

## Minutes of the Columbia County Fair Board Workshop

August 18, 2018

Called to order at 9:00 a.m.

Board Members Present: Butch, MaryAnn, Amanda, Brooke

We discussed getting a meter to monitor the amount of gallons the water truck uses, the meter is a \$500.00 deposit, so we can determine the appropriate amount to charge for water usage at the race track. Amanda suggested having the water metered separately like the electric, so we are not footing the bill for their water use.

Sponsors-Amanda has started going over the list Henry sent her, and started working on sponsorships. She has been making list of sponsors we already have contact with, who our sacred cows, and who we can contact this year. It was suggested that the cut off for money be July 1<sup>st</sup> but a commitment needs to be made but June 1<sup>st</sup>, so we have more time to process all the info and put the fair book together, etc. We discussed the Fair book and it was discussed that we need to cut that order back to about a thousand. We ended up with 2 full boxes left over. Amanda working on revamping the sponsor booklet that breaks down the different sponsorship packages available. Scott from Ingalls Marketing will have a report and recommendations for the board in September.

Further discussed Reserve America. Amanda suggested that we put the permanent camp host spot outside gate 4 so we can tie into the Pavilion plumbing, electric and water. Butch stated that his concern is our regular renters and the dog shows that come every year, they use all the camping spots. To resolve this Reserve America you can block out weekends that we have our regular renters. Another concern was that FEMA would interfere with camping. If we get camping set up on Reserve America, FEMA isn't going to interfere for at least two years, so use those two years as a trial run for camping. If camping is a success then we can reevaluate Reserve America.

As soon as all of the cars are cleaned up, Charles is going to be putting in his resignation.

We need to advertise on the website and Facebook, that we are accepting Fair Board applications.

Butch Adjourned at 10:05 a.m.