



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, February 25, 2014 – 5:15 p.m.

MINUTES

On the 25th day of February 2014, at 5:15:00 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph, Gonzales, Texas.

The following members were present constituting a quorum.

Del De Los Santos, Debbie Toliver, Melissa Taylor, Carlos Camarillo, Diane McCaskill, Lisa Kay Brown, and George Wilhelm

Absent: Susan Weber, Kacey Lindemann Butler, Egon Barthels, Sherri Schellenberg, and Connie Dolezal.

Others: Barbara Friedrich, Andy Rodriguez, Mayor Robert A. Logan and Councilman Tommy Schurig

1. Call to Order.

Chairman Del Los Santos called the meeting to order at 5:40 p.m.

2. Public Comments.

None

3. Discuss and Consider Downtown Alley Entrance Beautification Project.

Andy Rodriguez presented an idea of having murals placed on the buildings on the alley ways. The concept came from renovating the Personal Impressions building and having a red brick wall that needed covering. He presented several locations that he felt would help the beautification of the downtown. This would have to be a partnership between the building owners and Main Street.

Following discussion, Melissa Taylor moved to form a committee to look into the Downtown Alley Entrance Beautification project. Lisa Kay Brown seconded the motion. The motion prevailed by unanimous vote.

4. Approve minutes for January 28, 2014 and February 11, 2014..

Following discussion, Carlos Camarillo moved to approve the minutes of January 28, 2014. Debbie Toliver seconded the motion. The motion prevailed by unanimous vote.

Following discussion, Debbie Toliver moved to approve the minutes of February 11, 2014. George Wilhelm seconded the motion. The motion prevailed by unanimous vote.

5. Review Treasurer's report for January 2014.

The January Treasurer's report was reviewed by the board.

6. **Board Orientation.**
Main Street Administrator Barbara Friedrich presented a review of the concept of Main Street and what was expected of the Board.
7. **Discuss and Consider Program of Work.**
Following discussion, Carlos Camarillo moved to approve the 2014 Program of Work as corrected. Lisa Kay Brown seconded the motion.
The motion prevailed by unanimous vote.
8. **Discuss and Consider Budget for FYE 2014.**
The 2014 Main Street Budget was presented to the board for consideration.
Following discussion, George Wilhelm moved to approve the Budget for FYE 2014. Melissa Taylor seconded the motion.
9. **Committee Reports.**
 - a. **Promotion Committee.**
 1. **Discussion and any action regarding Concert Series and Star Spangled Spectacular.**
Barbara Friedrich reported that she and Debbie Toliver had discussed increasing the vendor prices.
Following discussion, Debbie Toliver moved to change the prices for vendor spaces to \$15.00 per Friday night; \$85.00 for Friday nights and 4th of July and \$50.00 for 4th. Diane McCaskill seconded the motion. The motion prevailed by unanimous vote.
 - b. **Christmas Decoration Committee**
 1. **Discussion and any action regarding Christmas decorations.**
Del De Los Santos reported that they had talked with Tim Patek about setting a time when the board members could help with putting of the Christmas Tree and decorating. He also stated that the committee was looking at the St. Louis Street entry way and a Happy Holiday sign for Market Square.
 - c. **Organization Committee.**
 1. **Discussion and any action for Organization Committee.**
None
 - d. **Design Committee.**
 1. **Discussion and any action for Design Committee.**
Melissa Taylor reported that should would be ready with the marketing campaign for the Concert Series the first of March.
 - e. **Economic Restructuring Committee.**
 1. **Discussion and any action for Economic Restructuring Committee.**
None
10. **Manager's Report.**
Written report was submitted.
11. **Board Comments.**
None
12. **Next meeting will be March 25, 2014 at 5:30 p.m.**
13. **Adjourn.**

No further matters were discussed. The meeting was adjourned by motion by George Wilhelm and seconded by Lisa Kay Brown.

Barbara Friedrich, Recording Secretary



Del De Los Santos, Chairman



Melissa Taylor, Secretary