



## MAIN STREET ADVISORY BOARD MEETING

Gonzales Municipal Building  
820 St. Joseph Street, Gonzales, Texas  
Tuesday, July 30, 2013 – 5:15 p.m.

### MINUTES

On the 30<sup>th</sup> day of July 2013, at 5:15 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

**The following members were present constituting a quorum.**

Del De Los Santos, Michelle London, Susan Weber, Egon Barthels, Connie Dolezal, Sherri Schellenberg, Melissa Taylor, Kacey Lindemann Butler and Debbie Toliver

Absent:

Randy Harkey, George Wilhelm, and Sarah Zamora-Rivera

Others:

Barbara Friedrich, Tim Patek, and Greg Tolen

1. **Call to Order.**  
Chairman Del De Los Santos called the meeting to order at 5:15 p.m.
2. **Public Comments.**  
None
3. **Approve minutes for May 28, June 25 and July 1, 2013**  
Following discussion, Kacey Lindemann Butler moved to approve the minutes of May 28, June 25, and July 1, 2013. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.
4. **Discussion and any action regarding Business Development Grant Application.**  
Greg Tolen of Hotel Alcalde, Inc. presented a Business Development Grant Application to the Gonzales Main Street Board for renovations of the facade of the Alcalde Hotel located at 614 St. Paul Street. In addition to the renovations of the façade, the owners would convert the hotel into a 24 room boutique hotel with twelve rooms on the second floor, twelve rooms on the third floor and a restaurant on the main floor. Following discussion, Kacey Lindemann Butler moved to approve the Business Development Grant Application from Hotel Alcalde, Inc. Connie Dolezal seconded the motion. The motion prevailed by unanimous vote.
5. **Review Treasurer's report for June 2013.**  
Treasurer Connie Dolezal presented the Treasurer's report for June 2013.
6. **Discussion and any action regarding Downtown Project.**  
Barbara Friedrich reported that the board had received \$2,000.00 from the Dixie Starns Foundation for projects within the Main Street area.

The money needed to be spent on a downtown project before the end of the year and asked for suggestions. De Del Los Santos suggested fixing the water fountain on Confederate Square next to the fire station. Egon Barthels suggested adding additional lighting on Confederate Square.

Following discussion, Kacey Lindemann Butler moved to approve spending up to \$2,000.00 for lighting on Confederate Square. Michelle London seconded the motion. The Motion prevailed by unanimous vote.

**7. Committee Reports.**

**a. Promotion Committee.**

**1. Discussion and any action regarding Christmas Decorations.**

Connie Dolezal reported that the Christmas Decoration Committee had decided they would like to change the lights on the Christmas Tree to warm white lights and to add garland to the tree to add more texture.

Following discussion, Connie Dolezal moved to approve to purchase warm white lights for the Christmas Tree. Susan Weber seconded the motion. The motion prevailed by unanimous vote.

**2. Discussion and any action regarding Winterfest.**

Del Del Los Santos reported that the Historic Homes Association met and had decided their Homes Tour would be called the St. Louis Street Home Tour. In addition to having some houses open, the Memorial Museum, Eggleston House and Episcopal Church will be open. The board spoke of the Christmas parade and Santa's Market.

**3. Discuss Concert Series.**

Egon Barthels reported on a few complaints and problems at the concerts.

**b. Organization Committee.**

**1. Discussion and any action for Organization Committee.**

No Report.

**c. Design Committee.**

**1. Discussion and any action for Design Committee.**

Melissa Taylor reported on the progress of the Gonzales Main Street Web Site. She stated she would like to have before and after pictures of some of the buildings downtown. She will get with Barbara Friedrich before the next meeting.

**d. Economic Restructuring Committee.**

**1. Discussion and any action for Economic Restructuring Committee.**

No Report.

**8. Manager's Report.**

Barbara Friedrich submitted a written report to the Board.

**9. Board Comments.**

Del De Los Santos encouraged the Board Members to make the meetings. There was not a quorum present at the last meeting on Jly 23<sup>rd</sup> and there was a third party there to present a grant application.

**10. Next Meeting will be August 27, 2013.**

**11. Adjourn.**

No further matters were discussed. The meeting was adjourned by motion by Connie Dolezal and seconded by Debbie Toliver.

Barbara Friedrich, Recording Secretary



Del De Los Santos, Chairman



Michelle London, Secretary