



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, May 28, 2013 – 5:15 p.m.

MINUTES

On the 28th day of May 2013, at 5:15 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

The following members were present constituting a quorum.

Del De Los Santos, George Wilhelm, Michelle London, Susan Weber, Egon Barthels, Connie Dolezal, Sherri Schellenberg, Melissa Taylor, and Sarah Rivera

Absent: Randy Harkey, Lindemann Butler and Debbie Toliver

Others: Barbara Friedrich, Main Street Administrator, Tim Patek, and Brent Christian.

1. **Call to Order.**
Chairman De Los Santos called the meeting to order at 5:15 p.m.
2. **Public Comments.**
There were no Public Comments.
3. **Discuss and Consider Business Development Application.**
(Item #5 was moved to Item #3 for the meeting).
Brent Christian, owner of the Bealls building located at 621 St. Joseph Street presented a Business Development Grant Application for approval for renovations of the building.
Following discussion, Egon Barthels moved to approve the Business Development Grant Application for building located at 621 St. Joseph Street. Susan Weber seconded the motion. The motion prevailed by unanimous vote.
4. **Approve minutes for April 23, 2013.**
Following discussion, Connie Dolezal moved to approve the minutes of April 23, 2013. Egon Barthels seconded the motion. The motion prevailed by unanimous vote.
5. **Review Treasurer's report for April 2013.**
Connie Dolezal presented the Treasurer's Report.
6. **Discuss and Consider purchasing banner from Gonzales Chamber of Commerce.**
Barbara Friedrich submitted a proposal from the Gonzales Chamber of Commerce for the purchase of a banner for the Concert Series. The chamber had received a banner from a silent auction for \$350.00; this is a savings of \$190.00.

Following discussion, Egon Barthels moved to approve the purchase of the banner from the Gonzales Chamber of Commerce. Sarah Rivera seconded the motion. The motion prevailed by unanimous vote.

7. Committee Reports.

a. Promotion Committee.

1. Discussion and any action regarding Main Street Concert Series.

Egon Barthels reported that he and Del De Los Santos had been working on the stage. Melissa Taylor had completed the posters and rack cards. Sponsorship signage has been ordered. He had talked with Keith Schmidt and Tim Patek about July 4th.

2. Discussion and any action regarding Christmas Decorations.

Connie Dolezal reported that the committee had met and they had several ideas for decorations for this year. They will placing a small Christmas tree at the Main Street tent during the concert series and asking for donations for decorations.

b. Organization Committee.

1. Discussion and any action for Organization Committee.

Sarah Rivera reported that for the 25th celebration that it was discussed having a Birthday cake at July 4th and have a drawing for prizes. Barbara Friedrich will talk with Wal-Mart about getting door prizes.

c. Design Committee.

1. Discussion and any action for Design Committee.

Melissa Taylor presented a proposal for the web site, Gonzalesmainstreet.com.

Following discussion, Sarah Rivera moved to approve the cost of a new web site. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

d. Economic Restructuring Committee.

1. Discussion and any action for Economic Restructuring Committee.

De De Los Santos reported that he had been to Bastrop and the businesses said that they had a wine tasting trail on Friday nights during the Summer. He thought this might be something we would like to look into doing.

8. Manager's Report.

Written report was submitted.

9. Next Meeting will be June 25, 2013.

10. Adjourn.

No further matters were discussed. The meeting was adjourned by motion by Egon Barthels and seconded by Melissa Taylor.

Barbara Friedrich, Recording Secretary



Del De Los Santos, Chairman



Michelle London, Secretary