



MAIN STREET ADVISORY BOARD MEETING

Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Monday, December 2, 2013 – 12:00 p.m.

MINUTES

On the 2nd day of December 2013, at 12:00 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph, Gonzales, Texas.

The following members were present constituting a quorum.

Del De Los Santos, Michelle London, Susan Weber, Connie Dolezal, Debbie Toliver, Melisa Taylor, Sarah Zamora-Rivera, Kacey Lindemann Butler and Sherri Schellenberg

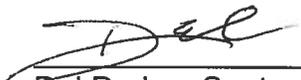
Absent: Randy Harkey, Egon Barthels, and George Wilhelm

Others: Barbara Friedrich

1. **Call to Order.**
Chairman De Los Santos called the meeting to order at 12:04 p.m.
2. **Public Comments.**
No Public Comments
3. **Approve minutes for October 22, 2013.**
Following discussion, Connie Dolezal moved to approve the minutes of October 22, 2013. Sarah Zamora-Rivera seconded the motion. The motion prevailed by unanimous vote.
4. **Review Treasurer's report for October 2013**
The board reviewed the Treasurer's report for October 2013. Connie Dolezal requested that an itemized statement be submitted of the Christmas Decorations income and expenditures.
5. **Discuss Reappointments/Appointments to Advisory Board**
Barbara Friedrich reported that reappointments/appointments to the Advisory Board would need to be on the January City Council Agenda. Del De Los Santos, Debbie Toliver, Sara Zamora Rivera, Sherrie Schellenberg and George Wilhelm terms were up. They would need to submit a letter stating that they would like to continue to serve on the board by January 16th. One vacancy would be open. If the board knew of anyone that would like to be on the board, have them submit an application. This will be on the January 2014 City Council Agenda for approval.
6. **Committee Reports.**
 - a. **Promotion Committee.**

1. Discussion and any action regarding Winterfest/Christmas Parade. .
Discussion was made on the Christmas Parade. Michelle London has gotten the judges for the parade and Tim Patek will pick them up at Belle Oakes Inn and drive them around to judge. Judging will begin at 6:15 p.m. Barbara Friedrich will tabulate the judging and hand out the awards. Members will meet at St. John warehouse on Wednesday to decorate the float and will meet again at 1:00 p.m. to take down. Have talked with the Mt Pilgrim Children's Choir, Union Lea Baptist Church and Catholic Children for entertainment. Debbie and Barbara will set up vendors at 3 p.m. on Friday.
- b. Organization Committee.
 1. Discussion and any action for Organization Committee.
Sarah Zamora-Rivera reported that there was a new Nail Salon on St. Joseph Street. That we should promote new businesses on the Web Site and Face Book.
- c. Design Committee.
 1. Discussion and any action for Design Committee.
Melissa Taylor reported that she will do a flyer for the parade and place it on face book and send to the Chamber.
- d. Economic Restructuring Committee.
 1. Discussion and any action for Economic Restructuring Committee.
Barbara Friedrich reported on the progress of the Ford Building on 401 St. George Street, and Old Gindler Building on St. Joseph Street.
7. Manager's Report.
Written report was submitted.
8. Board Comments.
Del De Los Santos thanked the board for all the hard work they had done with the concerts, Fall Fest, and Winterfest. Del and Connie will be putting up red and green spotlights on Texas Heroes Square.
9. Next meeting will be January 28, 2014.
10. No further matters were discussed. Meeting was adjourned by motion by Sarah Zamora-Rivera and seconded by Connie Dolezal.

Barbara Friedrich, Recording Secretary



Del De Los Santos, Chairman

Michelle London, Secretary