



**MISSION STATEMENT** - to create an entertaining, inspiring and educational inter-generational experience highlighting the preservation, promotion and exposition of our state's vibrant and diverse agriculture, industry and culture.

## **AGENDA**

**November 18, 2019**

**12:00 p.m.**

- I. Meeting called to order**
- II. New Board Member Introduction**
- III. Roll Call**
- IV. Public Comment**
  - a. *Presentations will be limited to 5 minutes maximum.*
- V. Minutes of the Previous Meeting**
- VI. Managers 2019 Fair Report**
  - a) Marketing.....Frank Provenza (12:30 p.m.)
  - b) Media.....Mary Peck (12:45 p.m.)
  - c) Ag Pavilion..... Ben Walther (1:00 p.m.)
  - d) Livestock/Small Animal.....Robyn Toft (1:15 p.m.)
  - e) General Entry/4-H.....Trisha Fernandez (1:30 p.m.)
  - f) Facilities Services.....Michelle Hines (1:45 p.m.)
  - g) Sponsorship.....Christine Pittman (2:00 p.m.)
    - i. Fair Survey Results and Zip Code Data
  - h) Security.....Paul Toth (2:30 p.m.)
  - i) Commercial Exhibits /Food/Attractions.....Devin Vaughn (2:45 p.m.)
  - j) Attendance/Gates ..... Lea Cassidy (3:00 p.m.)
- VII. Master Vision Plan Update (3:15 p.m.)**
- VIII. Fair Time Financial Report (4:30 p.m.)**

**IX. 2019 Fair Comments/Discussion (4:45 p.m.)**

**RECESS**

**6:00 p.m. Cocktails**

**6:30 p.m. Dinner**

**November 19, 2019**

**8:30 a.m.**

**X. Board Training and Orientation (8:30 a.m.)**

**Executive Session for the purpose of receiving legal advice from the Board's attorney on matters related to the Open Meetings Law, the Colorado Open Records Act, and Conflicts of Interest, pursuant to section 24-6-402(3)(a)(II), C.R.S.**

**XI. Board Member Resource Binders (9:30 a.m.)**

**XII. Old Business**

- A. Colorado State Fair Authority Rule Changes (10:00 a.m.)
- B. Pending Livestock Exhibitor Action (10:05 a.m.)
- C. Bylaws (10:10 a.m.)
- D. Performance Audit (10:40 p.m.)

**XIII. New Business**

- A. Request for Attorney General Guidance on Supervision of Fair General Manager (11:00 a.m.)
- B. Request for Changes to Statutes (11:20 a.m.)
- C. 2020 Business and Marketing Plan (11:45 a.m.)
- D. Strategic Planning Overview (12:30 p.m.)
  - a. Strategic Planning Policy
- E. 2019 Annual Report (1:30 p.m.)
- F. Gold Card Nominations (2:00 p.m.)
- G. Ag Management Fund Projects (2:05 p.m.)
- H. Bleacher Upgrade Project (2:10 p.m.)
- I. Delegation of Authority - Agreements, Purchase Orders and Check Signing (2:15 p.m.)

**XIV. Committee Reports**

- A. Agriculture/Livestock-Becky Brooks, Lois Tochtrop, Paul Youngs, Mike Schliep

- B. Fiesta/Cultural Heritage-Rene Brown & Mike Cafasso
- C. Finance/Contracts-Ronny Farmer, Mike Cafasso & Rene Brown
  
- D. Marketing/Public Relations-Ginny Vietti & Dianna Coram
- E. Rodeo-Mike Cafasso & Rene Brown
- F. Sponsorship/Fundraising-Bill Hybl
- G. Foundation-Rene Brown

**XVI. For your information**

Wednesday, December 18, 2019  
10:00 a.m.  
Conference Call  
Conference number (719) 404-2106  
Conference access 1001

**XVII. Adjournment**