

Colorado Association of Fairs and Shows 2018 Convention

Proposed Agenda

Thursday November 15, 2018

Times	Topic	Location
1:00 – 3:00 PM	Fair Managers Meeting	Pikes Peak 4
3:30 PM – 5:00 PM	CAFS Board Meeting	Ballroom
5:30 PM – 7:00 PM	Early registration	Registration area
7:00 PM – 10:00 PM	Hospitality Room for attendees	Cimarron Suite I & II

Friday November 16, 2018

8:00 AM	Registration Breakfast on your own Trade Show Set Up Begins	Registration area
9:00–10:15 am	Breakouts	
	1. Build a Brand Worth Billions <i>Cassie Roberts, Saffire Events</i>	Pikes Peak 1
	2. Arena Dirt Preparation <i>Leon Vick, National Western Stock Show</i>	Pikes Peak 2
	3. Positive Social Media, Greg Dingrando, El Paso County Digital Media Specialist	Pikes Peak 3
10:15 – 10:30 am	Refreshment Break	Ballroom / Trade Show
10:30 – 11:45 am	Welcome and General Session <i>Wayne Clark, CAFS President</i> <i>Marla Calico, IAFE President & CEO</i> Keynote <i>Mike Phillips, Lead the Team</i> Leading from the Front: Grassroots Leadership	Ballroom
12:00 – 1:00 pm	Lunch <i>Moderated by Wayne Clark, CAFS President</i>	Ballroom
1:15 – 2:45 pm	Roundtables 1. Commodity Group – Colorado Proud – Dept of Ag 2. Commodity Group – Colorado Corn 3. Commodity Group – Colorado Beef Council	Ballroom
2:00 – 6:00 pm	Trade Show Opens	Ballroom
2:45 – 4:15 pm	Showcase Sound Checks	Ballroom
2:45 – 3:15 pm	Refreshment Break	Ballroom
3:15 - 4:30 pm	Roundtables	Pikes Peak Rooms

	<p>1. 4-H – What’s New -</p> <p>2. FFA – Building Ag Leaders <i>Don Thorn, Colorado FFA Foundation</i></p>	
4:30 – 6:00 pm	<p>Hospitality – Host Bar Trade Show Door prizes and cash bar</p>	Ballroom
6:00 – 10:00 pm	Dinner and showcases	Ballroom
	<p>Master of Ceremonies: TBD 6:45 PM 7:15 PM 7:45 PM 8:15 PM 8:45 PM 9:15 PM</p>	Ballroom
8:00 – 10:00 pm	Hospitality Room for attendees	Cimarron Suite I & II

Saturday November 17, 2018

8:00 am	<p>Registration Breakfast on your own</p>	
8:30 – 9:45 am	Breakouts	
	<p>1. Building Your Royalty Program with Your Fair Board Debbie Mills, Douglas County Fair, CAFS Royalty Program Coordinator, Priscilla Schnell, NWSS</p>	Pikes Peak 1
	<p>2. Colorado Homeland Security – Mark Boley, South Central Regional Field Manager</p>	Pikes Peak 2
	<p>3. Responsibilities of a Board Member – Sheryl Trent, SBrand Consulting</p>	Pikes Peak 3
9:45 – 10:00 am	Refreshment Break	Ballroom
10:00 – 11:15 am	<p>Keynote <i>Sheryl Trent, SBrand Consulting</i> <i>Strategic Planning</i></p>	Ballroom
11:30 am – 1:00 pm	<p>Lunch Awards <i>Business Meeting</i> <i>Moderated by Wayne Clark, CAFS President</i></p>	Ballroom
	<i>Showcase Acts</i>	
1:15 – 3:15 pm	Master of Ceremonies: TBD	Ballroom

	1:15 PM 1:45 PM 2:15 PM 2:45 PM	
3:30 – 4:45 pm	Breakout Sessions	
	1. Concert Proposal's – Are you ready to take the big step?" Tom Sailor, Winterset Concerts, Doreen Herriott and Nancy Payne, Garfield County	Pikes Peak 1
	2. Effective Board Members – Sheryl Trent, SBrand	Pikes Peak 2
		Pikes Peak 3
4:45 – 6:00 pm	Trade Show Door Prizes	Ballroom
6:00 pm	Royalty Fashion Revue Dinner	Ballroom
	CAFS Board meeting at adjournment	
8:00 – 10:00 pm	Hospitality Room for attendees	Cimarron I & II