

GONZALES TOURISM ADVISORY COMMITTEE MEETING

**Thursday, March 10, 2016
Gonzales Municipal Building at 12:30 P.M.**

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

APPROVAL OF MINUTES

1. Approval of February 11, 2016 Minutes

ACTION ITEMS

2. Discuss and Consider application for funding from Pioneer Village
3. Discuss and Consider preparation and activities to conduct during Tourism Week
4. Discuss and Consider Keep Gonzales Beautiful
5. Discuss and Consider participating in the Texas Travel Counselor Conference April 25 - 28, 2016

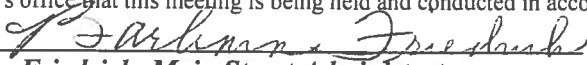
REPORTS

6. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website
7. Report from advisory members on Event Development
8. Report on Upcoming Events
 - a. The Wall that Heals – March 23 thru March 26, 2016
 - b. Gonzales Master Gardeners Spring Plant Sale – April 2, 2016
 - c. Texas Independence Relay – April 2, 2016
 - d. Bingo Bags and Badges – April 9, 2016
 - e. Paint your World Purple Color Run – April 9, 2016
 - f. Texas Freedom Road Fest – April 9, 2016
 - g. Norma's House 5K Run/Walk – April 16, 2016
 - h. Pioneer Village Dutch Oven Cook-Off – April 30, 2016
9. Financial Report
10. Staff Report
11. Next regular meeting will be April 14, 2016

ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at www.cityofgonzales.org the 7th day of March 2016 at 12:00 a.m./p.m. and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed _____.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.



Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.

MINUTES OF THE REGULAR MEETING OF
THE GONZALES TOURISM ADVISORY COMMITTEE

Thursday, March 10, 2016

City Hall at, 820 St. Joseph

12:30 p.m.

Call to Order and Certification of Quorum

Chairman Crozier called the meeting to order at 12:30 p.m. A quorum was declared present.

Members present: Barbara Crozier, Ann Covert, Chris Kappmeyer, Dawn O'Donnell, Paul Frenzel;

Members absent: Alison Guerra Rodriguez, Meena Patel, Ken Morrow **Ex officio present:** Daisy Scheske, Chamber of Commerce, Barbara Friedrich of Main Street; **Staff present:** Genora Young, GEDC, Jesse Holt, Marketing Consultant ; **City Officials present:** Mayor Bobby Logan, **Guests:** Doug Phelan, Templin Saloon, Mike Stroup of Texas Independent Song Writers Association, Dustin Bosquez, Manager, Templin Saloon, Lisa Brown, Main Street, Egon Barthels, Main Street, and Bo Davis of DVS.

Public Comments

Time for public comments included comments from Egon Barthels on behalf of Main Street Concert Series and Star Spangled Spectacular, sponsors of the Independent Song Writers, Templin Saloon regarding their plans for an expanded program of the Song Writers gathering in Gonzales, and Bo Davis requesting same funding for PBR.

1. Approval of Minutes: The minutes of January meeting were approved with correction that the Ghost Tour would be in the Fall not in the Spring. as presented.

Action Items:

2. Discuss and Consider application for funding from Gonzales Main Street. Representatives reported that the music event that funds are requested for has grown and gotten more popularity. They request \$10,000. For expanded publicity that will include radio, print and TV in Victoria, Texas. Chris asked if there was any advertising in Austin and the representative said no that was not being considered because of expense. Asked who they would be advertising for, the response was that only the J. Perez band has been booked to date. Asked if they had any records on rooms occupied by any of the group and the answer indicated that that was not clear. The Committee was informed that they will plan to use surveys at the concerts, and hotels and the 4th of July event to collect data on how many people spend overnight. Dawn O'Donnell moved that we recommend to Council that they fund \$10,000.as requested; with a second from Chris Kappmeyer, the members voted unanimously to move to Council.

3. Discuss and Consider application for funding from DVS Productions. The Committee has recommended funding of this group for 5 years. DVS requested \$5,000.00 for advertising. Stock Contractors stay in the Holiday Inn and Sleep Inn. These hotels help sponsor the event and comp several rooms. Daisy of the Visitor Center reported that the group brings in people from all over – Nebraska, Kansas, local. It was also reported that 50% of the attendees were local and others made up the attendance of approximately 2-3 thousand each year. The Committee asked for more concrete information on rooms used in a post report. Ann reminded the group that it is our duty to promote all of the hotels and they agreed to do so. Chris Kappmeyer moved that we recommend to Council that they fund \$5,000. as requested; with a second from Paul Frenzel, the members voted unanimously to move to Council.

4. Discuss and Consider application for funding from Texas Independence Songwriter Festival. This will be our first year to support this first time event. They request \$2,499. for entertainment and sound production for the event for March 5, 6, 7, 2016. It is from the success of last year's pilot plan that they project this year at a higher attendance event. There will be an admission charge, Sunday will have a Brunch and gospel group. The committee asked about attendance and they project use of social media that indicate 400 to 1,000 looks a day, Face Book will pick up some interest and the artists have their own fans that will attend. Asked how they would publicize all hotels in the advertising, they responded that they are hoping for help from the Chamber of Commerce. After discussion regarding adding a link to Tour Gonzales.com and putting the schedule on new events from the Chamber that interest would be enlarged. Ann Covert moved that we fund the request in the amount of \$2,499. a second by Dawn O'Donnell, the members voted unanimously to fund the request.

At this time Mike Stroup asked to leave the meeting but wanted to interject " I have been to many Committee and Board meetings and this to me is the most professional organization I have attended in many years". He was thanked for his compliment and told that he as a visitor did not have to leave the meeting. He was appreciative but chose to leave.

5. Discuss and Consider Bar-Z – Jesse is concerned that we are not getting value for our investment in this Company that handles our app and web site. She recommends that we look at Saffire for this use and offered samples of the work on her I-Pad. The contract is up with Bar-Z at the end of April, 2016. She indicated that we need the bells and whistles that Saffire can offer the needs of visitor information. The contract with Bar-Z is \$10,000. To change to Saffire the amount would be \$14,200 for the first year; given that we have \$10,000 for this contract, Saffire will charge \$10,000 for the first year then split the charge of \$4,200 (initial fee) each month for two years or, \$6,300. Then the annual fee would be \$6,200. This would include the App. Without the App, the fee will drop to \$4,000 a year. Discussion was had as to the viability of Apps since they seem to be fading away to Websites. Our new marketing will include billboards and a theme of "Gonzales – Google It" where in we will have an inclusive website. Ann moved to not renew Bar-Z's contract with a second by Dawn. Wherein Chris asked to amend the motion that it be contingent upon City Manager's determination if this should be recommended to City Council

for their approval to cancel the contract. Ann agreed to the amendment and it was voted on. The amendment passed unanimously and the motion passed unanimously.

6. Discuss and Consider Lunch and Learn. The event is set for February 19th at Riverside. Café on the Square will cater lunch. Genora will speak regarding economic development with tourism as a component. She will discuss jobs in Tourism and the dollars and cents in tourism. She will discuss some events to show how they impact the local economy. Volunteers will be requested to help with the Songwriter Festival and the Ghosts Tour.
7. Discuss and Consider recommending that City Council approve referring to the Tourism Committee by its formal designation as the Gonzales Convention and Visitors Bureau. In referring to ourselves, the new title will be indicative of a professional organization in line with the responsibilities we undertake. With a motion from Ann and a second by Chris, the members voted unanimously to have this taken to the City Council for their acknowledgement.
8. Discuss and Consider LED Billboard outside of Waco and contracts. The emphasis being on Publicity, this board is just outside Jarrel, Texas, at the Rocking S super store, just before getting on the toll road going south. The board can be changed any time, any time of the day. Each spot gets 8 seconds, reaching 65,000 people a day. One spot would be \$1200.00 and 2 spots would be \$1900. a month. With a motion from Chris and a second by Dawn, the committee voted unanimously to purchase the 2 spot contract.
9. Discuss and Consider Victoria College Billboard Artwork. After discussion and differing opinions from the members regarding color, size of letters, etc. the task of art work was sent back to the design team.
10. Report on membership and training. – It was noted that the Chamber is a member of TACVB – Texas Association of Convention and Visitors Bureau; the city membership in TTIA – Texas Travel Industry Association will need to be changed to Destination Marketing Organization to place us on a distinguished list for notifications of events we might want to be involved in.
11. Deferred to next meeting
12. Deferred to next meeting.

With a motion by Ann and a second by Paul Frenzel, the meeting adjourned at 2:15

Items on Agenda not included here but made a part of the Minutes.

1. Calendar of Events
2. Financial Reports
3. Unfinished business: Kiosks, GVT advertisement, work with the Alamo, Promo ideas

Ann Covert, Secretary

APPLICATION

Organization Information

Date: February 27, 2016

Name of Organization: Pioneer Village

Address: PO Box 431

City, State, Zip: Gonzales TX 78629

Contact Name: Vicki Frenzel

Contact Phone Number: 830-857-4102

Web Site Address for Event or Sponsoring Entity: _____

Is your organization: Non-Profit Private/For Profit _____

Tax ID #: 74-1951366 Entity's Creation Date: 1978

Purpose of your organization: To provide a tourist destination which educates and entertains, particularly young people

Name of Event or Project: _____

Date of Event or Project: _____

Primary Location of Event or Project: _____

Amount Requested: \$1000

How will the funds be used? To purchase 3000 brochures

Primary Purpose of Funded Activity/Facility: Preserve buildings, educate students in early life, attract tourists

Percentage of Hotel Tax Support of Related Costs

100% Note Percentage of Total **Event Costs** Covered by Hotel Occupancy Tax

_____ Note Percentage of Total **Facility Costs** Covered by Hotel Occupancy

Tax for _____ the Funded Event.

_____ Note Percentage of **Staff Costs** Covered by Hotel Occupancy Tax for the Funded Event.

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities _____

Check Which Categories Apply to Funding Request and Amount Requested Under Each Category:

1. **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both

2. **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants:

3. **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity.

4. **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms:

5. **Historical restoration and preservation projects or activities or advertising and conducting solicitation** and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;

\$1000

6. **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.**

Sporting Related Event Funding:

If the event is a sporting related function/facility: How many individuals are expected to participate? _____

If the event is a sporting related function/facility: How many of the participants are expected to be from another city or county? _____

If the event is a sporting related function/facility: Quantify how the funded activity will substantially increase economic activity at hotel and motels within the city or its vicinity?

Questions for all Funding Requests:

How many years have you held this Event or Project: Killase opened in 1976

Expected Attendance: 1500 annually

How many people attending the Event or Project will use Gonzales hotels, motels or bed & breakfasts? unknown

How many nights will they stay? _____

Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: _____

Please list other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

City	Month/Year Held	Assistance Amount	Number of Hotel Rooms Used

How will you measure the impact of your event on area hotel activity?

Please list other organization, government entities and grants that have offered financial support to your project: NA

Please check all promotion efforts your organization is coordinating and the amount financially committed to each media outlet;

Paid Advertising _____ Newspaper _____ Radio _____ TV _____

Press Release to Media _____ Direct Mailing to out of town recipients _____

Other _____

What areas does your advertising and promotion reach?

What number of individuals will your proposed marketing reach that are located in another city or county? _____

(If a permanent facility (e.g.museum, visitor center)

Expected Attendance Monthly/Annually: 1500 (Please note percentage of those in Attendance that are Staying at Area Hotels/Lodging Facilities: _____)



Texas Travel Industry Association

Print Page | Your Cart | Sign In | Register

TxDOT's Texas Travel Counselors Conference 2016

Register | Tell a Friend

TxDOT's Texas Travel Counselors Conference 2016

4/25/2016 to 4/28/2016

When: April 25-28, 2016

Where: San Marcos

United States

Contact: Elizabeth Small
elizabeth.small@txdot.gov

Registration Information

Online registration is available until: 3/25/2016

[Register »](#)

Details



April 25-28, 2016
 San Marcos, TX

Attention Visitor Service Professionals

The **61st Annual Texas Travel Counselors Conference** will be held in San Marcos. The host hotel is the Embassy Suites by Hilton San Marcos Hotel Conference Center, 1001 E. McCarty Lane, San Marcos, TX 78666

CLICK THE LINK ABOVE TO REGISTER

Contact [Elizabeth Small](#) for more information.

If you are a full-time visitor service professional and plan to attend all 3 1/2 days of activities, this registration page is for you!

The Texas Travel Industry Association's (TTIA) Travel Fair is a separate event. To register for a booth at the Texas Travel Fair, [click here](#) or contact Jennifer Roush at TTIA, 512-328-8842.

The **Texas Travel Counselors Conference** consists of 3 ½ days of touring and training for full-time travel counselors and other visitor service professionals. TTCC attendees attend the TTIA Travel Fair to learn about Texas destinations and attractions.

Registration Deadline: March 25, 2016

Registration Fee: \$45 per counselor

You may pay with a credit card online by clicking the Register link above. If you need to be involved or pay by check, please fill out [this form](#) and email it to [Jennifer Baker](#) for each person attending. You will receive an invoice from TTIA, however, the check you submit for payment must be made out to **Texas Travel Counselors Conference** and remitted to the address on the invoice. Payment will also be accepted at the registration table at the conference. Please make checks out to **Texas Travel Counselors Conference**. No cash will be accepted at registration.

Schedule Information

On Monday, April 25, you will need to arrive at the Embassy Suites by Hilton San Marcos Hotel Conference Center in San Marcos in time to register between 11:00am and 1:00pm, enjoy a come-and-go lunch, and attend the Administrative Meeting at 1:30pm. Hotel rooms will be ready for check-in after 3:00pm.

Search »

Log In

Remember Me

[Forgot your password?](#)

[Haven't registered yet?](#)

TTIA Events

Calendar
4/25/2016 »

4/26/2016
 Texas Travel Fair 2016

4/25/2016 »
4/28/2016
 TxDOT's Texas Travel Counselors Conference 2016

5/10/2016 »
5/12/2016
 Texas DMO Empowered May 2016

6/27/2016 » 7/1/2016
 TTIA Travel & Tourism College 2016

TTIA News

1/22/2016
 Texas Travel Industry Honors Senator Larry Taylor, 2016 Silver Spur Recipient

1/7/2016
 Speed Dating for Businesses! Buyers Register Now for the Travel Industry Marketplace!

1/7/2016
 Speed Dating for Businesses! Suppliers Register Now for the Travel Industry Marketplace!

1/6/2016
 Donate Today to the Annual Unity Dinner Silent Auction Fundraiser

Premier Members



[Week-at-a-Glance Schedule](#)

Hotel Information

TTCC Attendees will be responsible for making their own hotel reservations this year. The Embassy Suites by Hilton San Marcos Hotel Conference Center is offering a special room rate of \$85 plus tax for conference attendees.

A link to the room block will be sent to you after your registration is confirmed.



Other helpful Information

- Attendees must attend *all* functions on all days of the conference.
- Please schedule your travel time to arrive on Monday, April 25th for the start of conference activities:
 - Conference registration 11:00 a.m. – 1:00 p.m.
 - Come-and-go lunch 11:00 a.m. – 1:00 p.m.
 - CVB Administrative Meeting begins at 1:30 p.m.

For more information, please call Elizabeth Small at (512) 486-5800.

The Texas Travel Industry Association (TTIA) is assisting TxDOT with conference registration.

[« Go to Upcoming Event List](#)

[Home](#) | [Advocacy](#) | [Events](#) | [Membership](#) | [Marketing](#) | [Careers](#) | [The Foundation](#) | [About TTIA](#) | [Contact Us](#)



3345 Bee Caves Rd, Suite 102A, Austin, TX 78746 | 512-328-8842

Association Management Software Powered by [YourMembership.com](#) :: [Legal](#)

Texas Travel Counselors Conference – April 25-28, 2016 – San Marcos, Texas

MONDAY APRIL 25	TUESDAY APRIL 26	WEDNESDAY APRIL 27	THURSDAY APRIL 28
<p>Travel to San Marcos</p> <p>Embassy Suites Hotel & Conference Center 1001 E. McCarty Lane San Marcos, Texas 78666 (512) 392-6450 www.embassysuites3.hilton.com/en/hotels/texas/embassy-suites-by-hilton-san-marcos-hotel-conference-center-and-spa-SNMESES/index.html</p>	<p>7:00 a.m. Breakfast – Atrium Restaurant</p>	<p>7:00 a.m. Breakfast – Spring Lake Ballroom</p>	<p>6:30 a.m. Check out and load luggage</p> <p>7:00 a.m. Breakfast – Spring Lake Ballroom</p>
<p>11:00 a.m. – 1:00 p.m. Registration Pre-Function Area</p>	<p>8:30 a.m. General Session with TTIA Spring Lake Ballroom</p>	<p>7:55 a.m. Board buses and depart for:</p> <ul style="list-style-type: none"> - Dick's Classic Car Garage - Purgatory Creek Trail - Wonder World Park - Driving tour of Belvin Street Historic District - Hays County Courthouse and downtown square - LBJ Museum - Alley Murals 	<p>8:00 a.m. Board buses and depart for:</p> <ul style="list-style-type: none"> - Wimberley Glassworks - Middleton Brewery - Blue Hole Park – Wimberley - Downtown Wimberley - Downtown Dripping Springs - Texas Hill Country Olives – Dripping Springs
<p>11:00 a.m. – 1:00 p.m. Lunch Atrium Restaurant</p>	<p>11:00 a.m. – 12:00 p.m. TTIA Travel Fair Veramendi Ballroom</p>	<p>12:20 p.m. Board buses and depart for: Lunch at Kent Black's Barbecue</p>	<p>11:25 a.m. Board buses and depart for tour and lunch at Treaty Oak Distillery, Dripping Springs</p>
<p>Administrative Meetings: 12:00 TxDOT Group Photo on Spring Lake Terrace 12:15 – 2:30 TxDOT – Spring Lake A 1:30 – 2:30 CVBs – Chatauqua C&D 1:30 – 2:30 TPWD – Placido Boardroom</p>	<p>12:00 – 1:00 p.m. Lunch Spring Lake Ballroom</p>	<p>1:35 p.m. Board buses and depart for:</p> <ul style="list-style-type: none"> - Wilkif Collections - CAF Central Texas Wing - Meadows Center 	<p>12:50 p.m. Board buses and depart for hotel</p>
<p>2:30 – 2:50 p.m. Break Pre-Function Area</p>	<p>4:00 – 6:00 p.m. – Free</p>	<p>2:00 p.m. Depart Embassy Suites for home</p>	<p>Goodbye Have a safe trip</p>
<p>2:50 – 5:00 p.m. Administrative Meetings (continued)</p>	<p>6:00 p.m. – 8:00 p.m. "Stars of Texas" Awards Dinner</p> <p>8:00 – 10:00 p.m. "Stars of Texas" Appreciation Party Spring Lake Ballroom/Spring Lake Terrace</p>	<p>4:50 p.m. Board buses and depart for dinner at Sean Patrick's</p>	
<p>5:30 Board buses for: TTCC Group Photo and Dinner with TTIA at City Park Recreation Hall</p> <p>Water activities demo: kayaking, tubing, canoeing, stand-up paddleboarding</p>	<p>7:30 – 9:00 p.m. Buses run continuously back to hotel</p>	<p>6:00 p.m. Board buses and depart for: Tour and shopping at San Marcos Outlets</p>	
<p>7:30 – 8:30 p.m. Buses run continuously back to hotel</p>	<p>10:00 – 11:00 p.m. Hospitality Suite – 2nd Floor Hospitality Suite 18 and up only</p>	<p>7:20 – 9:00 p.m. Buses run continuously back to hotel</p>	
<p>8:00 – 11:00 p.m. Hospitality Suite – 2nd Floor Hospitality Suite 18 and up only</p>		<p>8:00 – 11:00 p.m. Hospitality Suite – 2nd Floor Hospitality Suite 18 and up only</p>	



CITY OF GONZALES
 HOTEL/MOTEL TAX FUND 30
 P O DRAWER 547 4
 GONZALES TX 78629 0

=====

PF INT BEARING ACCOUNT 2515350

=====

AVERAGE BALANCE	954,017.81	LAST STATEMENT 01/29/16	981,592.62
		5 CREDITS	15,677.80
		3 DEBITS	229,153.58
		THIS STATEMENT 02/29/16	768,116.84

----- DEPOSITS -----

REF #	DATE	AMOUNT	REF #	DATE	AMOUNT	REF #	DATE	AMOUNT
	02/01	166.25		02/17	3,728.83			
	02/03	4,824.26		02/18	6,640.75			

----- OTHER CREDITS -----

DESCRIPTION	DATE	AMOUNT
CITY OF GONZALES EARNINGS CREDIT ACCT ANALYSIS JANUARY 2016	02/01	317.71

----- OTHER DEBITS -----

DESCRIPTION	DATE	AMOUNT
116040176 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	02/08	37,724.37
117650876 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	02/22	15,129.62
119889213 CORP INTERNET BANKING WIRE TRANSFER TO CHECKING 120521620	02/29	176,299.59

----- I N T E R E S T -----

AVERAGE LEDGER BALANCE:	.00	INTEREST EARNED:	.00
INTEREST PAID THIS PERIOD:	.00	DAYS IN PERIOD:	
		ANNUAL PERCENTAGE YIELD EARNED:	.00%

* * * C O N T I N U E D * * *



CITY OF GONZALES

=====
 PF INT BEARING ACCOUNT 2515350
 =====

- - - ITEMIZATION OF OVERDRAFT AND RETURNED ITEM FEES - - -

*		TOTAL FOR	TOTAL	*
*		THIS PERIOD	YEAR TO DATE	*

*	TOTAL OVERDRAFT FEES:	\$.00	\$.00	*
*	TOTAL RETURNED ITEM FEES:	\$.00	\$.00	*

- - - - - DAILY BALANCE - - - - -

DATE.....	BALANCE	DATE.....	BALANCE	DATE.....	BALANCE
02/01	982,076.58	02/17	952,905.30	02/29	768,116.84
02/03	986,900.84	02/18	959,546.05		
02/08	949,176.47	02/22	944,416.43		

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Feb-2016 THRU Feb-2016

DEPT : N/A

ACCOUNTS: 1-001.502 THRU 1-001.502

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====

1-001.502			CASH - HOTEL MOTEL TAX						
			BEGINNING BALANCE						981,758.87
2/02/16	2/02	C26191	DEPOSIT	08082 DAILY CASH POSTING		2/02/2016		4,824.26	986,583.13
2/02/16	2/10	B26258	Deposit 021605	05534 BANK ACCOUNT INTEREST			JE# 013649	317.71	986,900.84
2/08/16	2/08	B26236	Deposit 000000	05520 GF REIMBURSABLES			JE# 013633	37,724.37CR	949,176.47
2/16/16	2/16	C26290	DEPOSIT	08133 DAILY CASH POSTING		2/16/2016		3,728.83	952,905.30
2/17/16	2/17	C26328	DEPOSIT	08138 DAILY CASH POSTING		2/17/2016		6,640.75	959,546.05
2/19/16	2/19	B26355	Deposit 000000	05552 REIMBURSE GF			JE# 013668	15,129.62CR	944,416.43
2/29/16	2/29	C26385	DEPOSIT	08177 DAILY CASH POSTING		2/29/2016		3,239.24	947,655.67
			=====	FEBRUARY ACTIVITY DB:		18,750.79	CR:	52,853.99CR	34,103.20CR

----*--*--*--*--*--*--*--*

000 ERRORS IN THIS REPORT! *--*--*--*--*--*--*--*--*--*

** REPORT TOTALS **		
	--- DEBITS ---	--- CREDITS ---
BEGINNING BALANCES:	981,758.87	0.00
REPORTED ACTIVITY:	18,750.79	52,853.99CR
ENDING BALANCES:	1,000,509.66	52,853.99CR
TOTAL FUND ENDING BALANCE:	947,655.67	

FINANCIAL STATEMENT

AS OF: FEBRUARY 29TH, 2016

500-RESTRICTED USE FUNDS

REVENUES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<hr/>						
<u>811-HOTEL/MOTEL</u>						
4-811.109 HOTEL OCCUPANCY TAX	685,000.00	16,659.00	126,408.80	18.45	0.00	558,591.20
4-811.801 INTEREST INCOME	<u>1,200.00</u>	<u>317.71</u>	<u>1,142.01</u>	<u>95.17</u>	<u>0.00</u>	<u>57.99</u>
TOTAL 811-HOTEL/MOTEL	686,200.00	16,976.71	127,550.81	18.59	0.00	558,649.19
<hr/>						
*** TOTAL REVENUES ***	686,200.00	16,976.71	127,550.81	18.59	0.00	558,649.19

FINANCIAL STATEMENT

AS OF: FEBRUARY 29TH, 2016

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>2-SUPPLIES EXPENSE</u>						
7-811.202 POSTAGE	5,000.00	0.00	9.32	0.19	0.00	4,990.68
7-811.217 MISCELLANEOUS	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
TOTAL 2-SUPPLIES EXPENSE	5,000.00	0.00	9.32	0.19	0.00	4,990.68
<u>3-MAINT/BLDG-EQUIP-STRUCT</u>						
7-811.304 OFFICE EQPT & FURNITURE	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
TOTAL 3-MAINT/BLDG-EQUIP-STRUCT	0.00	0.00	0.00	0.00	0.00	0.00
<u>4-CONTRACT/OPER SERVICES</u>						
7-811.401 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.402 UTILITIES	0.00	0.00	0.00	0.00	0.00	0.00
7-811.407 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.408 MEMBERSHIP DUES	3,000.00	0.00	2,995.00	99.83	0.00	5.00
7-811.409 SUBSCRIPTIONS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.411 SPECIAL CONTRACTS	22,000.00	0.00	2,781.03	12.64	0.00	19,218.97
7-811.412 CHAMBER OF COMMERCE	25,000.00	0.00	4,407.09	17.63	0.00	20,592.91
7-811.413 PIONEER VILLAGE	25,000.00	0.00	20,914.91	83.66	0.00	4,085.09
7-811.414 JB WELLS PARK	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.415 MAIN STREET	20,000.00	0.00	8,500.00	42.50	0.00	11,500.00
7-811.416 CRYSTAL THEATRE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.417 INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.430 TRAVEL & TRAINING	<u>5,000.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>5,000.00</u>
TOTAL 4-CONTRACT/OPER SERVICES	110,000.00	0.00	39,598.03	36.00	0.00	70,401.97
<u>5-SPECIAL CHARGES EXPENSE</u>						
7-811.502 ADVERTISING	165,000.00	5,261.67	53,633.31	32.51	0.00	111,366.69
7-811.503 ELECTRICAL LINE EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.504 SIGNAGE & BANNERS	60,000.00	1,600.00	5,707.00	9.51	0.00	54,293.00
7-811.519 PROMOTIONAL ITEMS	12,000.00	0.00	2,910.94	24.26	0.00	9,089.06
7-811.520 MARKETING AND PROMOTIONS	15,000.00	530.00	530.00	3.53	0.00	14,470.00
7-811.521 SPECIAL PROJECTS	45,000.00	13,810.00	41,354.00	91.90	0.00	3,646.00
7-811.522 INDEPENDENCE RELAY	7,000.00	0.00	0.00	0.00	0.00	7,000.00
7-811.524 GONZALES CO. JAIL MUSEUM	0.00	0.00	0.00	0.00	0.00	0.00
7-811.525 HISTORIC PRESERVATION	25,000.00	0.00	0.00	0.00	0.00	25,000.00
7-811.526 MEMORIAL MUSEUM	50,000.00	595.49	595.49	1.19	0.00	49,404.51
7-811.527 EGGLESTON HOUSE	5,000.00	0.00	0.00	0.00	0.00	5,000.00
7-811.528 JB WELLS HOUSE	10,000.00	0.00	774.00	7.74	0.00	9,226.00
7-811.529 RIVERSIDE MUSEUM	5,000.00	67.81	1,061.13	21.22	0.00	3,938.87
7-811.530 EXPO CENTER	125,000.00	0.00	8.00	78.11	97,634.06	27,357.94
7-811.531 CITY SPECIAL EVENTS	<u>25,000.00</u>	<u>3,446.50</u>	<u>11,171.50</u>	<u>44.69</u>	<u>0.00</u>	<u>13,828.50</u>
TOTAL 5-SPECIAL CHARGES EXPENSE	549,000.00	25,311.47	117,745.37	39.23	97,634.06	333,620.57

FINANCIAL STATEMENT

AS OF: FEBRUARY 29TH, 2016

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>6-CAPITAL OUTLAY EXPENSE</u>						
7-811.610 OFFICE FURNITURE & EQPT	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 6-CAPITAL OUTLAY EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 811-HOTEL MOTEL	664,000.00	25,311.47	157,352.72	38.40	97,634.06	409,013.22
	=====	=====	=====	=====	=====	=====
*** TOTAL EXPENSES ***	664,000.00	25,311.47	157,352.72	38.40	97,634.06	409,013.22

*** END OF REPORT ***

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : N/A

ACCOUNTS: 1-001.502 THRU 1-001.502

POST	DATE	TRAN #	REFERENCE	PACKET-----	DESCRIPTION-----	VEND	INV/JE #	NOTE	-----AMOUNT-----	-----BALANCE-----

1-001.502			CASH - HOTEL MOTEL TAX							
			BEGINNING		BALANCE					1,009,574.37
10/02/15	10/08	B25385	Deposit	101505	05297	BANK ACCOUNT INTEREST	JE# 013387		154.15	1,009,728.52
10/05/15	10/05	B25343	Deposit	000000	05277	GF REIMBURSABLES	JE# 013363		10,249.90CR	999,478.62
10/07/15	10/07	C25360	DEPOSIT		07648	DAILY CASH POSTING 10/07/2015			1,226.87	1,000,705.49
10/08/15	10/08	C25383	DEPOSIT		07655	DAILY CASH POSTING 10/08/2015			5,326.42	1,006,031.91
10/13/15	10/13	C25423	DEPOSIT		07671	DAILY CASH POSTING 10/13/2015			8,122.84	1,014,154.75
10/13/15	10/13	C25424	DEPOSIT		07672	DAILY CASH POSTING 10/13/2015			7,378.67	1,021,533.42
10/15/15	10/15	C25468	DEPOSIT		07682	DAILY CASH POSTING 10/15/2015			10,336.47	1,031,869.89
10/15/15	10/15	C25469	DEPOSIT		07683	DAILY CASH POSTING 10/15/2015			2,182.25	1,034,052.14
10/19/15	10/19	B25478	Deposit	000000	05307	GF REIMBURSABLES	JE# 013397		23,255.10CR	1,010,797.04
10/19/15	10/19	C25482	DEPOSIT		07694	DAILY CASH POSTING 10/19/2015			1,309.83	1,012,106.87
10/21/15	10/21	B25505	Deposit	000000	05317	GF REIMBURSABLES	JE# 013408		2,085.33CR	1,010,021.54
10/23/15	10/23	C25519	DEPOSIT		07721	DAILY CASH POSTING 10/23/2015			2,491.51	1,012,513.05
10/29/15	10/29	C25550	DEPOSIT		07750	DAILY CASH POSTING 10/29/2015			3,570.80	1,016,083.85
10/30/15	10/30	B25554	Deposit	000000	05327	GF REIMBURSABLES	JE# 013419		17,500.59CR	998,583.26
10/30/15	10/30	C25555	DEPOSIT		07756	DAILY CASH POSTING 10/30/2015			5,872.04	1,004,455.30
			=====			OCTOBER ACTIVITY DB:			47,971.85	CR: 53,090.92CR
										5,119.07CR
11/02/15	11/18	B25664	Deposit	111505	05362	BANK ACCOUNT INTEREST	JE# 013457		149.20	1,004,604.50
11/06/15	11/06	B25599	Deposit	000000	05343	GF REIMBURSABLES	JE# 013439		23,299.19CR	981,305.31
11/13/15	11/13	C25634	DEPOSIT		07814	DAILY CASH POSTING 11/13/2015			2,844.64	984,149.95
11/16/15	11/16	C25637	DEPOSIT		07820	DAILY CASH POSTING 11/16/2015			8,902.15	993,052.10
11/20/15	11/20	B25681	Deposit	000000	05371	REIMBURSE GF EXPENSES	JE# 013466		10,137.00CR	982,915.10
11/23/15	11/23	C25701	DEPOSIT		07852	DAILY CASH POSTING 11/23/2015			1,773.31	984,688.41
			=====			NOVEMBER ACTIVITY DB:			13,669.30	CR: 33,436.19CR
										19,766.89CR
12/01/15	12/09	B25833	Deposit	111505	05402	BANK ACCOUNT INTEREST	JE# 013501		215.19	984,903.60
12/02/15	12/02	B25776	Deposit	000000	05381	GF REIMBURSABLES	JE# 013477		10,509.52CR	974,394.08
12/07/15	12/07	C25817	DEPOSIT		07896	DAILY CASH POSTING 12/07/2015			4,547.83	978,941.91
12/14/15	12/14	B25861	Deposit	000000	05408	GF REIMBURSEMENT	JE# 013507		29,015.12CR	949,926.79
12/15/15	12/15	C25873	DEPOSIT		07923	DAILY CASH POSTING 12/15/2015			7,798.45	957,725.24
12/21/15	12/21	C25908	DEPOSIT		07944	DAILY CASH POSTING 12/21/2015			2,797.04	960,522.28
12/22/15	12/22	B25911	Deposit	000000	05422	GF REIMBURSEMENT	JE# 013521		6,996.26CR	953,526.02
12/28/15	12/28	C25921	DEPOSIT		07959	DAILY CASH POSTING 12/28/2015			4,201.47	957,727.49
			=====			DECEMBER ACTIVITY DB:			19,559.98	CR: 46,520.90CR
										26,960.92CR
1/04/16	1/04	B25972	Deposit	000000	05433	GF REIMBURSABLES	JE# 013532		5,341.59CR	952,385.90
1/05/16	1/11	B26057	Deposit	011605	05469	BANK ACCOUNT INTEREST	JE# 013577		305.76	952,691.66
1/06/16	1/06	C26008	DEPOSIT		07988	DAILY CASH POSTING 1/06/2016			1,133.65	953,825.31
1/13/16	1/13	C26069	DEPOSIT		08015	DAILY CASH POSTING 1/13/2016			83.87	953,909.18
1/13/16	1/13	C26071	DEPOSIT		08018	DAILY CASH POSTING 1/13/2016			402.50	954,311.68
1/14/16	1/14	C26082	DEPOSIT		08020	DAILY CASH POSTING 1/14/2016			192.00	954,503.68
1/14/16	1/14	C26086	DEPOSIT		08023	DAILY CASH POSTING 1/14/2016			1,310.06	955,813.74
1/15/16	1/15	C26092	DEPOSIT		08027	DAILY CASH POSTING 1/15/2016			8,754.26	964,568.00
1/19/16	1/19	C26112	DEPOSIT		08034	DAILY CASH POSTING 1/19/2016			3,884.22	968,452.22
1/19/16	1/19	C26115	DEPOSIT		08037	DAILY CASH POSTING 1/19/2016			4,001.09	972,453.31

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : N/A

ACCOUNTS: 1-001.502 THRU 1-001.502

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
1-001.502				CASH - HOTEL MOTEL TAX					
									* (CONTINUED) *
1/25/16	1/25	C26134	DEPOSIT	08054 DAILY CASH POSTING	1/25/2016			283.49	972,736.80
1/25/16	1/25	C26135	DEPOSIT	08056 DAILY CASH POSTING	1/25/2016			430.39	973,167.19
1/26/16	1/26	C26139	DEPOSIT	08062 DAILY CASH POSTING	1/26/2016			2,606.33	975,773.52
1/27/16	1/27	C26153	DEPOSIT	08065 DAILY CASH POSTING	1/27/2016			5,819.10	981,592.62
1/29/16	1/29	C26178	DEPOSIT	08074 DAILY CASH POSTING	1/29/2016			166.25	981,758.87
				===== JANUARY ACTIVITY	DB:	29,372.97	CR: 5,341.59CR	24,031.38	
2/02/16	2/02	C26191	DEPOSIT	08082 DAILY CASH POSTING	2/02/2016			4,824.26	986,583.13
2/02/16	2/10	B26258	Deposit	021605 05534 BANK ACCOUNT INTEREST		JE# 013649		317.71	986,900.84
2/08/16	2/08	B26236	Deposit	000000 05520 GF REIMBURSABLES		JE# 013633		37,724.37CR	949,176.47
2/16/16	2/16	C26290	DEPOSIT	08133 DAILY CASH POSTING	2/16/2016			3,728.83	952,905.30
2/17/16	2/17	C26328	DEPOSIT	08138 DAILY CASH POSTING	2/17/2016			6,640.75	959,546.05
2/19/16	2/19	B26355	Deposit	000000 05552 REIMBURSE GF		JE# 013668		15,129.62CR	944,416.43
2/29/16	2/29	C26385	DEPOSIT	08177 DAILY CASH POSTING	2/29/2016			3,239.24	947,655.67
				===== FEBRUARY ACTIVITY	DB:	18,750.79	CR: 52,853.99CR	34,103.20CR	
3/02/16	3/02	C26413	DEPOSIT	08188 DAILY CASH POSTING	3/02/2016			1,592.99	949,248.66
				===== MARCH ACTIVITY	DB:	1,592.99	CR: 0.00	1,592.99	
				===== ACCOUNT TOTAL	DB:	130,917.88	CR: 191,243.59CR		

----*--*--*--*--*--*--*--*

000 ERRORS IN THIS REPORT!

----*--*--*--*--*--*--*--*

** REPORT TOTALS **	--- DEBITS ---	--- CREDITS ---
BEGINNING BALANCES:	1,009,574.37	0.00
REPORTED ACTIVITY:	130,917.88	191,243.59CR
ENDING BALANCES:	1,140,492.25	191,243.59CR
TOTAL FUND ENDING BALANCE:	949,248.66	

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE

7-811.202			POSTAGE							
			BEGINNING BALANCE							0.00
10/30/15	11/02	B25561	Deposit 101515	05329	TO ALLOCATE MONTHLY POSTAGE		JE# 013421		1.64	1.64
			=====		OCTOBER ACTIVITY	DB:	1.64	CR:	0.00	1.64
12/31/15	1/05	B25978	Deposit 121515	05436	TO ALLOCATE MONTHLY POSTAGE		JE# 013535		7.68	9.32
			=====		DECEMBER ACTIVITY	DB:	7.68	CR:	0.00	7.68
			=====		ACCOUNT TOTAL	DB:	9.32	CR:	0.00	

7-811.217			MISCELLANEOUS							
			BEGINNING BALANCE							0.00

7-811.304			OFFICE EQPT & FURNITURE							
			BEGINNING BALANCE							0.00

7-811.401			TELEPHONE							
			BEGINNING BALANCE							0.00

7-811.402			UTILITIES							
			BEGINNING BALANCE							0.00

7-811.407			TELEPHONE							
			BEGINNING BALANCE							0.00

7-811.408			MEMBERSHIP DUES							
			BEGINNING BALANCE							0.00
11/04/15	11/04	A77750	CHK: 000000	13327	TEXAS TRAVEL INDUSTRIES	2931	110415		395.00	395.00
			=====		NOVEMBER ACTIVITY	DB:	395.00	CR:	0.00	395.00
12/15/15	12/18	A79366	CHK: 105654	13596	TEXAN BENEFITS MEMBERSHI	1748	193		2,500.00	2,895.00
			=====		DECEMBER ACTIVITY	DB:	2,500.00	CR:	0.00	2,500.00
1/05/16	3/03	A81497	CHK: 106147	13760	ANNUAL AFFILIATE FEE	1852	2016 ANNUAL FEE		100.00	2,995.00
			=====		JANUARY ACTIVITY	DB:	100.00	CR:	0.00	100.00
			=====		ACCOUNT TOTAL	DB:	2,995.00	CR:	0.00	

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE

7-811.409			SUBSCRIPTIONS							
			BEGINNING BALANCE							0.00

7-811.411			SPECIAL CONTRACTS							
			BEGINNING BALANCE							0.00
10/01/15	11/06	A77868	CHK: 105076	13493	CONDUIT PVC, COUPLING	0219	00680866		9.74	9.74
10/02/15	11/06	A77834	CHK: 105134	13493	TEXAS BLUEBONNET, ROSE S	0148	16-6282		48.00	57.74
10/02/15	12/18	A79238	CHK: 105616	13596	ALL CLEANING WIPES & POL	0202	491066		10.78	68.52
			=====		OCTOBER ACTIVITY DB:	68.52	CR:	0.00	68.52	
11/10/15	1/12	B26061		05471	MARKETING CONSULTANT		JE# 013579		2,712.00	2,780.52
11/30/15	12/18	A79237	CHK: 105616	13596	LATE CHARGE ON INV. 4910	0202	113015		0.51	2,781.03
			=====		NOVEMBER ACTIVITY DB:	2,712.51	CR:	0.00	2,712.51	
			=====		ACCOUNT TOTAL DB:	2,781.03	CR:	0.00		

7-811.412			CHAMBER OF COMMERCE							
			BEGINNING BALANCE							0.00
10/01/15	10/02	A76684	CHK: 104717	13392	QTRLY REIMBURSEMENT	0041	093015		4,407.09	4,407.09
			=====		OCTOBER ACTIVITY DB:	4,407.09	CR:	0.00	4,407.09	
			=====		ACCOUNT TOTAL DB:	4,407.09	CR:	0.00		

7-811.413			PIONEER VILLAGE							
			BEGINNING BALANCE							0.00
12/01/15	12/18	A79328	CHK: 105604	13596	NOVEMBER EXPENSES	1027	12/01/2015		4,361.69	4,361.69
12/02/15	12/02	A78569	CHK: 105265	13566	QUARTERLY PAYMENT	1027	11/2/2015		6,953.22	11,314.91
			=====		DECEMBER ACTIVITY DB:	11,314.91	CR:	0.00	11,314.91	
1/21/16	2/05	A80674	CHK: 105927	13704	REQUEST FOR FUNDS	1027	01/21/2016		9,600.00	20,914.91
			=====		JANUARY ACTIVITY DB:	9,600.00	CR:	0.00	9,600.00	
			=====		ACCOUNT TOTAL DB:	20,914.91	CR:	0.00		

7-811.414			JB WELLS PARK							
			BEGINNING BALANCE							0.00

7-811.415			MAIN STREET							

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

B E G I N N I N G B A L A N C E 0.00

10/01/15	10/30	A77633	CHK: 104968	13438	GIANT SLEIGH	3508	15-3942		5,000.00	5,000.00
10/17/15	11/20	A78403	CHK: 105239	13526	OWENS ENTERTAINMENT	6/24 3608	06/24/2016		3,500.00	8,500.00
			=====		OCTOBER ACTIVITY	DB: 8,500.00	CR: 0.00		8,500.00	
			=====		ACCOUNT TOTAL	DB: 8,500.00	CR: 0.00			

7-811.416 CRYSTAL THEATRE

B E G I N N I N G B A L A N C E 0.00

7-811.417 INSURANCE

B E G I N N I N G B A L A N C E 0.00

7-811.430 TRAVEL & TRAINING

B E G I N N I N G B A L A N C E 0.00

7-811.502 ADVERTISING

B E G I N N I N G B A L A N C E 0.00

10/01/15	10/30	A77600	CHK: 105034	13438	4 COLOR, WEB DISPLAY	2404	244978		495.00	495.00
10/01/15	10/30	A77636	CHK: 105030	13438	4 COLOR, 1/2 PAGE DISPLA	3583	249901		10,848.92	11,343.92
10/15/15	11/06	A78016	CHK: 105123	13493	4 COLOR, FULL PAGE, DISP	3024	245959		5,461.96	16,805.88
10/18/15	11/06	A78001	CHK: 105125	13493	TEXAS MONTHLY	2714	TM73071		9,504.00	26,309.88
10/22/15	11/13	A78206	CHK: 105160	13508	BILLBOARD ADVERTISING	2532	69719		650.00	26,959.88
10/23/15	11/06	A78035	CHK: 105088	13493	1/2 PAGE AD	3597	41730		750.00	27,709.88
			=====		OCTOBER ACTIVITY	DB: 27,709.88	CR: 0.00		27,709.88	
11/01/15	11/06	A78022	CHK: 105124	13493	1/2 HORIZONTAL ADVERTISI	3255	40008431		6,980.00	34,689.88
11/01/15	11/06	A78032	CHK: 105117	13493	BULLETIN ADVERTISING	3587	194853		500.00	35,189.88
11/01/15	12/11	A79012	CHK: 105513	13577	ADVERTISEMENT BILLBOARD	3341	6528		675.00	35,864.88
11/01/15	12/11	A79013	CHK: 105513	13577	ADVERTISEMENT ON BILLBOA	3341	6529		425.00	36,289.88
11/06/15	11/18	A78278	VOID: 105117	13532	REVERSE VOIDED CHECK	3587	194853		500.00CR	35,789.88
11/12/15	12/18	A79400	CHK: 105589	13596	CITY OF GONZALES AD, GUI	3618	16059		90.00	35,879.88
11/13/15	11/13	A78223	CHK: 105162	13508	KEYE COMMERCIAL PACKAGE	3457	DECEMBER PARTNERSH		2,500.00	38,379.88
11/16/15	12/30	A79606	CHK: 000000	13509	KXTS-TV	2931	16-40408		2,497.00	40,876.88
11/17/15	11/20	A78390	CHK: 105233	13526	AUSTIN WEB	3028	MM100522		775.00	41,651.88
11/19/15	12/11	A79001	CHK: 105525	13577	BILLBOARD ADVERTISING	2532	69720		650.00	42,301.88
			=====		NOVEMBER ACTIVITY	DB: 15,092.00	CR: 500.00CR		14,592.00	

12/01/15	12/11	A79014	CHK: 105513	13577	ADVERTISEMENT ON BILLBOA	3341	6602		675.00	42,976.88
12/01/15	12/11	A79015	CHK: 105513	13577	ADVERTISEMENT ON BILLBOA	3341	6603		425.00	43,401.88
12/01/15	12/11	A79033	CHK: 105548	13577	BULLETIN ADVERTISING	3587	195897		500.00	43,901.88
12/15/15	1/08	A79919	CHK: 105726	13615	ONLINE ADVERTISING	3028	MM104416		300.00	44,201.88
12/30/15	1/08	A79949	CHK: 105741	13615	BULLETIN ADVERTISING	3587	196946		500.00	44,701.88

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE
12/31/15	2/12	A80941	CHK: 106016	13724	WINTER ISSUE AD-1/2 PAGE	3640	12/31/2015		1,000.00	45,701.88
			=====		DECEMBER ACTIVITY DB:	3,400.00	CR:	0.00	3,400.00	
1/10/16	2/12	A80934	CHK: 105977	13724	MARKETING CONSULTING	3603	15-DEC		1,108.50	46,810.38
1/25/16	2/12	A80898	CHK: 106014	13724	4 COLOR, FULL PAGE	2256	249908		1,594.26	48,404.64
1/29/16	1/29	C26179	RCPT 00770264	08075	REFUND FOR KXTS-TV B.F.				33.00CR	48,371.64
			=====		JANUARY ACTIVITY DB:	2,702.76	CR:	33.00CR	2,669.76	
2/10/16	2/19	A81188	CHK: 106096	13733	4 COLOR FULL PAGE DISPLA	2256	249902		5,261.67	53,633.31
			=====		FEBRUARY ACTIVITY DB:	5,261.67	CR:	0.00	5,261.67	
3/01/16	3/03	A81533	CHK: 106171	13760	PUBLICATION IN TEXAS JOU	3255	40008514		6,980.00	60,613.31
			=====		MARCH ACTIVITY DB:	6,980.00	CR:	0.00	6,980.00	
			=====		ACCOUNT TOTAL DB:	61,146.31	CR:	533.00CR		

7-811.503 ELECTRICAL LINE EXPENSE
B E G I N N I N G B A L A N C E 0.00

7-811.504 SIGNAGE & BANNERS
B E G I N N I N G B A L A N C E 0.00

10/01/15	10/30	A77626	CHK: 104986	13438	ADVERTISING IN SEALY	3341	6451		675.00	675.00
10/01/15	10/30	A77627	CHK: 104986	13438	ADVERTISING IN SEALY TEX	3341	6452		425.00	1,100.00
			=====		OCTOBER ACTIVITY DB:	1,100.00	CR:	0.00	1,100.00	
12/10/15	2/12	A80935	CHK: 105977	13724	MARKETING CONSULTING	3603	15-NOV		1,257.00	2,357.00
12/18/15	1/14	A80152	CHK: 105789	13663	BILLBOARD ADVERTISING	2532	69721		650.00	3,007.00
12/30/15	1/08	A79941	CHK: 105700	13615	ADVERTISING BILLBOARD	3341	6677		675.00	3,682.00
12/30/15	1/08	A79942	CHK: 105700	13615	ADVERTISING ON BILLBOARD	3341	6678		425.00	4,107.00
			=====		DECEMBER ACTIVITY DB:	3,007.00	CR:	0.00	3,007.00	
2/01/16	2/05	A80747	CHK: 105919	13704	IH 10 MILE EAST OF BECKE	3341	6757		675.00	4,782.00
2/01/16	2/05	A80748	CHK: 105919	13704	ADVERTISING ON BILLBOARD	3341	6758		425.00	5,207.00
2/01/16	2/05	A80758	CHK: 105953	13704	BULLETIN ADVERTISING	3587	197987		500.00	5,707.00
			=====		FEBRUARY ACTIVITY DB:	1,600.00	CR:	0.00	1,600.00	
			=====		ACCOUNT TOTAL DB:	5,707.00	CR:	0.00		

7-811.519 PROMOTIONAL ITEMS
B E G I N N I N G B A L A N C E 0.00

11/04/15	12/30	A79613	CHK: 000000	13509	EPROMOS.COM	2931	340663		312.83	312.83
11/23/15	12/30	A79619	CHK: 000000	13509	WHOLESALE HATS	2931	7203		594.58	907.41
11/23/15	12/30	A79624	CHK: 000000	13509	DISCOUNTMUGS.COM	2931	DM2059611		1,869.37	2,776.78
			=====		NOVEMBER ACTIVITY DB:	2,776.78	CR:	0.00	2,776.78	

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE
1/11/16	1/14	A80157	CHK: 105795	13663 1000 - 31	OVAL LABELS	2819	12988		134.16	2,910.94
			=====	JANUARY ACTIVITY	DB:	134.16	CR:	0.00	134.16	
			=====	ACCOUNT TOTAL	DB:	2,910.94	CR:	0.00		

7-811.520	MARKETING AND PROMOTIONS									
	B E G I N N I N G B A L A N C E									0.00
11/10/15	11/13	A78227	CHK: 105150	13508	MARKETING CONSULTING HOU 3603		15-OCT		2,712.00	2,712.00
11/10/15	1/12	B26061		05471	MISCODED GL LINE ITEM		JE# 013579		2,712.00CR	0.00
			=====	NOVEMBER ACTIVITY	DB:	2,712.00	CR:	2,712.00CR	0.00	
2/01/16	2/19	A81131	CHK: 106087	13733	BROCHURE-DRIVING TOUR	0230	0152336-001		530.00	530.00
			=====	FEBRUARY ACTIVITY	DB:	530.00	CR:	0.00	530.00	
			=====	ACCOUNT TOTAL	DB:	3,242.00	CR:	2,712.00CR		

7-811.521	SPECIAL PROJECTS									
	B E G I N N I N G B A L A N C E									0.00
10/06/15	10/16	A77184	CHK: 104839	13424	REIMBURSEMENT FOR TICKET 2956		10/06/2015		45.00	45.00
			=====	OCTOBER ACTIVITY	DB:	45.00	CR:	0.00	45.00	
12/08/15	12/11	A79035	CHK: 105498	13577	REIMBURSE FOR TOURISM VI 3616		12/11/2015		25,000.00	25,045.00
12/10/15	1/08	A79951	CHK: 105736	13615	REIMBURSE FOR ADVERTISIN 3621		REIMBURSE 12/2015		2,499.00	27,544.00
			=====	DECEMBER ACTIVITY	DB:	27,499.00	CR:	0.00	27,499.00	
2/05/16	2/05	A80600	CHK: 105923	13704	CTI CELEBRATION	0041	02/04/2016		6,000.00	33,544.00
2/05/16	2/05	A80601	CHK: 105924	13704	CTI CELEBRATION	0041	02/05/2016		7,810.00	41,354.00
			=====	FEBRUARY ACTIVITY	DB:	13,810.00	CR:	0.00	13,810.00	
			=====	ACCOUNT TOTAL	DB:	41,354.00	CR:	0.00		

7-811.522	INDEPENDENCE RELAY									
	B E G I N N I N G B A L A N C E									0.00

7-811.524	GONZALES CO. JAIL MUSEUM									
	B E G I N N I N G B A L A N C E									0.00

7-811.525	HISTORIC PRESERVATION									
	B E G I N N I N G B A L A N C E									0.00

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

7-811.526 MEMORIAL MUSEUM
B E G I N N I N G B A L A N C E 0.00

2/09/16 2/19 A81086 CHK: 106082 13733 ALUM CUTTING REEL 0097 1559915-00 595.49 595.49
 ===== FEBRUARY ACTIVITY DB: 595.49 CR: 0.00 595.49
 ===== ACCOUNT TOTAL DB: 595.49 CR: 0.00

7-811.527 EGGLESTON HOUSE
B E G I N N I N G B A L A N C E 0.00

7-811.528 JB WELLS HOUSE
B E G I N N I N G B A L A N C E 0.00

12/31/15 1/14 A80124 CHK: 105779 13663 4TH QTR 2015 1130 4TH QTR 2015 774.00 774.00
 ===== DECEMBER ACTIVITY DB: 774.00 CR: 0.00 774.00
 ===== ACCOUNT TOTAL DB: 774.00 CR: 0.00

7-811.529 RIVERSIDE MUSEUM
B E G I N N I N G B A L A N C E 0.00

10/11/15 10/30 A77573 CHK: 104997 13438 RIVERSIDE BILLING 1816 10/11/15 RIVERSIDE 72.81 72.81
 10/12/15 12/11 A79034 CHK: 105490 13577 REPLACED FIRE ALAMS AT R 3606 126834 665.12 737.93
 ===== OCTOBER ACTIVITY DB: 737.93 CR: 0.00 737.93

11/11/15 11/25 A78514 CHK: 105256 13555 RIVERSIDE CHARGES 1816 11/11/15 RIVERSIDE 67.81 805.74
 11/11/15 12/30 A79639 CHK: 105665 13638 RIVERSIDE BILLING 1816 12/11/15 RIVERSIDE 67.81 873.55
 ===== NOVEMBER ACTIVITY DB: 135.62 CR: 0.00 135.62

12/08/15 12/18 A79355 CHK: 105644 13596 RIVERSIDE MUSEU ANNUAL I 1729 013887 3.50 877.05
 12/16/15 12/18 A79294 CHK: 105627 13596 HALOGEN FLOODLIGHT 0294 5828177 29.78 906.83
 ===== DECEMBER ACTIVITY DB: 33.28 CR: 0.00 33.28

1/11/16 1/29 A80443 CHK: 105860 13670 RIVERSIDE CHARGES 1816 01/11/16 RIVERSIDE 72.81 979.64
 1/25/16 2/05 A80634 CHK: 105920 13704 BUSHING 0219 00686199 13.68 993.32
 ===== JANUARY ACTIVITY DB: 86.49 CR: 0.00 86.49

2/11/16 3/03 A81495 CHK: 106139 13760 RIVERSIDE MONTHLY BILL 1816 02/11/16 RIVERSIDE 67.81 1,061.13
 ===== FEBRUARY ACTIVITY DB: 67.81 CR: 0.00 67.81
 ===== ACCOUNT TOTAL DB: 1,061.13 CR: 0.00

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

7-811.530 EXPO CENTER

BEGINNING BALANCE

0.00

11/06/15	12/04	A78604	CHK: 105480	13538	READ/WRITER	0148	16-06464		8.00	8.00
			=====		NOVEMBER ACTIVITY DB:	8.00	CR:	0.00	8.00	
			=====		ACCOUNT TOTAL DB:	8.00	CR:	0.00		

7-811.531 CITY SPECIAL EVENTS

BEGINNING BALANCE

0.00

12/11/15	1/08	A79950	CHK: 105755	13615	THE WALL THAT HEALS	3620	2016-2		3,750.00	3,750.00
12/11/15	2/12	A80936	CHK: 106025	13724	THE WALL THAT HEALS	3620	2016-2B		3,750.00	7,500.00
			=====		DECEMBER ACTIVITY DB:	7,500.00	CR:	0.00	7,500.00	
1/15/16	2/05	A80651	CHK: 105948	13704	COLOR COPIES	0230	0151719-001		225.00	7,725.00
			=====		JANUARY ACTIVITY DB:	225.00	CR:	0.00	225.00	
2/12/16	3/03	A81538	CHK: 106166	13760	42" EDGELINE CHANNELIZER	3632	9968		1,800.00	9,525.00
2/24/16	3/03	A81521	CHK: 106158	13760	VIETNAM WALL T-SHIRT	2819	13144		1,646.50	11,171.50
			=====		FEBRUARY ACTIVITY DB:	3,446.50	CR:	0.00	3,446.50	
			=====		ACCOUNT TOTAL DB:	11,171.50	CR:	0.00		

7-811.610 OFFICE FURNITURE & EQPT

BEGINNING BALANCE

0.00

--*-*-*-*-*-*-*-*-*-*

000 ERRORS IN THIS REPORT!

--*-*-*-*-*-*-*-*-*-*

** REPORT TOTALS **	---	DEBITS ---	---	CREDITS ---
BEGINNING BALANCES:		0.00		0.00
REPORTED ACTIVITY:		167,577.72		3,245.00CR
ENDING BALANCES:		167,577.72		3,245.00CR
TOTAL FUND ENDING BALANCE:		164,332.72		