



BOARD OF AUTHORITY

Colorado Department of Agriculture
Video Conference Meeting

Wednesday, September 30, 2020 | 10:00 a.m. – 1:00 p.m.

Zoom Meeting +1 669 900 9128

ID: 886 5057 7327

Password: 004634

Item #/Time Estimate	AGENDA ITEMS
A. (2 min)	Call to Order/Attendance (2.6.2)
B. (5 min)	Board Chair's Remarks
C.	Public Comment – Presentations will be limited to 5 minutes maximum
D. (5 min)	Approval of Minutes <ul style="list-style-type: none"> • Minutes of the September 14, 2020 Board of Authority Meeting
E. (5 min)	General Manager Update
F. (15 min)	Board Process <ul style="list-style-type: none"> A. License Plate Donation presentation by Jerry Smith B. Letter of Commitment C. Conflict Form D. Consideration of Venue and Event Name Modifications E. Colorado State Fair Authority Rules F. Board Committee Assignments (2.8): Establish composition of new committees codified in new Board Policies. <ul style="list-style-type: none"> i. <u>Governance Committee (2.8.1)</u> – Chaired by Vice-Chair, to include Board Chair plus two additional Board members appointed by the Board. ii. <u>Community Linkages Committee (2.8.4)</u> – Three or four Board members appointed by the Board Chair each year. G. Board Committee Reports <ul style="list-style-type: none"> i. Governance - None ii. Financial Oversight - None iii. Nominating - None iv. Community Linkages - None v. Competitive Exhibits - None vi. Long Range Planning (to be sunsetted upon completion of Visioning) - None
G. (90 min)	Visioning Session 3: Scenarios & Programming <ul style="list-style-type: none"> A. Introduction and Session Review B. Review Goals - Refinement from previous session C. Review Refined Scenarios - Potentially merged/hybrids from previous session, more program development, high level economic analysis D. Evaluation of each Scenario - Prepared criteria related to goals - financial, placemaking, Fair v off-season, community integration, operation



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	E. Preferred Approach - Prepared criteria related to goals - financial, placemaking, Fair v off-season, community integration, operation								
H. (3 min)	<p>MONITORING CEO PERFORMANCE (Policy 4.4)</p> <p>A. Ends Monitoring</p> <table border="1" data-bbox="326 642 943 730"> <thead> <tr> <th>POLICY #</th> <th>TITLE</th> </tr> </thead> <tbody> <tr> <td></td> <td>None at this meeting</td> </tr> </tbody> </table> <p>B. Management Parameters Monitoring</p> <p>Board acts to accept/reject the following monitoring reports due/submitted since last meeting</p> <table border="1" data-bbox="326 827 943 915"> <thead> <tr> <th>POLICY #</th> <th>TITLE</th> </tr> </thead> <tbody> <tr> <td></td> <td>None at this meeting</td> </tr> </tbody> </table>	POLICY #	TITLE		None at this meeting	POLICY #	TITLE		None at this meeting
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I. (10 min)	<p>GM/Staff Updates</p> <ul style="list-style-type: none"> A. Maintenance Plan B. Year-round Business and Marketing Plan C. Horse Show Manager D. Fair-time Marketing Request for Proposal E. Fair-time Marketing Plan F. 2020 Annual Report G. History Colorado Property 								
J. (45 min)	<p>Board Schedule:</p> <ul style="list-style-type: none"> A. Upcoming In-Person Board Meetings: <ul style="list-style-type: none"> a. Board meeting, October 28, 2020 – 10:00 a.m. b. Board meeting, November 18, 2020 – 9:00 a.m. B. Other meetings/events to be on Board members' calendars: C. Summary of Follow-Up Items: 								
K. (5 min)	<p>Board Meeting Evaluation</p> <p>Brief discussion of:</p> <ul style="list-style-type: none"> ▪ What worked really well at this meeting? ▪ What we could have done to make it more productive? 								
L.	Adjourn								