



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, September 24, 2019– 5:30 p.m.

MINUTES

The Gonzales Main Street Advisory Board convened their regular board meeting at 5:30 p.m., September 24, 2019 in the City Conference Room at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman John Boothe called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: John Boothe, Gregory Webb, Carlos Camarillo, Karen Jacobs, Rob Brown, Sherri Schellenberg, Meena Patel, Connie Dolezal, Debbie Toliver, and Shelli Van Kirk

Absent: Suzanne Zaitz

Others present were Barbara Friedrich, Lisa Brown, Garrett McGinley, Christi Fullilove, and Cheri Lane

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

None

APPROVAL OF MINUTES

1. Approval of August 27, 2019 Minutes

Following discussion, Rob Brown moved to approve of the minutes of August 27, 2019. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDERED

2. Discuss, Consider and Possible Action regarding Business Improvement Grant Application from Saint George Street LLC

Christi Fullilove presented a Business Improvement Grant Application from Saint George Street LLC for property located at 403 Saint George Street to

the Main Street Board. Christi reported that they would repair the windows and paint window trim, and, sand and paint awning.

Following discussion, Connie Dolezal moved to approve funding the Business Improvement Grant application in the amount of 80% of cost up to \$15,000.00 to Saint George Street LLC.

3. Discuss, Consider and Possible Action regarding Promotion Committee

a) Concert Series and Star Spangled Spectacular

none

b) Sisters on the Fly

Barbara Friedrich reported that the vintage trailer tour would be October 5th from 4 – 6 p.m. Debbie Toliver has received a donation of water from Palmetto Food Mart to hand out to the visitors. Barbara asked for volunteers. Connie Dolezal and Rob Brown volunteered to help.

c) Happy Fall Y'all

Shelli Van Kirk reported that the event would start at 5:00p.m. Trunk or Treat will begin at 5 and the costume contest will be at 5:30. There will be a candy walk, games, photo booth, science emporium will be setting up and pumpkin decorating contest. Shelli asked for a vote to hire a DJ and announcer for \$300.00. Discussion was made to have the DJ sign a contract.

Following discussion, Shelli Van Kirk moved to approve hiring a DJ and announcer in the amount of \$300.00 for Happy Fall Y'all. Karen Jacobs seconded the motion. The motion prevailed by unanimous vote.

d) Winterfest

Connie Dolezal reported that there will be Chili, Bean, and Stew Contest, Snow and Snow Slide, will ask the Flames to preform, face painting and car show. It was discussed to have an Ugly Sweater Contest. There will be a Window Decorating Contest. This has seemed to help decorate downtown.

4. Discuss, Consider, and Possible Action regarding Christmas/downtown decorations

Connie Dolezal reported that the lights were fixed on Texas Heroes Square and that there were several cut outs that needed to be cleaned and touched up before placing on the Texas Heroes Square.

5. Discuss, Consider and Possible Action regarding Design Committee

None

6. Discuss, Consider and Possible Action regarding Organization Committee

Gregory Webb reported that he was checking with the Austin and San Antonio Renaissance Festivals to see who their contacts were.

7. Discuss, Consider, and Possible Action regarding Economic Vitality Committee

None

REPORTS

8. Report by Rob Brown on stage

Rob Brown gave a report on the status the Stage. Rob showed pictures of a used stage that needed some work that would be \$65,000.00. Then he reported that he had acquired a bid on a new stage from APEX. This stage would be 20X16 with Hydraulic control and has a three year warranty. Following discussion, Sherri Schellenberg moved to approve recommending the purchase of Stage from APEX. Debbie Toliver seconded the motion. Motion prevailed by unanimous vote.

9. Report on Sponsorship Packet

Karen Jacobs reported on the sponsor packets.

Karen Jacobs moved to kill the packet to include sponsorship for all events. Motion died for lack of a second.

Shelli Van Kirk moved to combine a two page packet for sponsorship. Karen Jacobs seconded the motion. The motion prevailed by unanimous vote.

10. Financial Report for month of August 2019

Reviewed.

11. Main Street Manager Barbara Friedrich's report on meeting with Dawn Cross, meeting on legislative updates, conference on Downtown Revitalization.

Barbara Friedrich reported that she had met with Dawn Cross who has opened Cross My Heart Artistry LLC. Dan Santee, City Attorney, gave a report to City Employees and Board Member on the Legislative Updates. Some changes had been made to the Open Meeting Act and all board members are required to do training on this and can be completed on the internet. She reported that she attended a conference on Downtown Revitalization.

12. Next meeting will be October 22, 2019 at 5:30 p.m.

AJOURN

No further matters were discussed. Meeting was adjourned by motion by Shelli Van Kirk and seconded by Karen Jacobs.

Barbara Friedrich, Recording Secretary

John Boothe, Chairman

Suzanne Zaitz, Secretary