



**MAIN STREET ADVISORY BOARD MEETING**  
**Gonzales Municipal Building**  
**820 St. Joseph Street, Gonzales, Texas**  
**Tuesday, August 27, 2019– 5:30 p.m.**

**MINUTES**

The Gonzales Main Street Advisory Board convened their regular board meeting at 5:30 p.m., August 27, 2019 in the City Conference Room at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

**CALL TO ORDER AND CERTIFICATION OF QUORUM**

Chairman John Boothe called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: John Boothe, Gregory Webb, Carlos Camarillo, Karen Jacobs, Rob Brown, Sherri Schellenberg, Meena Patel, Connie Dolezal, Debbie Toliver, Suzanne Zaitz and Shelli Van Kirk

Others present were Barbara Friedrich, Lisa Brown, Garrett McGinley, and Cheri Lane

**PUBLIC COMMENTS**

**The public comments section of the meeting is for citizens to address the advisory board as a whole**

None

**APPROVAL OF MINUTES**

**1. Approval of July 23, 2019 Minutes**

Following discussion, Karen Jacobs moved to approve the minutes of July 23, 2019. Connie Dolezal seconded the motion. The motion prevailed by unanimous vote.

**ITEMS TO BE CONSIDER**

**2. Discuss, Consider and Possible Action regarding Business Improvement Grant Applications from 515 NSJ LLC for buildings located at 511 St. Joseph, 515 St. Joseph, and 517 St. Joseph**

Following discussion, Suzanne Zaitz moved to approve funding to 515 NSJLLC in the amount of \$6,800.00 for Business Improvement Grant Application on building located at 511 St. Joseph Street. Sherri Schellenberg seconded the motion. Motion prevailed by unanimous vote.

Karen Jacobs moved to approve funding to NSJLLC in the amount of \$6,800 for Business Improvement grant for building located at 515 Saint Joseph

Street. Shelli Van Kirk seconded the motion. Motion prevailed by unanimous vote.

Rob Brown moved to approved funding to 515 NSJLLC in the amount of \$14,280.00 for Business Improvement Grant application for building located at 517 St. Joseph Street. Sherri Schellenberg seconded the motion. Motion prevailed by unanimous vote.

**3. Discuss and Consider and Possible Action regarding Grant Opportunity**

Barbara Friedrich reported that there is a grant program to bring live music to small and mid-sized towns and cities across the Country. The grant is a \$25,000 matching grant.

Following discussion, Shellie Van Kirk moved not to pursue the Grant Opportunity. Connie Dolezal seconded the motion. John Boothe, Gregory Webb, Carlos Camarillo, Karen Jacobs, Sherri Schellenberg, Meena Patel, Connie Dolezal, Debbie Toliver, Suzanne Zaitz, and Shelli Van Kirk voted Aye. Rob Brown voted Naye. Motion passed.

**4. Discuss and Consider and Possible Action regarding stage**

Barbara Friedrich announced that City Council had awarded Main Street \$85,000.00 for a new stage in the FYE 2020 budget. The bad news is that the stage we were looking at is no longer produced. Rob Brown reported that he checked into some new and used stages. Stageline has a new stage for \$150,000.00. We could also look into a used stage.

Following discussion Connie Dolezal moved to ask Rob to investigate the options of new or used stages and report the Board. Karen Jacobs seconded the motion. The motion prevailed by unanimous vote.

**5. Discuss and Consider and Possible Action regarding partnering with DRT for purchase of a tent**

Barbara Friedrich reported that DRT asked if Main Street would like to partner in purchasing a 24x20 tent. The cost would be \$300.00.

Following discussion, Shellie Van Kirk moved not to partner with DRT for the purchase of a tent. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

**6. Discuss, Consider and Possible Action regarding Promotion Committee**

**a) Concert Series and Star Spangled Spectacular**

None

**b) Sisters on the Fly**

Barbara Friedrich reported that the GCVB had awarded \$2,500.00 to purchase "Welcome Sisters on the Fly" signs to be placed throughout Gonzales. The board agreed to place these signs out on September 20<sup>th</sup> starting at 10:00 am.

**c) Happy Fall Y'all**

Suzanne Zaitz reported that the committee discussed talking with the Lynn Theater about showing a movie before the festival. We will have a candy walk, costume contest, Trunk or Treat, possibly square dancers and fire dancers.

**d) Winterfest**

Connie Dolezal reported that we will have a snow slide, food vendors, Chili, Bean and Stew cook off, and Carlos volunteered to provide music on the square.

**7. Discuss, Consider, and Possible Action regarding Christmas/downtown decorations**

Connie Dolezal reported that she and Barbara went through the Christmas Decorations in the warehouse and found garland and wooden cut outs that can be used. Discussion was made on the lights in the trees on Texas Heroes Square and lights on top of the buildings.

**8. Discuss, Consider and Possible Action regarding Design Committee**  
None

**9. Discuss, Consider and Possible Action regarding Organization Committee**  
None

**10. Discuss, Consider, and Possible Action regarding Economic Vitality Committee**

Greg Webb reported that he is looking for someone that will do a Renaissance Festival.

**REPORTS**

**11. Report on Sponsorship Packet**

Karen Jacobs reported that she should have a final copy by next meeting.

**12. Report on Board Training**

Karen Jacobs reported on the board training the she, John Boothe, Rob Brown, Greg Webb, and Barbara Friedrich attended in Luling.

**13. Financial Report for month of August 2019**

Reviewed

**14. Main Street Manager Barbara Friedrich's report on predevelopment meetings, Social Media training, Memo's Hangout grand opening, and board appointment/reappointments.**

Barbara Friedrich reported that she attended two pre development meetings. John Lairson and David Schnieder have purchased the building at 415 St. George Street (the Pawn shop). They will be placing apartments upstairs and retail downstairs. Maria Cordova has purchased the building at 523 Saint Joseph Street.

**15. Next meeting will be September 24, 2019 at 5:30 p.m.**

**AJOURN**

No further matters were discussed. The meeting was adjourned by consensus.

Barbara Friedrich, Recording Secretary

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John Boothe, Chairman

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Suzanne Zaitz, Secretary