



**MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, August 26, 2014– 5:30 p.m.**

MINUTES

On the 26th day of August 2014, at 5:30 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph, Gonzales, Texas.

The following members were present constituting a quorum.

Del De Los Santos, Connie Dolezal, Susan Weber, Melissa Taylor, Sherri Schellenberg, Carlos Camarillo, Diane McCaskill, and Egon Barthels

Absent: Lisa Brown, Kacey Lindemann Butler and Debbie Toliver

Others: Barbara Friedrich, John Pirkle

1. Call to Order.

Chairman Del De Los Santos called the meeting to order at 5:30 p.m.

2. Public Comments.

None

3. Approve minutes for July 22, 2014

Following discussion, Egon Barthels moved to approve the minutes with the correction that Diane McCaskill was present at the meeting and Debbie Toliver was absent. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

4. Discuss and Consider partnering with Gonzales County Historical Commission for their Premier Weekend event.

Connie Dolezal reported that the Gonzales County Historical Commission was having a premier weekend on October 11, 2014 and they are inviting the media and out of town guests for a movie of Washington on the Brazos, tour of Gonzales, and a Taste of Gonzales. They had asked if Main Street would like to participate by having a downtown clean-up.

Following discussion, Connie Dolezal moved to visit the businesses to ask them to decorate for fall and clean-up. Diane McCaskill seconded the motion. The motion prevailed by unanimous vote.

5. Discuss and Consider grant opportunity.

Barbara Friedrich presented a grant opportunity for the Concert Series. The grant would pay up to \$25,000.00 for a minimum of 10 free outdoor concerts presented over 10 consecutive weeks during 2015-16.

Following discussion, Susan Weber moved to decline the grant opportunity. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

6. Discuss and Consider banners on Confederate Square.

Barbara Friedrich reported that she had been contacted by Mrs. Ann Covert about replacing the missing banners on Confederate Square.

Following discussion, Diane McCaskill moved to approve to replace the missing Come & Take It banners and Texas flags on Confederate Square with new brackets. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

Discussion was made as to place the Come & Take It and Texas Flag banners on St. George Street. Barbara Friedrich stated she would have to get permission from the City before ordering.

Following discussion, Susan Weber moved to approve purchasing banners for St. George Street. Diane McCaskill seconded the motion. The motion prevailed by unanimous vote.

7. Review Treasurer's report for July 2014.

Financial statement was reviewed.

a. Promotion Committee.

1. Discussion and any action regarding:

a. Happy Fall Y'all

Discussion was made not to have Happy Fall Y'all this year since Halloween was on a Friday. Melissa Taylor stated that she would like to see this event become an annual event. It was discussed to encourage the community to decorate for fall by placing an ad in the newspaper and placing on face book.

b. Winterfest/Christmas Parade

Barbara Friedrich stated that she spoke with the City Manager about changing the parade to the weekend after Thanksgiving. Mr. Barnes stated that this was a family holiday and he could not ask the employees to use their vacation for the parade. Barbara also stated that since it was a family holiday, it would be very hard to get businesses to participate in the parade. Since the parade had been advertised in the Tourism Brochures as December 5th the board agreed to have the parade on December 5, 2014.

b. Christmas Decoration Committee

1. Discussion and any action regarding Christmas Decorations.

Connie Dolezal reported that we had ordered a lighted garland to place around the fence at Confederate Square; lights to wrap the trees on Texas Heroes Square, and the Santa's House. She had looked into renting the snow machine and the cost would be \$6,400.00. The committee will look into washing and using the old garland we have to wrap the poles.

c. Organization Committee.

1. Discussion and any action for Organization Committee.

None

d. Design Committee.

1. Discussion and any action for Design Committee.

None

e. Economic Restructuring Committee.

1. Discussion and any action for Economic Restructuring Committee.

None

8. Manager's Report.

Barbara Friedrich reported that all three of David DeMent's apartments on St. James Street were rented; the Alcalde Hotel will open next week; façade on Templin Saloon is completed and Doug will be requesting grant funds; talked with Kerry Reese about renovations on their office building; GEDC budgeted \$75,000.00 for FYE 2015 for the Business Development Grant; Board appointments/reappointments will be on the City Council agenda on September 2, 2014; I will be out of the office on August 28, 29th and September 1st.

9. Board Comments.

None

10. Next meeting will be September 23, 2014 at 5:30 p.m.

11. Adjourn.

No further matters were discussed. The meeting was adjourned by motion by Carlos Camarillo and seconded by Egon Barthels.

Barbara Friedrich, Recording Secretary



Del De Los Santos, Chairman



Melissa Taylor, Secretary