



MAIN STREET ADVISORY BOARD MEETING
A G E N D A
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday,
December 18, 2012 – 12:00 p.m.

1. Call to Order.
2. Public Comments.
3. Discuss and Approve Minutes of October 23, 2012.
4. Review Treasurer's report for October and November 2012.
5. Committee Reports.
 - a. Organization – Sarah Zamora-Rivera
 1. Main Street's 25th Anniversary
 2. Board appointment/reappointments.
 - b. Economic Restructuring
 1. First Friday Coffee
 - c. Design – Melissa Taylor
 - e. Promotion – Egon Barthels
 1. Winterfest
 - a. Christmas Parade
 - b. Santa's Market
 - c. Christmas Decorations
 2. Concert Series
6. Manager's Report.
7. Next Meeting will be January 22, 2013.
8. Adjourn.

Posted this 14th day of December, 2012 at 1:30 p.m.

Barbara Friedrich

Gonzales Main Street Advisory Board



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday,
October 23, 2012 – 5:15 p.m.

MINUTES

On the 23rd day of October 2012, at 5:15 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

The following members were present constituting a quorum.

Kacey Lindemann Butler, Del De Los Santos, Connie Dolezal, Egon Barthels, Debbie Toliver, and Sherri Schellenberg

Absent: Travis Tresner, Sarah Zamora-Rivera, and Randy Harkey

Others: Barbara Friedrich, Main Street Administrator, and Brenda Adams

1. **Call to Order.**
Chairman Butler called the meeting to order at 5:15 p.m.
2. **Public Comments.**
No Public Comments
3. **Discuss and Approve Minutes of September 25, 2012.**
Following discussion, Connie Dolezal moved to approve the minutes of September 25, 2012. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.
4. **Review Treasurer's report for September 2012.**
Treasurer's report was reviewed by the Board.
5. **Committee Reports.**
 - a. **Organization – Sarah Zamora-Rivera**
 1. **Main Street's 25th Anniversary**
No Report.
 2. **Board appointment/reappointments.**
Barbara Friedrich reported that board appointments/reappointments will be presented at the December or January City Council meeting. She reported that Kacey Lindemann Butler, Egon Barthels, Travis Tresner and Connie Dolezal 's terms were to be up and to let her know if they would like to be reappointed. Kacey Butler stated that she would love to be on the board, but have to decline being an officer of the board. Melissa Taylor has agreed to serve on the board. Barbara also asked that each board try to recruit

new members. Applications for board members will be presented to City Council for their appointment.

b. Economic Restructuring

1. First Friday Coffee

First Friday Coffee will be held at Scott Dierlam's State Farm Insurance Agency on November 2, 2012 from 8:30 a.m. to 9:30 a.m.

b. Design – Melissa Taylor

None

e. Promotion – Egon Barthels

1. Winterfest

a. Christmas Parade

Egon Barthels reported that plans are moving forward for the Christmas Parade. Del De Los Santos is in charge of the judging and is getting judges for the parade, Barbara Hand and Carlos Camarillo have agreed to do the lineup of the parade, Connie Dolezal is asking for Choirs to sing Christmas Carols after the parade, Elgin Heinemeyer will be Santa Claus, and parade route has been set. Barbara Friedrich reported that she sent parade applications out to everyone who participated last year and to participants of the Come and Take it Parade. Several applications have been received.

b. Santa's Market

Barbara Friedrich reported that applications have gone out to previous participants and to the Come and Take It vendors. Some applications have been received.

c. Thursday Night Shopping

Barbara Friedrich reported that she will ask the businesses to stay open late on December 6, 13, and 20. Main Street will sponsor a Wassail Trail on the 20th. Debbie Toliver and Barbara Friedrich will meet to make plans.

2. Concert Series

Discuss and Consider Budget for 2013 Concert Series.

Egon Barthels went over the proposed 2013 Concert Series budget. John Owens will book the bands and needed a budget so he could start working on this. Egon explained that Mr. B Fireworks submitted a proposal for the fireworks display. There will be no ground fireworks fired; it will only be air displays. Mr. B has presented two proposals; one for \$11,000 and one for \$12,500.

Following discussion, Del De Los Santos moved to approve the 2013 Concert Series budget. Debbie Toliver seconded the motion. The motion prevailed by unanimous vote.

Following discussion, Connie Dolezal moved to approve Option 1 (\$12,500) of Mr. B Fireworks proposal. Kacey Lindemann Butler seconded the motion. The motion prevailed by unanimous vote.

6. **Manager's Report.**
Written report was presented to the Board.
7. **Next Regular Meeting will be November 27, 2012 at City Hall at 5:15 p.m.**
8. **No further matters were discussed. Meeting was adjourned by motion by Del De Los Santos and seconded by Egon Barthels.**

Barbara Friedrich, Recording Secretary

Kacey Butler, Chairman

Del De Los Santos, Secretary



MAIN STREET ADVISORY BOARD MEETING
St. John Warehouse, Gonzales, Texas
Tuesday, November 27, 2012 – 5:15 p.m.

MINUTES

On the 27th day of November 2012, at 5:15 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the St. John Warehouse, St. John Street, Gonzales, Texas.

The following members were present:

Kacey Lindemann Butler, Del De Los Santos, Connie Dolezal, and Egon Barthels.

Absent: Travis Tresner, Sarah Zamora-Rivera, Debbie Toliver, Sherri Schellenberg, and Randy Harkey

Others: Barbara Friedrich

Chairman Butler closed the meeting at 5:30 p.m. as a quorum of Board Members was not in attendance. The next meeting was set for December 18, 2012. No matters were discussed.

Barbara Friedrich, Recording Secretary

Kacey Butler, Chairman

Del De Los Santos, Secretary

**Financial Statement
October 31, 2012
Gonzales Main Street, Inc.**

Date	Num	Description	Category	Amount
Balance as of 09/30/12				11,169.90
10/02/2012	Atm	Running M Bar	Gifts	-45.00
10/04/2012	ATM	Ascap	Legal	-10.00
10/16/2012	1810	Gonzales Building	Winterfest	-17.36
10/18/2012	Dep	Deposit	Booth Spaces	35.00
Balance as of 10/31/12				11,132.54

**Small Business Assistance Grant
October 31, 2012**

Date	Num	Description	Category	Amount
Balance as of 09/30/12				44,534.55
Balance as of 10/31/12				44,534.55

**Beautification Account
October 31, 2012**

Balance as of 09/30/12				5,621.69
Balance as of 10/31/2012				5,621.69

**Financial Statement
November 30, 2012
Gonzales Main Street, Inc.**

Date	Num	Description	Category	Amount
Balance as of 10/31/12				11,132.54
11/01/212	Dep	Deposit	Booth Spaces	140.00
11/08/2012	1811	Gonzales Building	Winterfest	-22.50
11/21/2012	ATM	General Dollar	Winterfest	-10.83
Balance as of 11/30/2012				11,239.21

**Small Business Assistance Grant
November 30, 2012**

Date	Num	Description	Category	Amount
Balance as of 10/31/12				44,534.55
Balance as of 11/30/12				44,534.55

**Beautification Account
November 30, 2012**

Balance as of 10/31/12				5,621.69
Balance as of 11/30/2012				5,621.69