



MAIN STREET ADVISORY BOARD MEETING

**Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, April 22, 2014– 5:30 p.m.**

MINUTES

On the 22nd day of April 2014, at 5:30 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph, Gonzales, Texas.

The following members were present constituting a quorum.

Del De Los Santos, Melissa Taylor, Diane McCaskill, Connie Dolezal, Kacey Lindemann Butler, Egon Barthels and Susan Weber

Absent: Sherri Schellenberg, and Debbie Toliver

Others: Barbara Friedrich

- 1. Call to Order.**
Chairman Del De Los Santos called the meeting to order at 5:30 p.m.
- 2. Public Comments.**
Barbara Friedrich reminded the Board that the Main Street Meetings were governed under the Open Meetings Act and anything said in the meetings was public information and could be repeated.
- 3. Approve minutes for March 25, 2014.**
Following discussion, Egon Barthels moved to approve the minutes of March 25, 2014. Diane McCaskill seconded the motion. The motion prevailed by unanimous vote.
- 4. Review Treasurer's report for March 2014.**
Discussion was made as to the March 24th entry of a check written to Lone Star Bank for reimbursement. Barbara Friedrich explained that the payment was originally made out of the wrong account and a check was issued to reimburse the Business Development Grant Account.
- 5. Review and Authorize Chairman to sign IRS 990EZ Form.**
Following discussion Connie Dolezal moved to authorize Del De Los Santos to sign the IRS 990EZ Form. Susan Weber seconded the motion. The motion prevailed by unanimous vote.
- 6. Discuss and Consider Market Days.**
Kacey Lindemann Butler led the discussion to place Market Days back on the program of work. She suggested that we have this twice a year and to start in the fall.
Following discussion, Kacey Lindemann Butler made a motion to have a Market Days twice a year. Susan Weber seconded the motion. The motion prevailed by unanimous vote.

7. Committee Reports.

a. Promotion Committee.

1. Discussion and any action regarding Concert Series and Star Spangled Spectacular.

Egon Barthels reported that he was working on the stage set-up and repairs to the trailer. It will cost about \$250.00 for axel and wheels. We need to submit the invoices to the Chamber as they have stated they would like to help with the cost.

Following discussion, Connie Dolezal moved to approve spending up to \$500.00 for the trailer improvements. Kacey Lindemann Butler seconded the motion. The motion prevailed by unanimous vote.

Egon also reported that he had sent press releases to several Radio and new stations.

Melissa Taylor reported that she and Kacey Lindemann Butler were working on the T-Shirts and posters. They are also working on signage for the Disc Golf Course.

A promotion committee meeting will be held April 30, 2014 at 12 p.m. at City Hall. Barbara Friedrich will have a sign-up sheet for volunteers for the Concert Series.

b. Christmas Decoration Committee

1. Discussion and any action regarding Christmas Decorations.

Connie Dolezal reported that she and Marilyn Qualls will meet with George at George's Art to see about a Santa's House for the Christmas Decorations. Barbara Friedrich will get the measurements of the house.

c. Organization Committee.

1. Discussion and any action for Organization Committee.

None

d. Design Committee.

1. Discussion and any action for Design Committee.

Reported with Promotion Committee report.

e. Economic Restructuring Committee.

1. Discussion and any action for Economic Restructuring Committee.

None

8. Manager's Report.

Barbara Friedrich reported that Main Street Architect Howard Langner visited Gonzales to meet with Doug Phelean, GEDC and Joan Walshak for design of their buildings. Barbara is working with Gonzales Pawn Shop for design and grant application. She attended the I-10 Corridor annual meeting and is working on a display for the Old Jail museum.

9. Board Comments.

Kacey Lindemann Butler reported that the County had purchased the Randle Rather Building and the SBDC office will be moving to an office owned by Robert Bland on St. Joseph Street.

10. **Next meeting will be May 27, 2014 at 5:30 p.m.**

11. **Adjourn.**

No further matters were discussed. The meeting was adjourned by motion by Egon Barthels and seconded by Diane McCaskill.

Barbara Friedrich, Recording Secretary



Del De Los Santos, Chairman



Melissa Taylor, Secretary