



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, January 22, 2019– 5:30 p.m.

MINUTES

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman John Boothe called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: John Boothe, Connie Dolezal, Sherri Schellenberg, Gregory Webb, Carlos Camarillo, Karen Jacobs, and John Pirkle. Members absent: Johnnie Edwards, Debbie Toliver, Suzanne Zaitz and Shelli Van Kirk

Others present were Barbara Friedrich

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

None

APPROVAL OF MINUTES

1. Approval of November 20, 2018 Minutes

Following discussion, Connie Dolezal moved to approve the minutes of November 20, 2018. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDER

1. Discuss, Consider and Possible Action regarding Budget FYE 2019

Connie Dolezal presented the proposed FYE 2019 budget to the board. Following discussion, Sherri Schellenberg moved to approve the Budget for FYE 2019. Karen Jacobs seconded the motion. The motion prevailed by unanimous vote.

2. Discuss, Consider and Possible Action regarding Sponsorship Package

Karen Jacobs moved to table item #2 until next meeting. Connie Dolezal seconded the motion. The motion prevailed by unanimous vote.

3. Discuss, Consider and Possible Action regarding Promotion Committee

a) Concert Series and Star Spangled Spectacular 2019 report

John Boothe reported that Britney was in the process of booking the bands and has booked several already.

4. Discuss, Consider, and Possible Action regarding Christmas/downtown decorations

a) Donation of float for Christmas Parade

Connie Dolezal reported that she would like to donate a float for the Christmas Parade. She has a sled that has been used in the parade for her business and felt that it would be perfect for the Main Street float.

Following discussion, Carlos Camarillo moved to accept the donation of a float for the Christmas Parade. John Pirkle seconded the motion. The motion prevailed by unanimous vote.

5. Discuss, Consider and Possible Action regarding Organization Committee

- a) **Set date and time for City Wide Yard Sale**
City Wide Yard Sale will be April 13, 2019 from 8 am to 12 pm.
- b) **Set date and time for Main Street Concert Series and Star Spangled Spectacular**
Concert Series will be June 7, 14, 21, 28, and July 4 from 6 pm to 10 pm.
- c) **Set date and time for Happy Fall Y'all**
Happy Fall Y'all October 26, 2019
- d) **Set date and time for Jingle Mingle, Santa's Market and Lighted Christmas Parade**
Winterfest will be December 6, 7, and 8.
- e) **Set date and time for Sisters on the Fly**
Sisters on the Fly Tour will be October 5 from 4 pm to 6 pm.
- f) **Discuss date and time for other possible events**
No other events set at this time

- 6. **Discuss, Consider, and Possible Action regarding Economic Vitality Committee**
Greg Webb reported about groupon and researching this as a possibility of something that Main Street could implement. Karen Jacobs stated that she would like to help on this committee and it was agreed that the committee would meet on it later. He also mentioned recruiting investors.

REPORTS

- 1. **Report on Winterfest**
Connie Dolezal reported that Winterfest was a huge success. The snow went over well and the parade was great.
- 2. **Financial Report for month of November and December**
Financial report for November and December were reviewed.
- 3. **Main Street Manager Barbara Friedrich's report on Hot Rod and Hatters Car Show, Sister's on the Fly, Cow Pony Antiques, Master Gardner's Spring Show, Texas Independence Relay, and Chamber of Commerce Annual Banquet**
Barbara Friedrich reported that the Hot Rod and Hatters would be having a car show and concert on February 1st. and 2nd. They will close off the Confederate and Texas Heroes Square on Thursday, January 31st at 6 am. The downtown streets will be closed Friday at 6 am and complete street closure will be at 6 pm on Friday. They will open everything up by 10 am on Sunday. Sisters on the Fly will be staying at the JB Wells park September 28th thru October 6th. Main Street will host vintage tour of trailers on October 5th from 4 to 6 pm. Cow Pony Antiques located at 619 Saint Paul Street will be opening soon. The Master Gardeners will have their annual plant show on Texas Heroes Square on March 16th from 8:30 am to 1 pm. The Independence Relay will be held on March 29th and the Gonzales Chamber of Commerce banquet will be February 8th starting at 6 pm at the Expo Center.
- 4. **Next Regular meeting will be February 26, 2019**

AJOURN

No further matters were the discussed. The meeting was adjourned by motion by Karen Jacobs and seconded by Greg Webb.

Barbara Friedrich, Recording Secretary

John Boothe, Chairman

Suzanne Zaitz, Secretary