



**MAIN STREET ADVISORY BOARD MEETING**  
Gonzales Municipal Building  
820 St. Joseph Street, Gonzales, Texas  
Tuesday, July 22, 2014– 5:30 p.m.

**MINUTES**

On the 22nd day of July 2014, at 5:30 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph, Gonzales, Texas.

The following members were present constituting a quorum.

Del De Los Santos, Connie Dolezal, Susan Weber, Melissa Taylor, Sherri Schellenberg, Carlos Camarillo, Diane McCaskill, Kacey Lindemann Butler, and Egon Barthels

Absent: Lisa Brown, and ~~Diane McCaskill~~ *Debbie Toliver*

Others: Barbara Friedrich,

**1. Call to Order.**

Chairman Del De Los Santos called the meeting to order at 5:30 p.m.

**2. Public Comments.**

Connie Dolezal reported to the board that she was asked to meet with the Gonzales County Historical Commission about an event they would be having at the Crystal Theater on October 11, 2014. The commission asked that if Main Street would take a part in the event by cleaning up the town. This will be placed on the August Agenda.

**3. Approve minutes for June 24, 2014**

Following discussion, Susan Weber moved to approve the minutes of June 24, 2014. Egon Barthels seconded the motion. The motion prevailed by unanimous vote.

**4. Discuss and Consider Business Development Grant Application.**

Barbara Friedrich presented a Business Development Grant Application from Andover Goliad LLC to the board.

Following discussion, Kacey Lindemann Butler moved to approve funding up to \$10,000.00 to Andover Goliad LLC for renovations of their building at 512 St. James Street with approval of paint colors by the board. Susan Weber seconded the motion. The motion prevailed by unanimous vote.

**5. Discuss Appointments/Reappointments to Main Street Advisory Board.**

Barbara Friedrich explained that City Council had approved that all board appointments/reappointments will be on the September City Council Agenda. This will coincide with the City's fiscal year. She reported that the following board members terms will expire on September 30, 2014: Egon Barthels, Melissa Taylor, Susan Weber, Kacey Lindemann Butler, Connie Dolezal, and Lisa Kay Brown. She asked that they e-mail her as to if they would like to be reappointed to the board. There is one vacancy to the board. A public notice will be put in the paper requesting board members.

**6. Review Treasurer's report for June 2014.**

Treasurer's report was reviewed. Connie Dolezal ask if we had to pay the Emotions since there was a rain –out.

**a. Promotion Committee.**

**1. Discussion and any action regarding:**

**a. Happy Fall Ya'll**

The board decided not to have a Fall Decorating Contest this year. Instead they will encourage the business owners to decorate for fall before Come and Take It by putting notices on Facebook.

Discussion was made about having Happy Fall Ya'll in October. This was tabled until the next meeting for further information.

**b. Winterfest/Christmas Parade**

Discussion was made about changing the Christmas Parade to the Friday after Thanksgiving. It was noted that the parade was scheduled for the same weekend as the Historic Homes Tour in order to attract more visitors.

This was tabled until the next meeting.

**b. Christmas Decoration Committee**

**1. Discussion and any action regarding Christmas Decorations.**

Connie Dolezal reported that she had gotten a bid from Georg's Yard Art for the new Santa's House. The bid was for \$1,025.00. The Committee will meet on Monday July 28<sup>th</sup> at 10 a.m. at Connie's house.

Following discussion, Susan Weber made a motion to purchase the Santa's House from George's Yard Art. Diane McCaskill seconded the motion. The motion prevailed by unanimous vote.

**c. Organization Committee.**

**1. Discussion and any action for Organization Committee.**

**1. Volunteer Appreciation.**

Volunteer Appreciation Party will be July 25, 2014 at 7 p.m. at Running M Bar and Grill.

**2. Board Training.**

Board Training will be August 18, 2014 at City Hall at 5:30 p.m. Texas Main Street State Coordinator Debra Drescher will be facilitating the meeting.

**d. Design Committee.**

**1. Discussion and any action for Design Committee.**

None

**e. Economic Restructuring Committee.**

**1. Discussion and any action for Economic Restructuring Committee.**

**7. Manager's Report.**

Barbara Friedrich reported on the progress of the façade grant projects.

**8. Board Comments.**

**9. Next meeting will be August 26, 2014 at 5:30 p.m.**

**10. Adjourn.**

No further matters were discussed. Meeting was adjourned by motion by Sherri Schellenberg and seconded by Egon Barthels.

Barbara Friedrich, Recording Secretary



Del De Los Santos, Chairman



Melissa Taylor, Secretary