City Park.
3. Judging will be done during the parade, directly in front of the judges stand.
4. Judging will be based on theme, originality, costumes, participant smiles and crowd appreciation! Bring your families to cheer you on!
5. Political office holders are encouraged and welcome! Come and meet your constituents!
6. Nothing may be thrown, handed out, or tossed from any float or vehicle. To distribute candy, flyers, beads, etc, please have walkers on either side of your float at a safe distance, distributing these items away from the floats/vehicles.
7. All drivers of motor vehicles must be licensed. Mini-bikes may be operated by a person 12 years of age or older.
8. An adult must accompany any youth group and will be responsible for his or her group, to ensure their following of all parade rules.
9. Exceptions to these rules may be made with the approval of the Parade Chairman. Approval must be obtained in advance or immediately upon arrival.
10. While music is encourage, for safety purposes, no horns, sirens or loud noises around or near the equestrian entries.
11. The Parade Committee retains the right to refuse entry of any float, unit, or individual not conforming to the high standards of the July 4th Celebration and our Parade Theme of **"HONOR OUR VETS"**.

We look forward to seeing you at the 2013 July 4th Celebration in Runge, TX

For questions please contact 800-200-8927.

RUNGE

CHAMBER OF COMMERCE



**IF YOU HAVE SERVED YOUR COUNTRY...
OUR COUNTRY,
WE WANT TO HONOR YOU!
PLEASE JOIN US THURSDAY, JULY 4TH
AT THE RUNGE, TX VFW TO**



HONOR ^{OUR} VETS

The text "HONOR OUR VETS" is prominently displayed. "HONOR" is in a large, bold, serif font with a horizontal line underneath. "OUR" is in a smaller, italicized, sans-serif font above "VETS". "VETS" is in a very large, bold, serif font. The background of the text features a stylized illustration of fireworks exploding.

**FOR MORE INFORMATION, CONTACT:
BRENDA HANSLER - 432-631-2701
RUNGE CHAMBER - 830-200-8927**



RUNGE
CHAMBER OF COMMERCE
830-200-8927
rungecoc@sbcglobal.net
www.rungechamber.com

The logo for the Runge Chamber of Commerce, featuring the organization's name and contact information. The text is arranged in a vertical stack, with the name "RUNGE" in a large, bold, serif font at the top, followed by "CHAMBER OF COMMERCE" in a smaller, sans-serif font. Below that are the phone number "830-200-8927", the email address "rungecoc@sbcglobal.net", and the website "www.rungechamber.com". The logo is set against a faint background of a map of Texas.



July 4, 2013

Dear Parade Enthusiasts:

The Runge Chamber of Commerce is excited to invite you to our Annual 4th of July Celebration! This year the event is actually scheduled for Thursday, July 4th rather than on the weekend. We sincerely hope you will be able to join us!



Our theme this year is:

- The Parade begins: 6:00 p.m. Thursday, July 4th, 2013
- Check-in Time/Location: 4:30 p.m. Runge City Park
- Entry Deadline: Monday, June 27th, 2013

Parade participants will compete for awards in the following categories:

- Best Theme Float - **"HONOR OUR VETS"**
- Best Float
- Best Car/Tractor (includes Antique/non-commercial)
- Best Commercial Vehicle
- Best Animal Entry (non-equestrian)
- Best Equestrian Entry
- Best Music/Dance/Band Entry
- Best Decorated Bicycle Entry (bicycles will go first to allow riders to go back to their parents to watch the parade.)

PARADE ENTRY FORM

Name of Organization/Participant: _____

Address: _____

Contact person: _____

Phone number: _____ e-mail: _____

Description of entry: _____

Information for announcer to promote your entry, include names and titles of people on the float.

Please return entry forms to: Brenda Hansler - 432-631-2701 - brendahansler@yahoo.com
 Must include phone number and email address for Line-up info. distribution or Call between 6/27 & 7/3
 Runge Chamber of Commerce - 830-200-8927
 P.O. Box 646 - Runge, TX 78151

Please complete the entry form and return as soon as possible!

2013 JULY 4TH



SEEKING JULY 4TH CELEBRATION EVENT SPONSORS

- YES! I WANT TO SUPPORT THE RUNGE CHAMBER 4TH OF JULY CELEBRATION!**
- NO!! PLEASE TAKE ME OFF YOUR LIST AS A CHAMBER COMMUNITY SUPPORTER!**

COMPANY/ORGANIZATION NAME: _____

NAME OF CONTACT PERSON; _____

CONTACT PHONE NO.: _____

EMAIL ADDRESS: _____

FOR FUTURE EVENT ANNOUNCEMENTS

RUNGE CHAMBER OF COMMERCE MEMBER? **YES** **NO** **CONTACT ME ABOUT BENEFITS**

JULY 4TH CELEBRATION EVENT SPONSORSHIPS:

\$12,000 FULL DAY EVENT SPONSOR

- FIREWORKS:** **\$ 5,000 FULL SPONSOR**
 \$ 2,500 HALF SPONSOR
 \$ 1,000 PARTIAL SPONSOR

- AWARDS/RECOG:** **\$ 1,000 FULL SPONSOR**
 \$ 500 HALF SPONSOR

- PARADE SPONSOR:** **\$ 1,000 AWARDS SPONSOR**
 \$ 500 HALF SPONSOR

- ENTERTAINMENT SPONSOR:** **\$ 5,000 FULL SPONSOR**
 \$ 2,500 HALF SPONSOR
 \$ 1,000 PARTIAL SPONSOR

- COUNTY BAND**
- TEJANO BAND**
- FOLK**
- OTHER:** _____

PLEASE RETURN FORM WITH CHECK PAYABLE TO :
RUNGE CHAMBER OF COMMERCE - P. O. BOX 646 - RUNGE, TX 78151
BY JUNE 24TH

ANY FUNDS REMAINING AFTER EXPENSES ARE PAID WILL GO TO FUTURE RUNGE COMMUNITY PROGRAMS



JULY 4TH 2013 OUR HONOR VETS

With a \$5.00 donation, you Honor Your Special Vet by lighting the sky on Thursday the 4th of July! In addition, we want to honor them and/or their memories at the Runge VFW by posting your memory card completed below on our July 4th **Wall of Honor**. You may also include a photo of your Honored Vet!

Simply return this flyer with your donation to:
by June 28, 2013. For more info: 830-200-8927

RUNGE
CHAMBER OF COMMERCE
& Community Projects
P. O. Box 646
Runge, TX 78151

Pd Cash _____ PD Ck# _____ Received By: _____

Light Up the Sky on the 4th of July 

In Honor of: _____

Honored by: _____ Photo Included

This is their story:



Luling Main Street kicked off a new “Business Luncheon Series” on Thursday, April 25th at The Coffee Shop with 17 business Owners and Employees attending. The luncheon proved to be a great success as we strive to come together in an effort to reach a common goal in our community – teamwork. The idea of having 17 people attend the first meeting, on less than one week’s notice, shows that we have the want and ability to bring the organizations and business owners together to turn Luling into a small town “destination” for Central Texas.

Members of Main Street, with help from Economic Development, and the Chamber of Commerce will be working together to bring content that will directly impact our businesses as a complete community. Be on the lookout as we push out pertinent information and resources to accomplish this goal and feel free to contact us anytime with ideas and thoughts that you may have. Our next luncheon will take place on Thursday, May 16th.