



**MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, September 23, 2014– 5:30 p.m.**

MINUTES

On the 23rd day of September 2014, at 5:30 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph, Gonzales, Texas.

The following members were present constituting a quorum.

**Del De Los Santos, Connie Dolezal, Melissa Taylor, Sherri Schellenberg, ,
Diane McCaskill, Lisa Kay Brown, and Egon Barthels**

Absent: Susan Weber, Debbie Toliver, Kacey Lindemann Butler and Carlos Camarillo.

Others: Barbara Friedrich, John Pirkle, Tim Patek, and Johnnie Edwards

1. Call to Order.

Chairman Del De Los Santos called the meeting to order at 5:31 p.m.

2. Public Comments.

None

3. Approve minutes for August 26, 2014.

Following discussion, Connie Dolezal moved to approve the minutes of August 26, 2014. Melissa Taylor seconded the motion. The motion prevailed by unanimous vote.

4. Discuss and Consider Business Development Grant Application.

Johnnie Edwards presented a Business Development Application for funding up to \$15,000.00 to place a balcony on her building at 525 t. Joseph Street. She will be renovating the building for apartments upstairs and she has a potential retail shop wanting to go into the bottom floor.

Following discussion, Connie Dolezal moved to approve funding the Business Development Grant from Johnnie Edwards up to \$15,000.00 pending approval of work from the City of Gonzales Building Official. Diane McCaskill seconded the motion. The motion prevailed by unanimous vote.

5. Discuss and Consider Utility Relocation Grant Application.

Johnnie Edwards submitted an Utility Relocation Grant Application for her building at 525 St. Joseph Street.

Following discussion, Melissa Taylor moved to approved the Utility Relocation Grant to Johnnie Edwards up to \$2,500.00. Egon Barthels seconded the motion. The motion prevailed by unanimous vote.

6. Discuss and Consider Proposals for the annual fireworks display July 4, 2015.

Egon Barthels presented two fireworks proposals for the 4th of July from Mr. B Fireworks. One proposal was a 20 minute display for a total of \$13,500 and the second proposal was for a 20-21 minute display with additional shells.

Following discussion, Connie Dolezal moved to approve funding up to \$15,500.00 for the 4th of July fireworks display. Lisa Kay Brown seconded the motion. The motion prevailed by unanimous vote.

7. Discuss and Consider fundraisers.

The promotion committee met on September 15, 2014 and had several fundraising ideas to present to the board. The board discussed doing a Letter from Santa. Personalized letters from Santa would be mailed out to children for a cost of \$5.00 per letter. They also discussed having a wine tasting. Lisa Brown will bring back information on the wine tasting.

Following discussion, Connie Dolezal moved to have the Letter from Santa fundraiser. Egon Barthels seconded the motion. The motion prevailed by unanimous vote.

8. Review Treasurer's report for August 2014.

The treasurer's report for August 2014 was reviewed.

9. Committee Reports

a. Promotion Committee.

1. Discussion and any action regarding:

b. Winterfest/Christmas Parade

Discussion was made regarding the parade applications, vendor applications and activities that were going on during the Winterfest weekend. Del De Los Santos suggested that we contact Suzanne Seton to see if she would be willing to take over the vendors or provide us with her vendor list. Del will contact her.

b. Christmas Decoration Committee

1 Discussion and any action regarding Christmas Decorations.

Connie Dolezal reported that it did not look like we would be able to order the Sleigh, Santa and Reindeer this year. The lights and garland have been ordered. The committee will decorate the tree on November 10th at 8:30 am.

c. Organization Committee.

1. Discussion and any action for Organization Committee.

None

d. Design Committee.

1. Discussion and any action for Design Committee.

None

e. Economic Restructuring Committee.

1. Discussion and any action for Economic Restructuring Committee.

None

10. Manager's Report.

Barbara Friedrich reported that she had met with Josh Forrester who owns the building on the 500 block of St. Joseph Street; met with Bubba and Joyce White who purchased the Bloomin Creations building and Michelle De La Gardo who wants to expand her business to Gonzales.

11. Board Comments.

None

12. Next meeting will be October 28, 2014 at 5:30 p.m.

13. Adjourn.

No further matters were discussed. The meeting was adjourned by motion by Egon Barthels and seconded by Diane McCaskill.

Barbara Friedrich, Recording Secretary

A handwritten signature in black ink, appearing to read "Del De Los Santos", written over a horizontal line.

Del De Los Santos, Chairman

Melissa Taylor, Secretary