

GONZALES TOURISM ADVISORY COMMITTEE MEETING

Thursday, November 14, 2013
City Hall at 12:30 P.M.

AGENDA

1. Call to Order, Certification of Quorum.
2. Public/Citizens Comments.
3. Discuss and Approve minutes of October 24, 2013.
4. Discuss and Consider GCHC-GC Jail Museum THMD Information Center request for funding.
5. Discuss and Consider Google Ad Campaign.
6. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website.
7. Report on Upcoming Events.
8. Financial Report.
9. Report from Committee Members and Staff.
10. Next regular meeting will be December 12, 2013 at 12:30 p.m.
11. Adjourn.

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at www.cityofgonzales.org the 5th day of November 2013 at 4:00 a.m./p.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed _____.

I further certify that the following News Media were properly notified of the above stated meeting: KCTI Radio Station, the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members.


Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.

GONZALES TOURISM ADVISORY COMMITTEE MEETING

**Thursday, October 24, 2013
City Hall at 12:00 P.M.**

MINUTES

- 1. Chair Richard Tiller called the meeting to order at 12:00 pm and certified a quorum with Paul Frenzel, Ann Covert, Barbara Crozier, Richard Tiller, Ken Morrow, Alison Rodriguez, Cindy Munson, Meena Patel, Barbara Friedrich, and Tim Patek. City Manager Allen Barnes, Mayor Bobby Logan, and Marketing consultant Loretta Shirley were also present.**
- 2. Public/Citizens Comments.**
Meena Patel reported that Best Western Regency Inn & Suites was recognized with the M.K. Guertin Award as well as the Champion Customer Care Award at Best Western's International's 2013 Convention held in San Antonio.
- 3. Discuss and Approve minutes of September 26, 2013.**
Following discussion, Paul Frenzel moved to approve the minutes with the correction for item #9 to state that Ann Covert offered to work on a plan of work for the following budget year. Alison Rodriguez seconded the motion. The motion prevailed by unanimous vote.
- 4. Discuss and Consider request for funding for repairs and renovations to Gonzales Memorial Museum.**
Tim Patek reported that City Council had approved funding for cleaning of the museum and concrete work on the outside of the museum. The concrete work will cost approximately \$18,000 and the cleaning will cost approximately \$44,000. The cleaning will be contracted with the contractor doing the work at the First United Methodist Church. City staff has met with the Texas Historical Commission and THC is very familiar with this contractor. City staff will be working closely with THC .
Following comments and discussion, Ann Covert moved to recommend that funding be made up to \$18,000 for the concrete work at the museum and recommend that funding be made up to \$44,000 for the cleaning of the museum. Barbara Crozier seconded the motion. Barbara Crozier commented that she was delighted that the Tourism Committee could utilize the funds for more things than advertising and marketing. Richard Tiller commented that many cities do not have advisory committees and City Council makes all the decisions as to how funds are spent.
The motion prevailed by unanimous vote.
- 5. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website.**
Loretta Shirley submitted the Marketing Report. She reported that the 1/6 ad was in the November issue of the Southern Living Magazine. In addition to the ad, we will receive a listing on their website for the month of November. Loretta also presented information and pricing on billboards, and on a Google Ad Campaign. The committee requested that both these items be placed on the November agenda for consideration.

- 6. Report on Upcoming Events.**
Pride in Gonzales Community Clean-Up Day, Happy Fall Ya'll, Victoria College Health Clinic, Ranch Rodeo, Rusted Gingham Barn Sale in November and Crystal Theater will present "It's a Wonderful Life" in conjunction with Winterfest.
- 7. Financial Report.**
Financial Report was reviewed.
- 8. Report from Committee Members and Staff.**
Paul Frenzel reported that the Burma signs were all ready to go up, but he has to have the phone lines marked. The County and ISF will assist in putting these up.
- 9. Discuss and consider changing standing date of committee meetings.**
Following discussion, Meena Patel moved to approve changing the date of the Tourism Committee Meetings to the second Thursday of the month at 12:30 P.M. The next Tourism Committee meeting will be November 14, 2013 at 12:30 p.m. Ann Covert seconded the motion. The motion prevailed by unanimous vote.
- 10. No further matters were discussed. The meeting was adjourned by consensus.**

Barbara Friedrich, Recording Secretary

10-28-2013

Request for Additional THMD Signage Funding

One of the Gonzales County Historical Commissions goals for the 2013-2014 year is to promote and encourage tourists to visit the museums and preserved historic sites within the Texas History Museum District in Gonzales. We thank Gonzales HOT for the initial \$5,000 grant and will be providing invoices for reimbursements by mid-November, along with a report as to our stewardship of those funds.

In order to complete museum way-finding signage within the THMD, **The Gonzales County Historical Commission's THMD project and Jail Museum** committee **requests additional funding of up to \$4,600 to purchase a total of 5 additional THMD signs:**

Gonzales Memorial Museum (2),
Eggleston House (1),
Riverside School (1), and
1-General THMD sign for HWY 185 @ St. Louis entrance to Gonzales.

(A total of 4 signs have already been ordered to be installed on Courthouse Square as way-finding signs for the Gonzales County Jail Museum and Gonzales County Courthouse)

(Cost of each sign is \$825, including shipping. Installation is not included)

Thank you for your consideration,

Glenda Gordon
Gonzales County Historical Commission
THMD project administrator

Sandra Wolff,
Chairperson, GCHC Old Jail Museum Committee

APPLICATION

Organization Information

Date: 10-28-2013

Name of Organization: GCHC- GC Jail Museum THMD Information Center

Address: 411 St. Lawrence St.

City, State, Zip: Gonzales TX 78629

Contact Name: Glenda Gordon or Sandra Wolff

Contact Phone Number: Glenda 512-924-5850

Web Site Address for Event or Sponsoring Entity: gonzaleschc.org

Is your organization: Non-Profit X Private/For Profit _____

Tax ID #: _____ Entity's Creation Date: _____

Purpose of your organization: _____

To save and promote identifiable places in Gonzales County through projects and programs to meet this goal.

Name of Event or Project: _____

Date of Event or Project: _____

Primary Location of Event or Project: _____

Amount Requested: Up to \$4,600

How will the funds be used? Complete THMD museum way-finding signage. 5 signs will be purchased

for installation at the Gonzales Memorial Museum (2) Eggleston House (1) Riverside School (1) and

one General THMD sign for location on 183 @ St. Louis. (See attached)

(The amount requested does not include costs for installation of the signs. All signs are to be placed

on city or county property.)

Primary Purpose of Funded Activity/Facility: Identify the Texas History Museum District within the City limits

of Gonzales and provide "you are here" signage for each museum within the THMD.

Percentage of Hotel Tax Support of Related Costs

_____ Note Percentage of Total **Event Costs** Covered by Hotel Occupancy Tax

_____ Note Percentage of Total **Facility Costs** Covered by Hotel Occupancy

Tax for _____ the Funded Event.

_____ Note Percentage of **Staff Costs** Covered by Hotel Occupancy Tax for the

Funded Event.

If staff costs are covered, estimate percentage of time staff spends annually on the

funded event(s) compared to other activities _____

Check Which Categories Apply to Funding Request and Amount Requested Under Each Category:

1. **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both
-

2. **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants:
-

3. **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity.

THMD information center at the Gonzales County Jail Museum

4. **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms:
-
-

5. **Historical restoration and preservation projects or activities or advertising and conducting solicitation** and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;
-
-

6. **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.**
-
-

Sporting Related Event Funding:

If the event is a sporting related function/facility: How many individuals are expected to participate? _____

If the event is a sporting related function/facility: How many of the participants are expected to be from another city or county? _____

If the event is a sporting related function/facility: Quantify how the funded activity will substantially increase economic activity at hotel and motels within the city or its vicinity?

Questions for all Funding Requests:

How many years have you held this Event or Project: NA

Expected Attendance: _____

How many people attending the Event or Project will use Gonzales hotels, motels or bed & breakfasts? _____

How many nights will they stay? _____

Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: _____

Please list other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

City	Month/Year Held	Assistance Amount	Number of Hotel Rooms Used

How will you measure the impact of your event on area hotel activity?

Please list other organization, government entities and grants that have offered financial support to your project: _____

Please check all promotion efforts your organization is coordinating and the amount financially committed to each media outlet;

Paid Advertising Newspaper Radio TV _____

Press Release to Media Direct Mailing to out of town recipients _____

Other _____

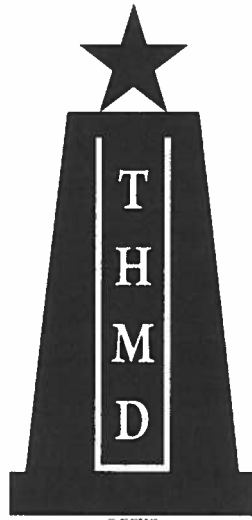
What areas does your advertising and promotion reach?

What number of individuals will your proposed marketing reach that are located in another city or county? _____

(If a permanent facility (e.g.museum, visitor center)

Expected Attendance Monthly/Annually: _____(Please note percentage of those

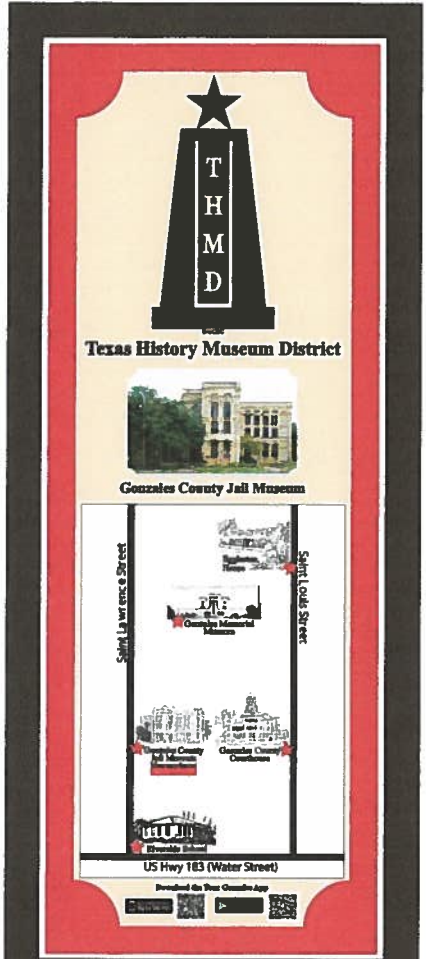
in Attendance that are Staying at Area Hotels/Lodging Facilities: _____



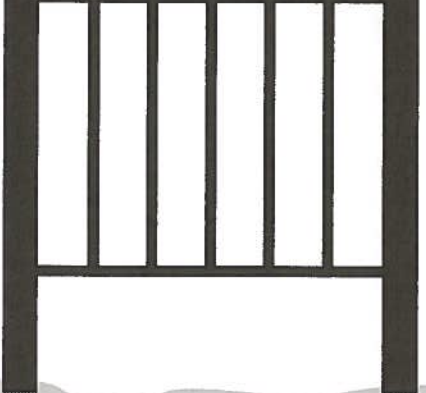
© GCHC

Texas History Museum District
Gonzales

30"



98.5"



128.5"



30"



Barbara Friedrich

From: Glenda F. Gordon <gfgordon0@gmail.com>
Sent: Tuesday, October 29, 2013 10:13 AM
To: Barbara Friedrich
Subject: THMD Sign Specifications and cost
Importance: High

DESCRIPTION (color rendition with dimensions attached to this email)

SIGN FRAME – Welded commercial heavy gauge 2.5” square metal tubing frame with commercial heavy gauge .75” square metal tubing pickets, primed and powder coated black with welded tabs for aluminum sign mount. Overall size is 128.5” high X 30” wide. Height includes 30” to be set below ground level. Above ground height is 98.5”. Our suggestion is to set the sign in concrete for wind load requirements and stability. **Don’t forget!** Whoever is going to install the sign will need to check for underground wiring and pipelines before they dig the two holes 30” deep.

ALUMINUM SIGN – Two-sided .080 gauge Aluminum sign material covered with full color printed vinyl (artwork supplied by the Gonzales County Historical Commission). The vinyl will be coated with heavy UV coating for longevity. Size is 5.5’ high X 2’ wide. The aluminum sign should be attached to the welded tabs on the sign frame with stainless steel or other corrosion resistant bolts.

PRICE

SIGN - **\$791.45** (does not include shipping charges)

SHIPPING CHARGES – The odd thing about shipping some items is that the cost may not vary much at the base rate. The cost doesn’t begin to increase until you reach a certain weight. I’m guessing the shipping charges to be \$50-\$62.50. The shipping cost for five of these sign frames won’t be much different than the cost of one. The savings of \$200-\$250 may influence your decision of how many to order.

Let me know how to proceed and how many sign frames to order. I have artwork from Loretta for the Jail Museum aluminum panel so I’m ready to get it printed if we’re ready to move forward. If we’re going to order more than one, Loretta will need to forward artwork for the additional signs.

As always, let me know if you have any questions.

Andy Rodriguez

<image002.png>

P. O. Box 810

**348 St. George Street
Gonzales, TX 78629
Phone: 830-672-9223
Fax: 830-672-9224
Email: rbs@gvec.net**

<THMD - Sign.jpg>

**GONZALES TOURISM COMMITTEE
SPECIAL PROJECTS
APPROVED BY CITY COUNCIL
10/01/2013 - 09/30/2014**

Gonzales Chamber of Commerce & Agriculture Approved by City Council July 2, 2013	\$5,000.00
---	------------

Old Jail Museum Visitor Center Approved by City Council August 6, 2013	\$5,000.00
---	------------

Rusted Gingham Approved by City Council August 6, 2013	\$3,500.00
---	------------

Historic Homes Association Approved by Committee August 26, 2013	\$1,000.00
---	------------

Central Texas Independent Cattlemen's Association Approved by Committee September 26, 2013	\$2,500.00
---	------------

TOTAL	\$17,000.00
--------------	--------------------

PROPOSED BUDGET	\$25,000.00
-----------------	-------------

APPROVED FUNDING	\$17,000.00
------------------	-------------

AVAILABLE FUNDS	\$8,000.00
------------------------	-------------------

CITY OF GONZALES
FINANCIAL STATEMENT
AS OF: OCTOBER 31ST, 2013

500-RESTRICTED USE FUNDS

REVENUES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>810-TEXAS CAPITAL FUNDS</u>						
4-810.100 TRANSFERS FROM GENERAL FUND	0.00	0.00	0.00	0.00	0.00	0.00
4-810.110 TEXAS CAPITAL GRANT FUNDS	0.00	0.00	0.00	0.00	0.00	0.00
4-810.501 COURT SECURITY/TECHNOLOGY/CHI	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
TOTAL 810-TEXAS CAPITAL FUNDS	0.00	0.00	0.00	0.00	0.00	0.00
<u>811-HOTEL/MOTEL</u>						
4-811.109 HOTEL OCCUPANCY TAX	385,000.00	86,696.20	86,696.20	22.52	0.00	298,303.80
4-811.801 INTEREST INCOME	<u>750.00</u>	<u>144.80</u>	<u>144.80</u>	<u>19.31</u>	<u>0.00</u>	<u>605.20</u>
TOTAL 811-HOTEL/MOTEL	385,750.00	86,841.00	86,841.00	22.51	0.00	298,909.00
<u>813-FORFEITURES</u>						
4-813.100 TRANSFERS FROM GENERAL FUND	0.00	0.00	0.00	0.00	0.00	0.00
4-813.508 FORFEITURE INCOME	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
TOTAL 813-FORFEITURES	0.00	0.00	0.00	0.00	0.00	0.00
<u>814-MUNICIPAL COURT</u>						
4-814.100 TRANSFERS FROM GENERAL FUND	9,000.00	0.00	0.00	0.00	0.00	9,000.00
4-814.501 MUNICIPAL COURT FEES	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
TOTAL 814-MUNICIPAL COURT	9,000.00	0.00	0.00	0.00	0.00	9,000.00
*** TOTAL REVENUES ***	394,750.00	86,841.00	86,841.00	22.00	0.00	307,909.00

CITY OF GONZALES
 FINANCIAL STATEMENT
 AS OF: OCTOBER 31ST, 2013

500-RESTRICTED USE FUNDS
 811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>2-SUPPLIES EXPENSE</u>						
7-811.202 POSTAGE	1,500.00	0.00	0.00	0.00	0.00	1,500.00
7-811.217 MISCELLANEOUS	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
TOTAL 2-SUPPLIES EXPENSE	1,500.00	0.00	0.00	0.00	0.00	1,500.00
<u>3-MAINT/BLDG-EQUIP-STRUCT</u>						
7-811.304 OFFICE EQPT & FURNITURE	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
TOTAL 3-MAINT/BLDG-EQUIP-STRUCT	0.00	0.00	0.00	0.00	0.00	0.00
<u>4-CONTRACT/OPER SERVICES</u>						
7-811.401 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.402 UTILITIES	0.00	0.00	0.00	0.00	0.00	0.00
7-811.407 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.408 MEMBERSHIP DUES	2,500.00	0.00	0.00	0.00	0.00	2,500.00
7-811.409 SUBSCRIPTIONS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.411 SPECIAL CONTRACTS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.412 CHAMBER OF COMMERCE	45,000.00	0.00	0.00	0.00	0.00	45,000.00
7-811.413 PIONEER VILLAGE	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.414 JB WELLS PARK	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.415 MAIN STREET	10,000.00	3,648.50	3,648.50	36.49	0.00	6,351.50
7-811.417 INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.430 TRAVEL & TRAINING	<u>5,000.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>5,000.00</u>
TOTAL 4-CONTRACT/OPER SERVICES	82,500.00	3,648.50	3,648.50	4.42	0.00	78,851.50
<u>5-SPECIAL CHARGES EXPENSE</u>						
7-811.502 ADVERTISING	140,000.00	11,867.46	11,867.46	8.48	0.00	128,132.54
7-811.503 ELECTRICAL LINE EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.504 SIGNAGE & BANNERS	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.520 MARKETING AND PROMOTIONS	40,000.00	1,694.50	1,694.50	4.24	0.00	38,305.50
7-811.521 SPECIAL PROJECTS	25,000.00	963.59	963.59	3.85	0.00	24,036.41
7-811.522 EVENTS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.525 HISTORIC PRESERVATION	25,000.00	0.00	0.00	0.00	0.00	25,000.00
7-811.526 MEMORIAL MUSEUM	35,000.00	522.50	522.50	1.49	0.00	34,477.50
7-811.527 EGGLESTON HOUSE	5,000.00	0.00	0.00	0.00	0.00	5,000.00
7-811.528 JB WELLS HOUSE	10,000.00	2,500.00	2,500.00	25.00	0.00	7,500.00
7-811.529 RIVERSIDE MUSEUM	<u>5,000.00</u>	<u>804.23</u>	<u>804.23</u>	<u>16.08</u>	<u>0.00</u>	<u>4,195.77</u>
TOTAL 5-SPECIAL CHARGES EXPENSE	295,000.00	18,352.28	18,352.28	6.22	0.00	276,647.72

CITY OF GONZALES
FINANCIAL STATEMENT
AS OF: OCTOBER 31ST, 2013

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>6-CAPITAL OUTLAY EXPENSE</u>						
7-811.610 OFFICE FURNITURE & EQPT	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 6-CAPITAL OUTLAY EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
<hr/>						
TOTAL 811-HOTEL MOTEL	379,000.00	22,000.78	22,000.78	5.80	0.00	356,999.22

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2013 THRU Oct-2013

DEPT : 810 TEXAS CAPITAL FUND

ACCOUNTS: 7-810.423 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

7-810.423 ENGINEERING
B E G I N N I N G B A L A N C E 0.00

7-810.502 ADVERTISING
B E G I N N I N G B A L A N C E 0.00

7-810.503 ELECTRICAL LINES
B E G I N N I N G B A L A N C E 0.00

7-810.504 WATER LINE EXPENSE
B E G I N N I N G B A L A N C E 0.00

7-810.505 WASTEWATER LINES
B E G I N N I N G B A L A N C E 0.00

7-810.510 ENVIRONMENTAL ASSESSMENT
B E G I N N I N G B A L A N C E 0.00

7-810.605 DRAINAGE
B E G I N N I N G B A L A N C E 0.00

7-810.621 SIDEWALKS
B E G I N N I N G B A L A N C E 0.00

DEPT: 811 HOTEL MOTEL

7-811.202 POSTAGE
B E G I N N I N G B A L A N C E 0.00

7-811.217 MISCELLANEOUS
B E G I N N I N G B A L A N C E 0.00

7-811.304 OFFICE EQPT & FURNITURE
B E G I N N I N G B A L A N C E 0.00

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2013 THRU Oct-2013

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-810.423 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/JE # NOTE -----AMOUNT===== BALANCE=====

7-811.401 TELEPHONE
 BEGINNING BALANCE 0.00

7-811.402 UTILITIES
 BEGINNING BALANCE 0.00

7-811.407 TELEPHONE
 BEGINNING BALANCE 0.00

7-811.408 MEMBERSHIP DUES
 BEGINNING BALANCE 0.00

7-811.409 SUBSCRIPTIONS
 BEGINNING BALANCE 0.00

7-811.411 SPECIAL CONTRACTS
 BEGINNING BALANCE 0.00

7-811.412 CHAMBER OF COMMERCE
 BEGINNING BALANCE 0.00

7-811.413 PIONEER VILLAGE
 BEGINNING BALANCE 0.00

7-811.414 JB WELLS PARK
 BEGINNING BALANCE 0.00

7-811.415 MAIN STREET
 BEGINNING BALANCE 0.00

10/17/13 10/31 A53820 CHK: 098017 11524 COLOR BANNER,GROMMET BAN 3081 1862 3,648.50 3,648.50
 ===== OCTOBER ACTIVITY DB: 3,648.50 CR: 0.00 3,648.50

7-811.417 INSURANCE
 BEGINNING BALANCE 0.00

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2013 THRU Oct-2013

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-810.423 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

7-811.430 TRAVEL & TRAINING
B E G I N N I N G B A L A N C E 0.00

7-811.502 ADVERTISING
B E G I N N I N G B A L A N C E 0.00

10/01/13 10/11 A53117 CHK: 097807 11476 ADVERTISING 1044 4715070 1,363.61 1,363.61
 10/11/13 10/22 A53550 CHK: 097940 11512 TEXAS IND. MEMBERSHIP FE 1748 10/12-08/13 1,000.00 2,363.61
 10/18/13 10/31 A53806 CHK: 098041 11524 TEXAS MONTHLY NOV ISSUE 2714 TM64430 9,503.85 11,867.46
 ===== OCTOBER ACTIVITY DB: 11,867.46 CR: 0.00 11,867.46

7-811.503 ELECTRICAL LINE EXPENSE
B E G I N N I N G B A L A N C E 0.00

7-811.504 SIGNAGE & BANNERS
B E G I N N I N G B A L A N C E 0.00

7-811.520 MARKETING AND PROMOTIONS
B E G I N N I N G B A L A N C E 0.00

10/01/13 10/11 A53120 CHK: 097800 11476 9/27/13 MONTHLY BILLING 1071 09/27/13 BILL 37.00 37.00
 10/08/13 10/11 A53146 CHK: 097831 11476 MARKETING SERVICES 2895 1073 1,657.50 1,694.50
 ===== OCTOBER ACTIVITY DB: 1,694.50 CR: 0.00 1,694.50

7-811.521 SPECIAL PROJECTS
B E G I N N I N G B A L A N C E 0.00

10/29/13 10/31 A53813 CHK: 098002 11524 BROCHURES 2956 9721 963.59 963.59
 ===== OCTOBER ACTIVITY DB: 963.59 CR: 0.00 963.59

7-811.522 EVENTS
B E G I N N I N G B A L A N C E 0.00

7-811.525 HISTORIC PRESERVATION
B E G I N N I N G B A L A N C E 0.00

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2013 THRU Oct-2013

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-810.423 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

7-811.526 MEMORIAL MUSEUM
B E G I N N I N G B A L A N C E 0.00

10/09/13 10/17 A53365 CHK: 097909 11484 ARCHITECTURAL/ENGR SERV 1103 10-0501-5 522.50 522.50
===== OCTOBER ACTIVITY DB: 522.50 CR: 0.00 522.50

7-811.527 EGGLESTON HOUSE
B E G I N N I N G B A L A N C E 0.00

7-811.528 JB WELLS HOUSE
B E G I N N I N G B A L A N C E 0.00

10/02/13 10/11 A53121 CHK: 097816 11476 RECEIPTS FROM 4TH QTR 1130 100313 2,500.00 2,500.00
===== OCTOBER ACTIVITY DB: 2,500.00 CR: 0.00 2,500.00

7-811.529 RIVERSIDE MUSEUM
B E G I N N I N G B A L A N C E 0.00

10/10/13 10/11 A53118 CHK: 097842 11476 21 CURB STOPPERS 1046 1478 735.00 735.00
10/11/13 10/22 A53561 CHK: 097922 11512 RIVERSIDE DEPT. 10/11/13 1816 RIVERSIDE 10/11/13 69.23 804.23
===== OCTOBER ACTIVITY DB: 804.23 CR: 0.00 804.23

7-811.610 OFFICE FURNITURE & EQPT
B E G I N N I N G B A L A N C E 0.00

***** 000 ERRORS IN THIS REPORT! *****

** REPORT TOTALS **
--- DEBITS --- --- CREDITS ---
BEGINNING BALANCES: 0.00 0.00
REPORTED ACTIVITY: 22,000.78 0.00
ENDING BALANCES: 22,000.78 0.00