



**MAIN STREET ADVISORY BOARD MEETING**  
**Gonzales Municipal Building**  
**820 St. Joseph Street, Gonzales, Texas**  
**Tuesday, March 24, 2015– 5:30 p.m.**

**MINUTES**

On the 24<sup>th</sup> day of March 2015, at 5:30 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph, Gonzales, Texas.

The following members were present constituting a quorum.

Del De Los Santos, Diane McCaskill, Carlos Camarillo, Lisa Kay Brown, Egon Barthels, and Connie Dolezal, *Sherril Selk Ellenberg*

**Absent:** Debbie Toliver, John Pirkle, Brandy Eggar and Melissa Taylor

**Others:** Loretta Shirley, Joel Gammage, and Barbara Friedrich

**1. Call to Order.**

Vice-Chairman McCaskill called the meeting to order at 5:00 pm.

**2. Public Comments.**

None

**3. Discuss and Consider proposed partnership with Joel Gammage and Hat Rod Productions.**

Barbara Friedrich gave a review of what had been happening since the March 4, 2015 Main Street Meeting where the board approved partnering with Joel Gammage and Hot Rod Productions to bring a car show to Gonzales on June 6, 2015. She stated that the City Manager had requested that no contract be signed and money spent before City Council approved the event at their April 7, 2015 meeting. Mr. Gammage spoke at the Tourism Committee meeting that he would be doing the event on his own.

Joel Gammage reported that he had local supporters and asked that they be at the April 7, 2015 City Council meeting to voice their support. He will be using local vendors for signage, marketing; etc. The money will be going back into the community. Diane McCaskill stated that she was disappointed that none of the City Council nor City Manager attended the March 4, 2015 meeting.

Following discussion Del De Los Santos moved to rescind partnership for funding with Joel Gammage and Hat Rod Productions. Egon Barthels seconded the motion. The motion prevailed by unanimous vote.

**4. Approve minutes for February 24, and March 4, 2015.**

Following discussion, Del De Los Santos moved to approve the minutes of February 24 and March 4, 2015. Carlos Camarillo seconded the motion. The motion prevailed by unanimous vote.

**5. Review Treasurer's Report.**

Reviewed

**6. Discuss and Consider Banners for Texas Heroes and Market Squares.**

Barbara Friedrich submitted a proposal for banners for Texas Heroes Square and Market Square. The cost would be \$6,858.00. She suggested that the board go to the Tourism Committee for funding.

Following discussion, Del De Los Santos moved to approve that the Board go to the Tourism Committee for assistance with the banner project. Connie Dolezal seconded the motion. The motion prevailed by unanimous vote.

**7. Committee Reports.**

**a. Promotion Committee.**

**1. Discussion and any action regarding Promotion Committee.**

**a. Main Street Concert Series.**

Egon Barthels reported we had scheduled the following bands for the concert series and Star Spangled Banner: Rumortown, Jason Roberts , Vince Vance and the Valiants, and David Lee Garz y Los Musicales for the month of June and The Emotions on July 4<sup>th</sup>.

He also reported that the Proud Sponsorship poster had been ordered and will be in next week. .

**b. Christmas Decoration Committee**

**1. Discussion and any action regarding Christmas Decorations.**

Barbara Friedrich reported that she was going to order the Christmas Decorations that the Board approved at the February 24<sup>th</sup> meeting.

These will be paid for by two separate invoices; one now and one when order is shipped in October. Connie Dolezal reported that we needed to meet at the St John Street warehouse to go through the decorations we have, so we can see what else needs to be ordered.

**c. Organization Committee.**

**1. Discussion and any action for Organization Committee.**

None

**d. Design Committee.**

**1. Discussion and any action for Design Committee.**

None

**e. Economic Restructuring Committee.**

**1. Discussion and any action for Economic Restructuring Committee.**

None

**8. Board Orientation.**

Barbara Friedrich led the board orientation stating what the Main Street Program was; reviewed the requirements of a Board Member; reviewed the list of buildings in Main Street and stated that the Main Street Advisory Board By-Laws were in the material that she handed out.

**9. Manager's Report.**

Manager Friedrich reported that the Historic Tax Credit seminar was a huge success with 24 attending; Texas Independence Relay will be held this weekend; visited with three different potential downtown business; assisted David McLeroy in obtaining information about his buildings on St. Paul Street; attended a joint meeting with City Council and Gonzales Economic Development Corporation; and that the City will have a Volunteer Appreciation Dinner on April 10 at Victoria College starting at 5:30 p.m. She encouraged all board members to attend.

**10. Board Comments.**

Carlos Camarillo reported that he is no longer the Chairman of the Come & Take It Committee.

**11. Next regular meeting will be April 28, 2015.**

**12. Adjourn.**

No further matters were discussed. Meeting was adjourned by motion by Egon Barthels and seconded by Carlos Camarillo.

Barbara Friedrich, Recording Secretary

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John Pirkle, Chairman

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Melissa Taylor, Secretary