

**INDOOR EXHIBIT AREA...**

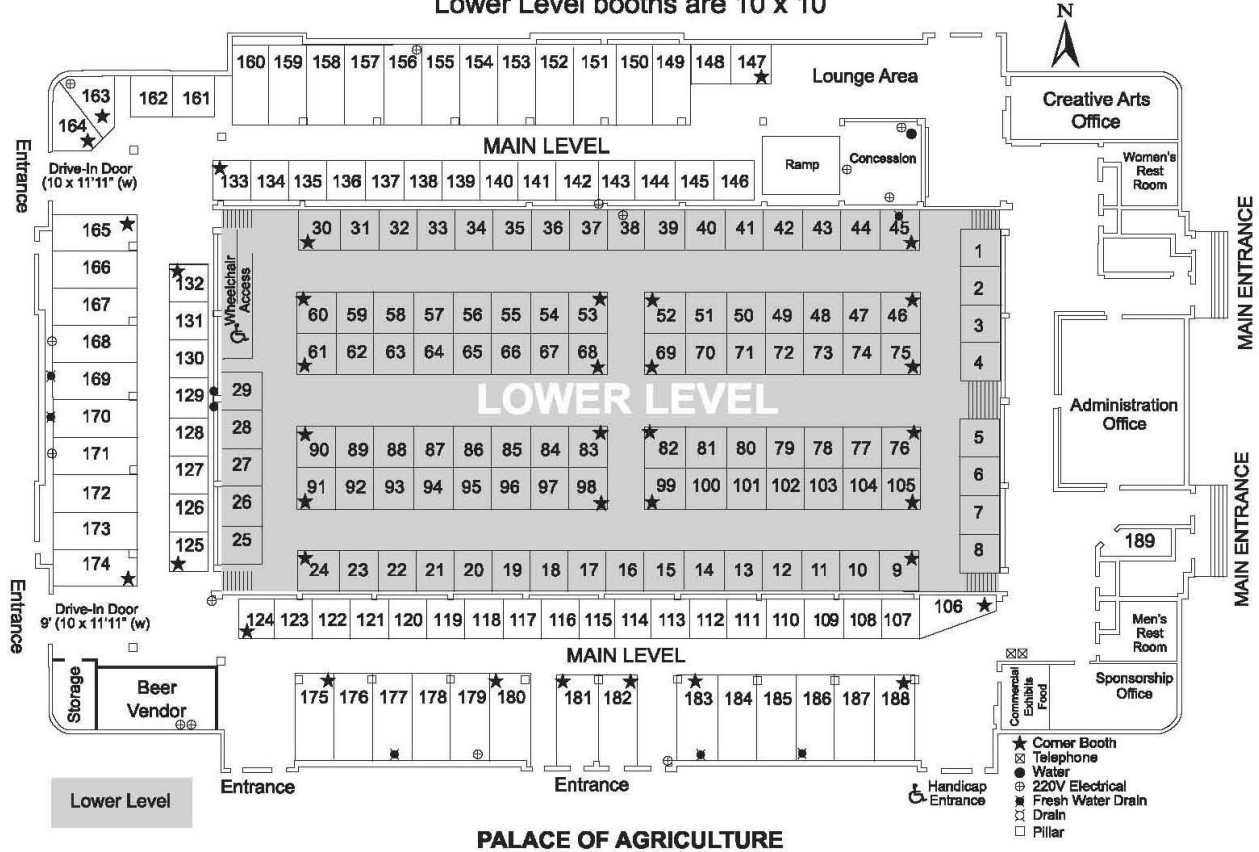
# Palace of Agriculture

**the Premier Location for Commercial Space**

Main Level 10 x 20 booths: 149-160 and 163-188

Main Level 10 x 10 booths: 106-148

Lower Level booths are 10 x 10



This is the premier location for commercial exhibit space. This historic building can be found center stage on the fairgrounds, and with its two-tiered layout, it showcases all the commercial exhibits inside. Fairgoers seek out this building to find many of the services and products they want to buy. Handicapped accessible, the Palace of Agriculture offers over 190 prime spaces.

**Exhibit Display/Operation Sizes:**

All inside booths are divided on ten-foot centers (or ten foot multiples) to separate exhibitors. Unless otherwise noted, all displays indoors shall not exceed TEN (10) feet in height at the back wall of the booth, or extend past FIVE (5) feet forward from the back wall at the TEN (10) foot height. Displays in the forward FIVE (5) feet of the booth space shall not exceed FOUR (4) feet in height.

**Draping:**

All inside booths will be draped along the back wall to a height of 8 feet with the side divider draping to 3 feet in height.

**Pricing: (depth by frontage)**

10' x 10'	\$1,250	10' x 20' corner	\$1,650
10' x 10' corner	\$1,450	20' x 10'	\$2,450
10' x 20'	\$1,450	20' x 10' corner	\$2,650



# Outdoor Exhibit Areas

## **1** The Blocks

This area is directly behind the west side of the Palace of Agriculture. Spaces are ideal for larger items such as agriculture equipment, building structures and spas.

All display areas feature an asphalt surface, no overhead obstructions, excellent lighting, and 100v and 220v power to most locations. There is an additional fee for electricity in these spaces.

Block #1 (approx. 5300 square feet)	\$5,000
Block #2-7 (85' x 38')	\$5,000
Block #8-10, 13-15 (50' x 40')	\$2,300
Block #11-12 (50' x 35')	\$2,300

## **2** Fountain Park Walkway

This U-shape walkway draws fairgoers into a beautiful park area, featuring a special entertainment tent, various activities and a water fountain. All display areas are on asphalt surface, size may vary. Booths are open on all sides and offer 110v with limited 220v available. Electricity is included in the space fee.

10' x 10'	\$750
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## **3** Main Street

This is one of the major pedestrian thoroughfares and connects the east and west entrance gates. The areas with a back wall offer the convenience of shade trees and security to the rear.

Display sites along this area are on asphalt surfaces, available 10 to 20 feet deep, feature partial shade from trees, and have 100v power with some 220v available. Electricity is included in the space fee.

10' x 10'	\$1,200
10' x 20'	\$1,250

## **4** Colorado Concourse

With the draw for fairgoers to see their favorite attractions, and enjoy the FREE entertainment at the Amphitheater, this is another one of our main thoroughfares on the grounds. Space is available along the curb on the North side of the street. Booths are open on all sides and have 110v available. Electricity is included in the space fee.

10' x 10'	\$1,250
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## **5** The Plaza

Heavy Foot traffic is typical along this route because it is the main thoroughfare into the carnival/ midway. Most display areas have an asphalt surface 20' in depth with a building as a back wall and a permanent awning overhead.

110v power is available with limited 220v available. Electricity is included in the space fee.

10' x 20'	\$1,200
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## **6** Small Animal Building - Northside

This building houses small animals, the FFA horticulture and agriculture displays, as well as an extensive wool display. Most areas include an asphalt surface, are 25 feet in depth with a building as a back wall, have overhead roof structures, and 100v power with limited 220v available. Electricity is included in the space fee.

10' x 25'	\$1,200
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## **7** Colorado Concourse West

Here's the place for agriculture and livestock related displays to find their market. All areas include an asphalt surface, are 25 feet in depth with a building as a back wall, and have normal use of 100v power with limited 220v available. Some partial shade from trees. Electricity is included in the space fee.

10' x 20'	\$1,100
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## **8** Horse Show Complex

Situated in the heart of the equestrian activities, these exhibit spaces are limited to compatible interests. Booths are open on all sides and have limited 110v availability. Electricity is included in the space fee.

Under 400 square ft. trailer	\$300
Over 400 square ft. trailer	\$550

