



**MAIN STREET ADVISORY BOARD MEETING  
AGENDA**

**Gonzales Municipal Building  
820 St. Joseph Street, Gonzales, Texas  
Tuesday, March 24, 2015– 5:30 p.m.**

1. Call to Order.
2. Public Comments.
3. Discuss and Consider proposed partnership with Joel Gammage and Hat Rod Productions.
4. Approve minutes for February 24, and March 4, 2015.
5. Review Treasurer's Report.
6. Discuss and Consider Banners for Texas Heroes and Market Squares.
7. Committee Reports.
  - a. Promotion Committee.
    1. Discussion and any action regarding Promotion Committee.
      - a. Main Street Concert Series.
  - b. Christmas Decoration Committee
    1. Discussion and any action regarding Christmas Decorations.
  - c. Organization Committee.
    1. Discussion and any action for Organization Committee.
  - d. Design Committee.
    1. Discussion and any action for Design Committee.
  - e. Economic Restructuring Committee.
    1. Discussion and any action for Economic Restructuring Committee.
8. Board Orientation.
9. Manager's Report.
10. Board Comments.
11. Next regular meeting will be April 28, 2015.
12. Adjourn.

I certify that a copy of the March 24, 2015 agenda of items to be considered by the Gonzales Main Street Advisory Board was posted on the City Municipal Building bulletin board on the 20th day of March, 2015, at 4:45 a.m. (p.m.) and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the above agenda was removed on \_\_\_\_\_ day of \_\_\_\_\_, 2015 at \_\_\_\_\_ am/pm. I further certify that the following News Media were properly notified of the above stated meeting: KCTI Radio Station, Gonzales Inquirer, and Gonzales Cannon. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent opinions of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

Barbara Friedrich  
Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (830)672-2815 for further information.



**MAIN STREET ADVISORY BOARD MEETING  
Gonzales Municipal Building  
820 St. Joseph Street, Gonzales, Texas  
Tuesday, February 24, 2015– 5:30 p.m.**

**MINUTES**

On the 24th day of February 2015, at 5:30 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph, Gonzales, Texas.

The following members were present constituting a quorum.

Del De Los Santos, Connie Dolezal, Diane McCaskill, Carlos Camarillo, Susan Weber, Sherri Schellenberg, and John Pirkle,

Absent: Egon Barthels, Lisa Kay Brown, Debbie Toliver, Brandy Eggar, and Melissa Taylor

Others: Loretta Shirley, David DeMent and Barbara Friedrich

**1. Call to Order.**

Chairman Pirkle called the meeting to order at 6:11 p.m.

**2. Public Comments.**

Loretta Shirley spoke about the potential partnership between Gonzales Main Street and Joel Gammage with Hot Rod Productions for a car show in Gonzales June 6, 2015. This would be a fund raiser for Main Street. The partnership would require an initial fee of \$3,500.00 and the profits would be split 75% for the non-profit and 25% for his share. Mr. Gammage had successful car shows in Lockhart with about 300 cars and about 2,000 people at the show. There would be vendors and music. The show would be financed by car entry fees, vendor fees, sponsorships and all other funds collected from the event.

**3. Discuss and Consider Business Development Grant application from Pamela Walshak.**

Barbara Friedrich presented a Business Development Grant application from Pam Walshak for the renovation work of the façade of her building located at 411 St. James Street.

Del De Los Santos stated that this was a viable building located across from Texas Heroes square and would be available to rent.

Del De Los Santos moved to approve funding the Business Development Grant up to \$15,000.00 to Pamela Walshak for her building at 411 St. James Street. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

**4. Discuss and Consider Business Development Grant application from DeMent and Company, LLC.**

David DeMent submitted a Business Development Grant application for the Old Bus Station located at 301 St. George Street. The proposed work would be to redo the windows and doors of the building. Mr. DeMent was informed

that Gonzales Main Street had \$11,000.00 available grant funds for this budget year. Mr. DeMent stated that he would like to resubmit the application in October when the total funds of \$15,000.00 would be available.

Following Discussion, Connie Dolezal moved to decline the Business Development Grant Application from DeMent and Company due to lack of available funds. Carlos Camarillo seconded the motion. The motion prevailed by unanimous vote.

**5. Discuss and Consider Utility Grant application from DeMent and Company, LLC.**

Following discussion, Diane McCaskill moved to decline the Utility Grant Application from DeMent and Company due to lack of funds. Susan Weber seconded the motion. The motion prevailed by unanimous vote.

**6. Approve minutes for January 27, 2015.**

Following discussion, Susan Weber moved to approve the minutes of January 27, 2015. Del De Los Santos seconded the motion. Motion prevailed by unanimous vote.

**7. Review Treasurer's Report.**

Treasurer's report was reviewed.

**8. Discuss and Consider Program of work for 2015.**

Following discussion, Diane McCaskill moved to approve the Program of Work for 2015. Connie Dolezal seconded the motion. The motion prevailed by unanimous vote.

**9. Discuss and Consider Budget for 2015.**

Connie Dolezal had requested that the line item for Volunteer Appreciation Dinner be changed to \$200.00 in lieu of \$500.00; Barbara Friedrich requested that the \$300.00 from this line item be moved to Business Mixers for Business/Building owners training; De Del Los Santos requested that the \$3,500.00 in the Confederate Square Lighting item moved to Christmas decorations.

Following discussion, Del De Los Santos moved to approve the Budget for 2015 with corrections. Susan Weber seconded the motion. The motion prevailed by unanimous vote.

**10. Discuss and Consider Banners for Texas Heroes and Market Squares.**  
Tabled until the March meeting.

**11. Discuss and Consider partnering with GEDC to have Valerie Magolan from the Texas Historical Commission give a presentation on the Tax Credit Programs.**

Barbara Friedrich reported that she would like Main Street to partner with GEDC to have Valerie Magonlan from the Texas Historical Commission give a presentation on the Tax Credit Programs. These programs could be very viable in the renovations of the Historic buildings downtown.

Following discussion, Del De Los Santos moved to approved partnering with GEDC to have Valerie Magolan from the Texas Historical Commission give a presentation on the Tax Credit Programs on March 11, 2015. Diane McCaskill seconded the motion. The motion prevailed by unanimous vote.

**12. Committee Reports.**

**a. Promotion Committee.**

**1. Discussion and any action regarding Promotion Committee.**

**a. Main Street Concert Series.**

Barbara Friedrich reported that she and Debbie Toliver were working on sponsorships for the series and that Egon Barthels is working with John Owens for the band line up.

**b. Christmas Decoration Committee**

**1. Discussion and any action regarding Christmas Decorations.**

Connie Dolezal reported that the Christmas Decoration Committee had met on February 23, 2015 to discuss decorations for this year. Main Street now has the funds to order the Santa, Sleigh and Reindeer for Texas Heroes Square. The committee would also like to order more red net lights to be placed around the trees on the islands at Confederate Square.

Following discussion, Connie Dolezal moved that Main Street order the fiberglass Sleigh, Santa and Reindeer to be placed on Texas Heroes Square. Diane McCaskill seconded the motion. The motion prevailed by unanimous vote.

**c. Organization Committee.**

**1. Discussion and any action for Organization Committee.**

None

**d. Design Committee.**

**1. Discussion and any action for Design Committee.**

None

**e. Economic Restructuring Committee.**

**1. Discussion and any action for Economic Restructuring Committee.**

None

**13. Board Orientation.**

Tabled until March meeting.

**14. Manager's Report.**

Barbara Friedrich reported that the Hotel Alcalde has a dozen rooms rented to Pioneer; The Alcalde Grill continues to do well; Dilworth Inn has guests at the Inn; La Bella Tavola and Templin Saloon are doing well; and Laurie's Boutique and Tanning are planning to open in April.

**15. Board Comments.**

None

**16. Next regular meeting will be March 24, 2015.**

**17. Adjourn.**

No further matters were discussed. Meeting was adjourned by motion by Susan Weber and seconded by Diane McCaskill

Barbara Friedrich, Recording Secretary

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John Pirkle, Chairman

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Melissa Taylor, Secretary



**MAIN STREET ADVISORY BOARD CALLED MEETING**

**Gonzales Municipal Building  
820 St. Joseph Street, Gonzales, Texas  
Wednesday, March 4, 2015– 5:30 p.m.**

**MINUTES**

**On the 3<sup>rd</sup> day of March 2015, at 5:30 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph, Gonzales, Texas.**

**The following members were present constituting a quorum.**

**Del De Los Santos, Diane McCaskill, Carlos Camarillo, Susan Weber, Sherri Schellenberg, John Pirkle, Brandy Eggar and Lisa Kay Brown**

**Absent: Egon Barthels, Connie Dolezal, Debbie Toliver and Melissa Taylor**

**Others: Loretta Shirley, Joel Gammage, Tim Patek, and Barbara Friedrich**

**1. Call to Order.**

Chairman Pirkle called the meeting to order at 5:30 p.m.

**2. Discuss and Consider a proposed partnership with Joel Gammage of Hot Rods and Hatters.**

Mr. Joel Gammage with Hat Rod Productions presented a proposal to Main Street to contract with Hat Rod Productions to have a car show on June 6, 2015 as a fund raiser for Gonzales Main Street. Joel Gammage said that he has had five car shows in Lockhart, Texas that bring in over 300 cars and about 2,000 people to the community. The show is a free event. It is funded by car registration fees, vendor fees, beer sales and local sponsorships. The contract stated that Main Street would be responsible for permits, marketing applications, and responsible for the payment of all income, or other taxes incurred as a result of the performance of services by Hat Rod Productions. Hat Rod Productions would be responsible for Production Management. (Copy of Contract attached). Gonzales Main Street would agree to pay Hat Rod Productions the sum of \$14,000 to be paid in installments of a nonrefundable deposit of \$3,500 and the remaining balance of \$10,500 by June 1, 2015. Main Street would receive 75% of the profit of the event after expenses and fees are paid in full and Hat Rod Productions would receive 25% of the overall profit of the event after event expenses had been paid.

Susan Weber excused herself from the meeting.

Following discussion, Lisa Kay Brown made a motion to approve a partnership with Joel Gammage of Hot Rods and Hatters. Sherri Schellenberg seconded the motion. Lisa Kay Brown, Sherri Schellenberg,

Carlos Camarillo, Diane McCaskill and John Pirkle vote aye. Brandy Eggar and De De Los Santos voted nay.

**3. Discuss and Consider an extension of the Business Development Grant application from Pat Ford.**

David Kardosz submitted a letter to the Board requesting for an extension on the Business Development Grant for the Pat Ford Building located at 401 St. George Street for sixty days.

Following discussion, Diane McCaskill moved to approve an extension on the Business Development Grant on the Pat Ford Building for sixty days. Del De Los Santos seconded the motion. The motion prevailed by unanimous vote.

**4. Discuss and Consider and extension of the Business Development Grant application from Larry and Johnnie Edwards.**

Johnnie Edwards submitted a letter to the Board requesting an extension on the Business Development Grant for her building on St. Joseph Street for ninety days. She stated that the contractor indicated that the job will not be started for about 90 days.

Following discussion, Del De Los Santos moved to approve an extension on the Business Development Grant to Johnnie Edwards for 90 days. Diane McCaskill seconded the motion. The motion prevailed by unanimous vote.

**5. Adjourn.**

No further matters were discussed. The meeting was adjourned by motion by Carlos Camarillo and seconded by Sherri Schellenberg.

Barbara Friedrich, Recording Secretary

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John Pirkle, Chairman

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Melissa Taylor, Secretary

**Financial Statement**  
**February 28, 2015**  
**Gonzales Main Street, Inc.**

<b>Date</b>	<b>Num</b>	<b>Description</b>	<b>Category</b>	<b>Amount</b>
Balance as of 01/31/2015				18,239.53

Balance as of 02/28/2015				18,239.53
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**Business Improvement Grant**  
**February 1, 2015**

<b>Date</b>	<b>Num</b>	<b>Description</b>	<b>Category</b>	<b>Amount</b>
Balance as of 01/31/2014				852.78
Balance as of 02/28/2015				852.78

# Register Report - Current Month

03/01/2015 through 03/31/2015

03/12/2015

Page 1

Date	Account	Num	Description	Memo	Category	Tag	Clr	Amount
<b>BALANCE 02/28/2015</b>								<b>18,239.53</b>
03/02/2015	Gonzales M...	DEP	Deposit	BKY, Johns... Summer Co...				8,100.00
03/11/2015	Gonzales M...	ATM	La Bella Tav...	Tax Credit ...	Business Mi...			-132.18
03/12/2015	Gonzales M...	DEP	Deposit	DuBose Ins... Summer Co...				1,100.00
<b>03/01/2015 - 03/31/2015</b>								<b>9,067.82</b>
<b>BALANCE 03/31/2015</b>								<b>27,307.35</b>
<b>TOTAL INFLOWS</b>								<b>9,200.00</b>
<b>TOTAL OUTFLOWS</b>								<b>-132.18</b>
<b>NET TOTAL</b>								<b>9,067.82</b>

Northern Lights Display, LLC

9531 West 78th St., Suite 135  
 Eden Prairie, MN 55344  
 877-974-3205

# Sales Order

Date	S.O. No.
3/19/2015	1-3809A

<b>Name / Address</b>
City of Gonzales PO Box 547 Gonzales, TX 78629

<b>Ship To</b>
City of Gonzales 820 St Joseph St Gonzales, TX 78629

NLD PO No.	Terms	Rep	Project	Customer PO
	Net 30	CL		

Item	Description	Ordered	Rate	Amount
1-15814-000*	Titan adjustable set with bands-30"	20	84.00	1,680.00T
Shipping	Shipping/handling	1	178.00	178.00T
	THIS IS NOT AN ORDER UNTIL SIGNED AND RETURNED FOR PROCESSING Out-of-state sale, exempt from sales tax		0.00%	0.00
<b>Total</b>				\$1,858.00



Dixie Flag Manufacturing Company  
 1930 N. Pan Am Expressway  
 P.O. Box 8618  
 San Antonio, Texas 78208  
 2102275039

**Order Number:** 0090085  
**Order Date:** 3/20/2015  
**Due Date:** 4/20/2015  
**Salesperson:** SAUC  
**Customer Number:** CTYGONZ

**Sold To:**  
 CITY OF GONZALEZ / MAIN STREET  
 ATTN BARBARA  
 820 Saint Joeseph St  
 Gonzales, TX 78629

**Ship To:**  
 CITY OF GONZALEZ / MAIN STREET  
 ATTN BARBARA  
 820 Saint Joeseph St  
 Gonzales, TX 78629

**Confirm To:**  
 Barbara-830-672-2815

[mainstreet@cityofgonzales.org](mailto:mainstreet@cityofgonzales.org)

<b>Customer P.O.</b>	<b>Ship VIA</b> UPS REGULAR	<b>F.O.B.</b> pan am	<b>Terms</b> COD/DEPOSIT REQUIRED
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Item Number	Unit	Ordered	Shipped	Back Order	Price	Amount
/OSCUSTOM 2.5x5' Come & Take It banners	EACH	10.00	0.00	0.00	172.000	1,720.00
/OSCUSTOM 2.5x5' Texas banners	EACH	10.00	0.00	0.00	225.000	2,250.00

Net Order: 3,970.00  
 Less Discount: 0.00  
 Freight: 30.00  
 Sales Tax: 0.00  
**Order Total: 4,000.00**



# GONZALES EVENT INFORMATION SHEET



This information is to be provided to the City of Gonzales at least 30 days prior to all public and private events held on City property.

EVENT NAME Gonzales Main Street Concert Series  
 HOST ORGANIZATION Gonzales Main Street  
 CONTACT NAME Barbara Friedrich/Egon Barthels  
 CONTACT CELL PHONE 830-263-0118/361-571-3466  
 EVENT DATE Friday, June 5, 2015

EVENT START TIME 5:00 P.M. EVENT END TIME 11:00 P.M.  
 EVENT LOCATION Confederate Square  
 HOLIDAY CELEBRATED Y\_\_\_ N\_\_X\_\_\_ HOLIDAY: \_\_\_\_\_  
 CITY COUNCIL APPROVAL REQUIRED Y\_X\_\_\_ N\_\_\_ MEETING DATE: \_\_\_ 04/07/15

### POLICE/FIRE/EMS DEPARTMENT

ATTENDANCE ESTIMATE 500-1000  
 MUSIC Y\_\_X\_\_ N\_\_\_ LIVE \_\_X\_\_ DJ \_\_\_  
 FOOD Y\_\_X\_\_ N\_\_\_  
 ALCOHOL Y\_\_X\_\_ N\_\_\_ RESPONSIBLE PARTY: Gonzales VFW Post 4817  
 MOTORIZED VEHICLES Y\_\_X\_\_ N\_\_\_ PARADE \_\_\_ SHOW \_\_X\_\_  
 PUBLIC OR PRIVATE EVENT Public  
 SECURITY Y\_\_x\_\_ N\_\_\_ # OFFICERS NEEDED: \*whomever is on duty in the City of Gonzales is welcome to a walk-thru and/or extra patrol downtown.

### ELECTRIC DEPARTMENT

ADDITIONAL LIGHTING Y\_\_x\_\_ N\_\_\_ Request that "Christmas Lights" on downtown Buildings be lit during the weekly events.  
 NUMBER OF OUTLETS NEEDED \_\_\_\_\_  
 Request that all electrical outlets on Confederate Square be in working order.  
 AMPS/WATTS NEEDED \_\_\_\_\_

TENT Y\_\_\_ N\_\_X\_\_\_ SET UP DAY/TIME Monday 6/1/2015  
 TENT SIZE: \_\_\_\_\_ TAKE DOWN DAY/TIME Monday 7/6/2015

### STREETS DEPARTMENT

STREETS AFFECTED Y\_\_X\_\_ N\_\_\_ Close 400 Block of St. George from St Joseph to St Paul and 500 Block of St. Paul from St. George to St. Lawrence Street.  
 BARRICADES NEEDED Y\_\_X\_\_ N\_\_\_  
 STREETS TO BE CLOSED Y\_\_X\_\_ N\_\_\_

Will need sufficient amount of Barricades to block off said streets, barrels and sawhorses for Closing Confederate Square on 6/5/2015. We will need barrels to block off Confederate Square on the corner of George and St. Paul Street in order to set up stage on.

SET UP TIME - Street Closure - No Earlier than 5:30 p.m. - Volunteers will place barricades

TAKE DOWN TIME Volunteers will remove barricades at 10:00pm

### COMMUNITY SERVICES DEPARTMENT

STAGE NEEDED Y\_\_X\_\_ N\_\_\_ LOCATION Confederate Square  
 NUMBER OF CHAIRS 50 - Both Stages delivered to Confederate Square.  
 NUMBER OF TABLES 10 - To be placed in corner of square at St. George/Paul Streets.  
 NUMBER OF TRASH CANS 10 -Stage area will be marked on ground in blue. (set stage as marked (\*to center) so that the top can be assembled.  
 Someone to do a spot check on the restrooms during the concerts and July 4th.

SET UP TIME 10am Please call Egon for Stage Set Up.

TAKE DOWN TIME \_\_\_\_\_

*We will also need 8 panels and stage stairs delivered the same day as stage.*

DISTRIBUTION: CS\_\_\_ CMG\_\_\_ MS\_\_\_ ED\_\_\_ EL\_\_\_ PKS\_\_\_  
 PW\_\_\_ STR\_\_\_ FD\_\_\_ PD\_\_\_ EMS\_\_\_ SO\_\_\_



# GONZALES EVENT INFORMATION SHEET



This information is to be provided to the City of Gonzales at least 30 days prior to all public and private events held on City property.

EVENT NAME Gonzales Main Street Concert Series  
 HOST ORGANIZATION Gonzales Main Street  
 CONTACT NAME Barbara Friedrich/Egon Barthels  
 CONTACT CELL PHONE 830-263-0118/361-571-3466  
 EVENT DATE Friday, June 12, 2015  
 EVENT START TIME 5:00 P.M. EVENT END TIME 11:00 P.M.  
 EVENT LOCATION Confederate Square  
 HOLIDAY CELEBRATED Y\_\_\_ N\_X\_\_\_ HOLIDAY: \_\_\_\_\_  
 CITY COUNCIL APPROVAL REQUIRED Y\_X\_\_\_ N\_\_\_ MEETING DATE: \_\_\_ 04/07/15

### POLICE/FIRE/EMS DEPARTMENT

ATTENDANCE ESTIMATE 500-1000  
 MUSIC Y\_X\_\_\_ N\_\_\_ LIVE X\_\_\_ DJ \_\_\_  
 FOOD Y\_X\_\_\_ N\_\_\_  
 ALCOHOL Y\_X\_\_\_ N\_\_\_ RESPONSIBLE PARTY: Gonzales VFW Post 4817  
 MOTORIZED VEHICLES Y\_X\_\_\_ N\_\_\_ PARADE \_\_\_ SHOW X\_\_\_  
 PUBLIC OR PRIVATE EVENT Public  
 SECURITY Y\_x\_\_\_ N\_\_\_ # OFFICERS NEEDED: \*whomever is on duty in the City of Gonzales is welcome to a walk-thru and/or extra patrol downtown.

### ELECTRIC DEPARTMENT

ADDITIONAL LIGHTING Y\_x\_\_\_ N\_\_\_ Request that "Christmas Lights" on downtown Buildings be lit during the weekly events.  
 NUMBER OF OUTLETS NEEDED \_\_\_\_\_  
 Request that all electrical outlets on Confederate Square be in working order.  
 AMPS/WATTS NEEDED \_\_\_\_\_

TENT Y\_\_\_ N\_X\_\_\_ SET UP DAY/TIME Monday 6/1/2015  
 TENT SIZE: \_\_\_\_\_ TAKE DOWN DAY/TIME Monday 7/6/2015

### STREETS DEPARTMENT

STREETS AFFECTED Y\_X\_\_\_ N\_\_\_ Close 400 Block of St. George from St Joseph to St Paul and 500 Block of St. Paul from St. George to St. Lawrence Street.  
 BARRICADES NEEDED Y\_X\_\_\_ N\_\_\_  
 STREETS TO BE CLOSED Y\_X\_\_\_ N\_\_\_

Will need sufficient amount of Barricades to block off said streets, barrels and sawhorses for Closing Confederate Square on 6/12/2015. We will need barrels to block off Confederate Square on the corner of George and St. Paul Street in order to set up stage on.

SET UP TIME - Street Closure - No Earlier than 5:30 p.m. - Volunteers will place barricades  
 TAKE DOWN TIME Volunteers will remove barricades at 10:00pm

### COMMUNITY SERVICES DEPARTMENT

STAGE NEEDED Y\_X\_\_\_ N\_\_\_ LOCATION Confederate Square  
 NUMBER OF CHAIRS 50 - Both Stages delivered to Confederate Square.  
 NUMBER OF TABLES 10 - To be placed in corner of square at St. George/Paul Streets.  
 NUMBER OF TRASH CANS 10 -Stage area will be marked on ground in blue. (set stage as marked (\*to center) so that the top can be assembled.  
 Someone to do a spot check on the restrooms during the concerts and July 4th.  
 SET UP TIME 10am Please call Egon for Stage Set Up.  
 TAKE DOWN TIME \_\_\_\_\_

*We will also need 8 panels and stage stairs delivered the same day as stage.*

DISTRIBUTION: CS\_\_\_ CMG\_\_\_ MS\_\_\_ ED\_\_\_ EL\_\_\_ PKS\_\_\_  
 PW\_\_\_ STR\_\_\_ FD\_\_\_ PD\_\_\_ EMS\_\_\_ SO\_\_\_



# GONZALES EVENT INFORMATION SHEET



This information is to be provided to the City of Gonzales at least 30 days prior to all public and private events held on City property.

EVENT NAME Gonzales Main Street Concert Series  
 HOST ORGANIZATION Gonzales Main Street  
 CONTACT NAME Barbara Friedrich/Egon Barthels  
 CONTACT CELL PHONE 830-263-0118/361-571-3466  
 EVENT DATE Friday, June 19, 2015  
 EVENT START TIME 5:00 P.M. EVENT END TIME 11:00 P.M.  
 EVENT LOCATION Confederate Square  
 HOLIDAY CELEBRATED Y\_\_\_ N\_X\_\_\_ HOLIDAY: \_\_\_\_\_  
 CITY COUNCIL APPROVAL REQUIRED Y\_X\_\_\_ N\_\_\_ MEETING DATE: \_\_\_ 04/07/15

### POLICE/FIRE/EMS DEPARTMENT

ATTENDANCE ESTIMATE 500-1000  
 MUSIC Y\_X\_\_\_ N\_\_\_ LIVE X\_\_\_ DJ \_\_\_  
 FOOD Y\_X\_\_\_ N\_\_\_  
 ALCOHOL Y\_X\_\_\_ N\_\_\_ RESPONSIBLE PARTY: Gonzales VFW Post 4817  
 MOTORIZED VEHICLES Y\_X\_\_\_ N\_\_\_ PARADE \_\_\_ SHOW X\_\_\_  
 PUBLIC OR PRIVATE EVENT Public  
 SECURITY Y\_x\_\_\_ N\_\_\_ # OFFICERS NEEDED: \*whomever is on duty in the City of Gonzales is welcome to a walk-thru and/or extra patrol downtown.

### ELECTRIC DEPARTMENT

ADDITIONAL LIGHTING Y\_x\_\_\_ N\_\_\_ Request that "Christmas Lights" on downtown Buildings be lit during the weekly events.  
 NUMBER OF OUTLETS NEEDED \_\_\_\_\_  
 Request that all electrical outlets on Confederate Square be in working order.  
 AMPS/WATTS NEEDED \_\_\_\_\_

TENT Y\_\_\_ N\_X\_\_\_ SET UP DAY/TIME Monday 6/1/2015  
 TENT SIZE: \_\_\_\_\_ TAKE DOWN DAY/TIME Monday 7/6/2015

### STREETS DEPARTMENT

STREETS AFFECTED Y\_X\_\_\_ N\_\_\_ Close 400 Block of St. George from St Joseph to St Paul and 500 Block of St. Paul from St. George to St. Lawrence Street.  
 BARRICADES NEEDED Y\_X\_\_\_ N\_\_\_  
 STREETS TO BE CLOSED Y\_X\_\_\_ N\_\_\_

Will need sufficient amount of Barricades to block off said streets, barrels and sawhorses for Closing Confederate Square on 6/19/2015. We will need barrels to block off Confederate Square on the corner of George and St. Paul Street in order to set up stage on.

SET UP TIME - Street Closure - No Earlier than 5:30 p.m. - Volunteers will place barricades

TAKE DOWN TIME Volunteers will remove barricades at 10:00pm

### COMMUNITY SERVICES DEPARTMENT

STAGE NEEDED Y\_X\_\_\_ N\_\_\_ LOCATION Confederate Square  
 NUMBER OF CHAIRS 50 - Both Stages delivered to Confederate Square.  
 NUMBER OF TABLES 10 - To be placed in corner of square at St. George/Paul Streets.  
 NUMBER OF TRASH CANS 10 -Stage area will be marked on ground in blue. (set stage as marked (\*to center) so that the top can be assembled.  
 Someone to do a spot check on the restrooms during the concerts and July 4th.

SET UP TIME 10am Please call Egon for Stage Set Up.

TAKE DOWN TIME \_\_\_\_\_

*We will also need 8 panels and stage stairs delivered the same day as stage.*

### DISTRIBUTION:

CS\_\_\_ CMG\_\_\_ MS\_\_\_ ED\_\_\_ EL\_\_\_ PKS\_\_\_  
 PW\_\_\_ STR\_\_\_ FD\_\_\_ PD\_\_\_ EMS\_\_\_ SO\_\_\_



# GONZALES EVENT INFORMATION SHEET



This information is to be provided to the City of Gonzales at least 30 days prior to all public and private events held on City property.

EVENT NAME Gonzales Main Street Concert Series  
 HOST ORGANIZATION Gonzales Main Street  
 CONTACT NAME Barbara Friedrich/Egon Barthels  
 CONTACT CELL PHONE 830-263-0118/361-571-3466  
 EVENT DATE Friday, June 26, 2015

EVENT START TIME 5:00 P.M. EVENT END TIME 11:00 P.M.  
 EVENT LOCATION Confederate Square  
 HOLIDAY CELEBRATED Y\_\_\_ N\_\_X\_\_\_ HOLIDAY: \_\_\_\_\_  
 CITY COUNCIL APPROVAL REQUIRED Y\_X\_\_\_ N\_\_\_ MEETING DATE: \_\_\_ 04/07/15

### POLICE/FIRE/EMS DEPARTMENT

ATTENDANCE ESTIMATE 500-1000  
 MUSIC Y\_\_X\_\_ N\_\_\_ LIVE \_\_X\_\_ DJ \_\_\_  
 FOOD Y\_\_X\_\_ N\_\_\_  
 ALCOHOL Y\_\_X\_\_ N\_\_\_ RESPONSIBLE PARTY: Gonzales VFW Post 4817  
 MOTORIZED VEHICLES Y\_\_X\_\_ N\_\_\_ PARADE \_\_\_ SHOW \_\_X\_\_  
 PUBLIC OR PRIVATE EVENT Public  
 SECURITY Y\_\_x\_\_ N\_\_\_ # OFFICERS NEEDED: \*whomever is on duty in the City of Gonzales is welcome to a walk-thru and/or extra patrol downtown.

### ELECTRIC DEPARTMENT

ADDITIONAL LIGHTING Y\_\_x\_\_ N\_\_\_ Request that "Christmas Lights" on downtown Buildings be lit during the weekly events.  
 NUMBER OF OUTLETS NEEDED \_\_\_\_\_  
 Request that all electrical outlets on Confederate Square be in working order.

AMPS/WATTS NEEDED \_\_\_\_\_  
 TENT Y\_\_\_ N\_\_X\_\_\_ SET UP DAY/TIME Monday 6/1/2015  
 TENT SIZE: \_\_\_\_\_ TAKE DOWN DAY/TIME Monday 7/6/2015

### STREETS DEPARTMENT

STREETS AFFECTED Y\_\_X\_\_ N\_\_\_ Close 400 Block of St. George from St Joseph to St  
 BARRICADES NEEDED Y\_\_X\_\_ N\_\_\_ Paul and 500 Block of St. Paul from St. George to  
 STREETS TO BE CLOSED Y\_\_X\_\_ N\_\_\_ St. Lawrence Street.

Will need sufficient amount of Barricades to block off said streets, barrels and sawhorses for Closing Confederate Square on 6/26/2015. We will need barrels to block off Confederate Square on the corner of George and St. Paul Street in order to set up stage on.

SET UP TIME - Street Closure - No Earlier than 5:30 p.m. - Volunteers will place barricades

TAKE DOWN TIME Volunteers will remove barricades at 10:00pm

### COMMUNITY SERVICES DEPARTMENT

STAGE NEEDED Y\_\_X\_\_ N\_\_\_ LOCATION Confederate Square  
 NUMBER OF CHAIRS 50 - Both Stages delivered to Confederate Square.  
 NUMBER OF TABLES 10 - To be placed in corner of square at St. George/Paul Streets.  
 NUMBER OF TRASH CANS 10 -Stage area will be marked on ground in blue. (set stage as marked (\*to center) so that the top can be assembled.  
 Someone to do a spot check on the restrooms during the concerts and July 4th.

SET UP TIME 10am Please call Egon for Stage Set Up.

TAKE DOWN TIME \_\_\_\_\_

*We will also need 8 panels and stage stairs delivered the same day as stage.*

### DISTRIBUTION:

CS\_\_\_ CMG\_\_\_ MS\_\_\_ ED\_\_\_ EL\_\_\_ PKS\_\_\_  
 PW\_\_\_ STR\_\_\_ FD\_\_\_ PD\_\_\_ EMS\_\_\_ SO\_\_\_



# GONZALES EVENT INFORMATION SHEET



This information is to be provided to the City of Gonzales at least 30 days prior to all public and private events held on City property.

EVENT NAME Gonzales Main Street Star Spangled Spectacular  
 HOST ORGANIZATION Gonzales Main Street  
 CONTACT NAME Barbara Friedrich/Egon Barthels  
 CONTACT CELL PHONE 830-263-0118/361-571-3466  
 EVENT DATE Thursday July 4, 2014  
 EVENT START TIME 8:00 A.M. EVENT END TIME 11:00 P.M.  
 EVENT LOCATION Confederate Square  
 HOLIDAY CELEBRATED Y\_\_X\_\_ N\_\_\_\_\_ HOLIDAY: Independence Day  
 CITY COUNCIL APPROVAL REQUIRED Y\_X\_\_\_\_\_ N\_\_\_\_\_ MEETING DATE: \_\_\_ 04/07/15

### POLICE/FIRE/EMS DEPARTMENT

ATTENDANCE ESTIMATE 500-1000  
 MUSIC Y\_\_X\_\_ N\_\_\_\_\_ LIVE X DJ \_\_\_\_\_  
 FOOD Y\_\_X\_\_ N\_\_\_\_\_  
 ALCOHOL Y\_\_X\_\_ N\_\_\_\_\_ RESPONSIBLE PARTY: Gonzales VFW Post 4817  
 MOTORIZED VEHICLES Y\_\_X\_\_ N\_\_\_\_\_ PARADE \_\_\_\_\_ SHOW X  
 PUBLIC OR PRIVATE EVENT Public  
 SECURITY Y\_\_x\_\_ N\_\_\_\_\_ # OFFICERS NEEDED: \*whomever is on duty in the City of Gonzales is welcome to a walk-thru and/or extra patrol downtown.

### ELECTRIC DEPARTMENT

ADDITIONAL LIGHTING Y\_\_x\_\_ N\_\_\_\_\_ Request that "Christmas Lights" on downtown Buildings be lit during the weekly events.  
 NUMBER OF OUTLETS NEEDED \_\_\_\_\_  
 Request that all electrical outlets be checked to make sure they are in working order.  
 AMPS/WATTS NEEDED \_\_\_\_\_

TENT Y\_\_\_\_\_ N\_X\_\_ SET UP DAY/TIME Monday 6/1/2015  
 TENT SIZE: \_\_\_\_\_ TAKE DOWN DAY/TIME Monday 7/6/2015

### STREETS DEPARTMENT

STREETS AFFECTED Y\_\_X\_\_ N\_\_\_\_\_ Close 400 Block of St. George from St Joseph to St Paul and 500 Block of St. Paul from St. George to St. Lawrence Street.  
 BARRICADES NEEDED Y\_\_X\_\_ N\_\_\_\_\_  
 STREETS TO BE CLOSED Y\_\_X\_\_ N\_\_\_\_\_

We request that Brickyard be closed Thursday Night 07/03/15 and remained closed to public until 07/05/2015.  
 Gates closed at Pool, Quadraplex, and entrance to brickyard at US183 for purpose of staging fireworks show and public safety.

SET UP TIME - Street Closure - No Earlier than 5:30 p.m. - Volunteers will place barricades  
 TAKE DOWN TIME Volunteers will remove barricades at 10:00pm

### COMMUNITY SERVICES DEPARTMENT

STAGE NEEDED Y\_\_X\_\_ N\_\_\_\_\_ LOCATION Confederate Square  
 NUMBER OF CHAIRS 50 - Both Stages delivered to Confederate Square.  
 NUMBER OF TABLES 10 - To be placed in corner of square at St. George/Paul Streets.  
 NUMBER OF TRASH CANS 10 -Stage area will be marked on ground in blue. (set stage as marked (\*to center) so that the top can be assembled.  
 Someone to do a spot check on the restrooms during the July 4th concert  
 SET UP TIME \_\_\_\_\_  
 TAKE DOWN TIME \_\_\_\_\_

We request that Brickyard be closed Thursday Night 07/03/15 and remained closed to public until 07/05/2015.  
 Gates closed at Pool, Quadraplex, and entrance to brickyard at US183 for purpose of staging fireworks show and public safety.

Gonzales Main Street ask that t-posts be erected on right side of park entrance from old cornerposts to chainlink fence at pond.  
 (We will string caution tape on these posts.)

DISTRIBUTION: CS \_\_\_\_\_ CMG \_\_\_\_\_ MS \_\_\_\_\_ ED \_\_\_\_\_ EL \_\_\_\_\_ PKS \_\_\_\_\_  
 PW \_\_\_\_\_ STR \_\_\_\_\_ FD \_\_\_\_\_ PD \_\_\_\_\_ EMS \_\_\_\_\_ SO \_\_\_\_\_

**2015 Concert Series Sponsors**

<b>NAME</b>	<b>ADDRESS</b>	<b>CITY</b>	<b>AMOUNT</b>	<b>CHECK #</b>
BYK Additives, Inc.	1212 Church Street	Gonzales	5,000.00	106936
Eric's Curb Detail	(Paid by De De Los Santos		200.00	5488
Country Collectables	(Paid by De De Los Santos		200.00	5488
Best Western	1811 E. Sarah DeWitt D	Gonzales	200.00	3840
Johnson Oil Company	P. O. Drawer 1959	Gonzales	2,500.00	148183
Angels & Outlaws	726 St. Paul Street	Gonzales	100.00	1060
DuBose Insurance Agen	P. O. Box 568	Gonzales	1,000.00	20641

(No Picture)  
(No Picture)

**Total** 9,200.00

**PLEDGED SPONSORS**

D & G Auto Supply	\$1,000.00
Texaco	\$500.00
Holiday Inn	\$500.00
HEB	\$5,000.00
Snuff & Puff	\$500.00
State Farm	\$2,500.00
Gonzales Caraway Ford	\$1,000.00
Ferd West	\$100.00
White Air Conditioning	
Sleep Inns	\$500.00
<b>Total</b>	<b>\$11,600.00</b>

**IN KIND SPONSORS**

**GONZALES CANNON**

**Running M Bar & Grill**

**Charlie Martin**

**Gonzales Inquirer**

**Walmart**

**Total**

**\$20,800.00**

All American Christmas Co.

# Invoice

P.O. Box 208  
 Sparta, TN [38583]  
 email -ORDERS@aachristmas.com  
 www.aachristmas.com

Date	Invoice #
3/12/2015	15-3900

Bill To
CITY OF GONZALES BARBARA FRIEDRICH- MAIN ST. ADM. P.O.BOX 547 GONZALES, TX 78629

Ship To
CITY OF GONZALES BARBARA FRIEDRICH- MAIN ST. ADM. T.B.D. GONZALES, TX 78629

P.O. Number	Terms	Rep	Ship	Via	F.O.B.	Project
PER BARBARA	PAID BY CHECK	SRB	10/15/2015			

Quantity	Item Code	Description	Price Each	Amount
1	1040796	GIANT DEER WITH BASE [ LEGS DOWN]	1,495.00	1,495.00
1	1040797	GIANT DEER WITH BASE (LEGS FORWARD)	1,495.00	1,495.00
1	1040795	GIANT SANTA	2,795.00	2,795.00
	FREIGHT	SHIPPING -TRUCK FREIGHT AIR RIDE	1,015.00	1,015.00
		SHIPPING IN OCTOBER 2015		
		Sales Tax	8.75%	0.00

			<b>Total</b>	\$6,800.00
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## Barbara Friedrich

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**From:** Steve Broyles <info@aachristmas.com>  
**Sent:** Wednesday, March 18, 2015 12:50 PM  
**To:** Barbara Friedrich  
**Subject:** Giant Santa and Sleigh  
**Attachments:** 15-3900.PDF

Barbara, I have attached the invoice for the \$6800.00 part. The last invoice after October 1st. would be for the Sleigh and balance of the shipping which might be a little less than shown, but will not be any higher. If you have any questions let me know. Thanks, Steve

#1040794 Giant Sleigh	\$4795.00
Est Shipping Balance	\$1985.00
Est Total	\$6780.00

--

Sincerely,  
**Steven Broyles**

All American Christmas Co.  
384 Broyles St.  
Sparta, Tn. 38583  
931-836-1212  
931-836-2002 [ fax ]

Supply site [www.aachristmas.com](http://www.aachristmas.com)  
Display site [www.allamericanchristmas.com](http://www.allamericanchristmas.com)

## Barbara Friedrich

---

**To:** Steve Broyles  
**Subject:** RE: Garland Reins and Bow for Giant Deer and Sleigh

Thank you Steve. I will let you know about the garlands and bows. We do want to go ahead and order the sleight, Santa, and reindeer. I need to talk with you about this. Can I call you Wednesday? I will be out of the office tomorrow.

Thanks....

*Barbara Friedrich*  
Main Street Administrator  
City of Gonzales  
P. O. Box 547  
Gonzales, Texas 78629  
830-672-2815

---

**From:** Steve Broyles [<mailto:info@aachristmas.com>]  
**Sent:** Monday, March 16, 2015 2:42 PM  
**To:** Barbara Friedrich  
**Subject:** Garland Reins and Bow for Giant Deer and Sleigh

Barbara, Sorry for the delay in getting back with you. We had a bad issue with two different Ice storms a week apart. This created a local problem over several counties in our area that were declared a National Disaster Area. There were over 14,000 families without power over a rural 4 county area and some just getting power back on. There are thousands of trees that came down and we have been involved in this.

For the Reins and the Garland around the deer I believe 100 feet will be plenty. The cost of this unlit branch style garland, Made in the USA would be \$400.00 Shipping would be around \$95.00 due to the dimensional shipping charge. The bows that were used in the picture are a inexpensive Puff Bow. We have a Puff Bow of different sizes but one the is 20" wide and 49" long would be \$9.50 each including shipping. 6 Bows =\$57.00

If you want me to prepare two invoices splitting the cost, let me know.

Sorry again for the delay in getting back.

--  
Sincerely,  
Steven Broyles

All American Christmas Co.  
384 Broyles St.  
Sparta, Tn. 38583  
931-836-1212  
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Display site [www.allamericanchristmas.com](http://www.allamericanchristmas.com)

## Barbara Friedrich

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**From:** Steve Broyles <info@aachristmas.com>  
**Sent:** Monday, March 16, 2015 2:52 PM  
**To:** Barbara Friedrich  
**Subject:** Re: Garland Reins and Bow for Giant Deer and Sleigh

Barbara, I will be in early Weds morning. So best for me would be between 8 and 9:30 AM. If after this my cell phone is 931-314-1513 Thanks, Steve

--

Sincerely,  
**Steven Broyles**

All American Christmas Co.  
384 Broyles St.  
Sparta, Tn. 38583  
931-836-1212  
931-836-2002 [ fax ]

Supply site [www.aachristmas.com](http://www.aachristmas.com)  
Display site [www.allamericanchristmas.com](http://www.allamericanchristmas.com)

On 3/16/2015 2:44 PM, Barbara Friedrich wrote:

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Thanks....

## Barbara Friedrich

Main Street Administrator  
City of Gonzales  
P. O. Box 547  
Gonzales, Texas 78629  
830-672-2815

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Sincerely,  
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931-836-2002 [ fax ]

*Supply site* [www.aachristmas.com](http://www.aachristmas.com)  
*Display site* [www.allamericanchristmas.com](http://www.allamericanchristmas.com)

3-4-15

Thank you for the chance  
to be on Main Street. But  
I feel as of now, I resign.

Thank you,

Susan Ush

RECEIVED

MAR 04 2015

The City of Gonzales wants to express our appreciation for your volunteerism and community service as an appointed member of a City of Gonzales Board, Commission or Committee.

**BOARDS, COMMISSIONS & COMMITTEES  
APPRECIATION DINNER**

**Friday April 10, 2015**

Social Hour

5:30 p.m.

Dinner & Program

6:30 p.m.

Victoria College  
424 East Sarah Dewitt Drive  
Gonzales, TX

Hosted By:  
The Mayor and City Council  
City of Gonzales

**COME AND TAKE IT**

R.S.V.P. to Angie Kessler by March 27, 2015  
830-672-2815 or [akessler@cityofgonzales.org](mailto:akessler@cityofgonzales.org)