

GONZALES TOURISM ADVISORY COMMITTEE MEETING

**Thursday, March 10, 2016
Gonzales Municipal Building at 12:30 P.M.**

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

APPROVAL OF MINUTES

1. Approval of February 11, 2016 Minutes

ACTION ITEMS

2. Discuss and Consider application for funding from Pioneer Village
3. Discuss and Consider preparation and activities to conduct during Tourism Week
4. Discuss and Consider Keep Gonzales Beautiful
5. Discuss and Consider participating in the Texas Travel Counselor Conference April 25 - 28, 2016

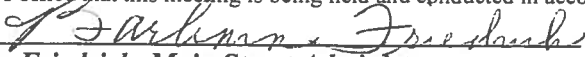
REPORTS

6. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website
7. Report from advisory members on Event Development
8. Report on Upcoming Events
 - a. The Wall that Heals – March 23 thru March 26, 2016
 - b. Gonzales Master Gardeners Spring Plant Sale – April 2, 2016
 - c. Texas Independence Relay – April 2, 2016
 - d. Bingo Bags and Badges – April 9, 2016
 - e. Paint your World Purple Color Run – April 9, 2016
 - f. Texas Freedom Road Fest – April 9, 2016
 - g. Norma's House 5K Run/Walk – April 16, 2016
 - h. Pioneer Village Dutch Oven Cook-Off – April 30, 2016
9. Financial Report
10. Staff Report
11. Next regular meeting will be April 14, 2016

ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at www.cityofgonzales.org the 7th day of March 2016 at 12:00 a.m. (p.m.); and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed _____.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.



Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.