



MAIN STREET ADVISORY BOARD MEETING  
Gonzales Municipal Building  
820 St. Joseph Street, Gonzales, Texas  
Tuesday, December 18, 2012 – 12:00 p.m.

MINUTES

On the 18th day of December 2012, at 12:00 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

**The following members were present constituting a quorum.**

Kacey Lindemann Butler, Del De Los Santos, Connie Dolezal, Egon Barthels, Debbie Toliver, and Sherri Schellenberg

Absent: Travis Tresner, Sarah Zamora-Rivera, and Randy Harkey

Others: Barbara Friedrich, Main Street Administrator, Melissa Taylor, and Lynn Adams

**1. Call to Order.**

Chairman Butler called the meeting to order at 12:06 p.m.

**2. Public Comments.**

No Public Comments.

**3. Discuss and Approve Minutes of October 23, 2012.**

Following discussion, Del De Los Santos moved to approve the minutes of October 23, 2012. Debbie Toliver seconded the motion. The motion prevailed by unanimous vote.

There were no minutes for the November 27<sup>th</sup> meeting as there was not a quorum of Board Members to meet.

**4. Review Treasurer's report for October and November 2012.**

Treasurer's report was reviewed by the Board

**5. Committee Reports.**

**a. Organization – Sarah Zamora-Rivera**

**1. Main Street's 25<sup>th</sup> Anniversary**

Barbara Friedrich reported that she and Sarah had not been able to meet on the 25<sup>th</sup> Anniversary. Discussion was made to incorporate this event into the Concert Series.

**2. Board appointment/reappointments.**

Barbara Friedrich reported that Reappointment/Appointment of Board Members will be on the January 8<sup>th</sup> City Council Agenda. Kacey Lindemann Butler, Egon Barthels and Connie Dolezal were up for reappointment. Two applications have been received from Susan Weber and Michelle London. There are four vacancies to the board.

**b. Economic Restructuring**

**1. First Friday Coffee**

First Friday Coffee will be hosted by Hill Crest Homes at the Victoria College.

Barbara Friedrich reported that most of the businesses were staying open until 7 p.m. on December 20<sup>th</sup>. This will be advertised on Facebook and the City Web Site. She suggested that next year, Main Street ask the businesses to stay open until 7 p.m. every Thursday in December. The Tourism committee had agreed to include this in their Winterfest advertising.

**b. Design – Melissa Taylor**

None

**e. Promotion – Egon Barthels**

**1. Winterfest**

**a. Christmas Parade**

Egon reported that there were positive compliments on the parade. Larry Mercer said that the Odd Fellows were willing to sponsor a tent for next year. The Union Lea Baptist Church apologized for not being able to sing after the parade, but would like to next year. Egon suggested that we talk with the Police Department about blocking traffic by Person's Flower Shop.

**b. Santa's Market**

There was a good turnout for the Santa's Market. The vendors were happy with the sales.

**c. Christmas Decorations**

Kacey reported that we needed to have a written plan for the Christmas Decorations and that we should present this plan to the Utility Department and Parks Department the first of November.

**2. Concert Series**

. Egon reported that he has been working with John Owens to book the bands and plans were being made for the 2013 concert series.

**6. Manager's Report.**

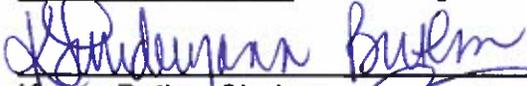
Written report attached.

**7. Next Meeting will be January 22, 2013 at 5:15 p.m.**

**8. Adjourn.**

No further matters were discussed. The meeting was adjourned by motion by Connie Dolezal and seconded by Sherri Schellenberg.

Barbara Friedrich, Recording Secretary



Kacey Butler, Chairman



Del De Los Santos, Secretary