



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, November 20, 2018– 5:30 p.m.

MINUTES

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman John Boothe called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: John Boothe, Connie Dolezal, Shelli Van Kirk, Sherri Schellenberg, Gregory Webb, Carlos Camarillo, and Johnnie Edwards. Members absent: Karen Jacobs, Debbie Toliver, Suzanne Zaitz, and John Pirkle

Others present were Barbara Friedrich

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

None

APPROVAL OF MINUTES

1. Approval of October 23, 2018 Minutes

Following discussion, Johnnie Edwards moved to approve the minutes of October 23, 2018. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDER

1. Discuss Consider and Possible Action regarding Business Improvement Grant Application from Manuel Rodriguez.

Following discussion, Johnnie Edwards moved to approve funding the Business Improvement Grant in the amount of 80% of cost up to \$15,000.00 to Manuel Rodriguez for his building located at 613 Saint Joseph Street. Gregory Webb seconded the motion. The motion prevailed by unanimous vote.

2. Discuss, Consider and Possible Action regarding Revision of Sponsorship Package.

Johnnie Edwards discussed the benefits of having one sponsorship package for all the Main Street Events. She will get a proposal together and submit it at the next meeting. Item #2 was tabled until the January meeting.

3. Discuss, Consider and Possible Appointment of Organization, Promotion, Design and Economic Vitality Committees.

Chairman John Boothe appointed the following board members to:

Organization Committee: Johnnie Edwards and Gregory Webb

Promotion Committee: Shelli Van Kirk

Design Committee: Carlos Camarillo and Johnnie Edwards

Economic Vitality Committee: Gregory Webb

4. Discuss, Consider and Possible Action regarding Promotion Committee.

a) Winterfest details.

Connie Dolezal gave a report on the Winterfest activities: Shelli Van Kirk has obtained judges for the Window decorating contest; Suzanne Zaitz will be charge of the judges

for the parade; Elgin Heinemeyer will be Santa; the float for Santa will be decorated Wednesday, November 28th; payment for the snow and carousel was confirmed; and Egon Barthels will be announcing the parade.

b) Concert Series and Star Spangled Spectacular 2019 report

None

5. **Discuss, Consider, and Possible Action regarding Christmas/downtown decorations**

None

6. **Discuss, Consider and Possible Action regarding Organization Committee**

None

7. **Discuss, Consider, and Possible Action regarding Economic Vitality Committee**

None

REPORTS

1. **Report on Happy Fall Y'all**

None

2. **Financial Report for month of October.**

Financial Report was reviewed

3. **Main Street Manager Barbara Friedrich's report on Texas Downtown Association Meeting.**

None

4. **Discuss, Consider, and Possible Action regarding date for next Main Street Regular Meeting.**

Next Main Street regular meeting will be January 22, 2019

AJOURN

No further matters were discussed. The meeting was adjourned by motion by Johnnie Edwards and seconded by Sherri Schellenberg

Barbara Friedrich, Recording Secretary

John Boothe, Chairman

Suzanne Zaitz, Secretary