



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, March 26, 2019– 5:30 p.m.

MINUTES

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman John Boothe called the meeting to order at 5:34 p.m. The following members were present constituting a quorum: John Boothe, Connie Dolezal, Sherri Schellenberg, Gregory Webb, Shelli Van Kirk, Suzanne Zaitz and Karen Jacobs. Members absent: Debbie Toliver, Carlos Camarillo and John Pirkle. Others present were Barbara Friedrich and Cherri Lane

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

None

APPROVAL OF MINUTES

1. Approval of March 5, 2019 Minutes

Following discussion, Gregory Webb moved to approve the minutes of March 5, 2019. Connie Dolezal seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDER

1. Discuss, Consider and Possible Action regarding membership with Gonzales Chamber of Commerce & Agriculture

Following discussion, Sherri Schellenberg approved renewing the membership with Gonzales Chamber of Commerce & Agriculture. Suzanne Zaitz seconded the motion. The motion prevailed by unanimous vote.

2. Discuss, Consider and Possible Action regarding Promotion Committee

a) Concert Series and Star Spangled Spectacular 2019 report

John Boothe reported that we have received all the contracts from the bands and they had been executed and Egon Barthels had posted the bands on face book.

b) City-Wide Yard Sale Report

Shelli Van Kirk reported that she was working on a letter to hand out to all the businesses downtown. Barbara Friedrich reported that Egon Barthels

had volunteered to do the map for the yard sale if the board so desired.
Shelli asked if Suzanne Zaitz would do a flyer.

3. Discuss, Consider, and Possible Action regarding Christmas/downtown decorations

Connie Dolezal reported that she had been approached by a downtown business owner about having the businesses put garland and red bows on the outside of their business.

4. Discuss, Consider and Possible Action regarding Organization Committee

None

5. Discuss, Consider, and Possible Action regarding Economic Vitality Committee

None

REPORTS

1. Report on Sponsorship Packet

Karen Jacobs reported that she and Greg Webb had looked at the proposal that Johnnie Edwards submitted. She reported that after reviewing sponsorship packages from other cities that they basically have a package for each individual event. They are looking at doing a yearly sponsorship package.

2. Financial Report for month of January 2019

Reviewed

3. Main Street Manager Barbara Friedrich's report on Texas Independence Relay, 5G Gala, Extreme Monster Trucks, Come & Taste It Craft Beer and Wine Festival, Chasin' Tail Crawfish Boil, Relay for Life, Texas Jr High Rodeo Finals, and JB Wells House Museum open first Saturdays.

Barbara Friedrich reported:

Texas Independence Relay – March 29th and 30th

Extreme Monster Truck show – April 19th at J B Wells Park

Come & Taste it Craft Beer & Wine Festival – April 26th & 27th

Chasin Tail Crawfish Boil – April 27th

Jim Price Clean Up – April 27th from 8 am to 12 pm.

Texas Jr. High School Rodeo – May 27th thru June 1st.

J B Wells House Museum will be open the first Saturday of every month.

4. Next Regular Meeting will be April 23, 2019.

AJOURN

No further matters were discussed. The meeting was adjourned by motion by Sherri Schellenberg and seconded by Suzanne Zaitz

Barbara Friedrich, Recording Secretary

John Boothe, Chairman

Suzanne Zaitz, Secretary

