

**Notice of Meeting**  
**Regular Meeting of the Board of Directors**  
**#1-A District Agricultural Association**  
**to be held**  
**On Tuesday, February 20, 2018 – 10:00 AM**  
**In the Paddock Room**  
**Cow Palace, 2600 Geneva Avenue, Daly City, California**

Mara Kopp, President  
Ken Flower, Director  
Al Perez, Director  
Lori Marshall, CEO

Barbara Wanvig, 1<sup>st</sup> VP  
William Nack, Director  
Jason Chan, Director

Tony Pantaleoni, 2<sup>nd</sup> VP  
Tyrone Evans, Director  
Nancy Atkinson, Director

**AGENDA**

**I. ROLL CALL**

**II. APPROVAL OF MINUTES OF BOARD MEETING** – held January 16, 2018.

**III. PUBLIC COMMENT FOR MATTERS NOT ON AGENDA**

Speakers are limited to three minutes unless modified by the Chair. The Board of Directors will not take action on any matter raised under this item unless the matter is specifically otherwise noticed in this agenda. This is for items not listed on the Agenda.

**IV. PRESIDENT’S REPORT**

**V. CEO REPORT -**

- A. Update on rental events and bookings: Staff Report.
- B. Projects -

**VI. CONSENT AGENDA ITEMS:**

1. Contract #: L18-08  
Contractor: San Francisco Municipal Transportation Agency (SFMTA)  
Event Type: Parking Lot Rental-South Parking Lot  
Dates: January 29-February 2, 2018, March 26-30, 2018, May 20-25, 2018,  
September 9-14, 2018, November 4-9, 2018.  
Use: Public transportation (muni bus) driver training  
Terms: Minimum Rental fee: \$50,400.00 flat rental fee plus estimated reimbursable expenses as applicable.  
Projections: Admissions: N/A    Parking Revenue: N/A    Food and Beverage: N/A
2. Contract #: L18-12  
Contractor: Cars-Net, Inc.  
Event Type: Credit Union car sale  
Dates: July 28-29, 2018  
Use: Portion of South Hall & portion of South Parking Lot  
Terms: Minimum Rental fee: \$8,800.00 flat rental fee plus estimated reimbursable expenses as applicable.  
Projections: Admissions: N/A    Parking Revenue: N/A  
Food and Beverage: \$400.00 buyout with 50/50 split with Centerplate.
3. Contract #: L18-13 Contractor: Associated Obedience Clubs of Northern California (AOCNC)  
Event Type: Dog Obedience training

Dates: February 11, 2018  
Use: Lower exhibit Building #1, Bays B & C  
Terms: Minimum Rental fee: \$2,500.00 flat fee  
Projections: Admissions: N/A Parking Revenue: N/A Food and Beverage: N/A

4. Contract #: L18-16

Contractor: Octagon, Inc. for benefit of its client BMW of North America, LLC  
Event Type: BMW Ultimate Driving Experience  
Dates: June 12-26, 2018 (inclusive of move-in/move-out dates)  
Use: Parking Lot Rental-Portion of Upper, Preferred, South Parking Lots.  
Terms: Minimum Rental fee: \$78,750.00 flat fee  
Projections: Admissions: N/A Parking Revenue: N/A Food and Beverage: Buyout-\$14,000.00

5. Contract #: L18-18

Contractor: Driving Dynamics, Inc.  
Event Type: Advanced Corporate driver safety training  
Dates: May 14-17, 2018  
Use: Paddock Room (classroom), South Parking Lot  
Terms: Minimum Rental fee: \$7,500.00 flat fee  
Projections: Admissions: N/A Parking Revenue: N/A Food and Beverage: N/A

6. Contract #: L18-19

Contractor: Santa Clara Corvettes  
Event Type: Santa Clara Corvettes & WSCC member and affiliate guest club autocross  
Dates: April 28-29, 2018  
Use: South Parking Lot  
Terms: Minimum Rental fee: \$4,070.00 inclusive of reimbursable expense  
Projections: Admissions: N/A Parking Revenue: N/A Food and Beverage: N/A

7. Contract #: L18-20

Contractor: Santa Clara Corvettes  
Event Type: Santa Clara Corvettes & WSCC member affiliate guest club autocross  
Dates: February 11, 2018  
Use: Lower exhibit Building #1, Bays B & C  
Terms: Minimum Rental fee: \$4,070.00 inclusive of reimbursable expense  
Projections: Admissions: N/A Parking Revenue: N/A Food and Beverage: N/A

**VII. COMMITTEE REPORTS:**

- A. Executive Committee – Mara Kopp, Chair
- B. Budget and Finance Committee – Barbara Wanvig, Chair
  - i. January 2018 Preliminary Financial Statements (see Item VIII-A)

**VIII. ACTION ITEMS**

- A. Approval of Preliminary Financial Statements for January 2018

**IX. MATTERS OF INFORMATION**

- B. CEO Comments
- C. Director Comments
- D. Next Board Meeting – Tuesday, March 20, 2018 10 am.

**X. ADJOURNMENT**

Those persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the 1-A District Agricultural Association (415)404-4100, at least five working days prior to the meeting to insure the proper arrangements can be made. At the discretion of the Board of Directors, all items appearing on this Agenda, whether or not expressly listed for action, may be deliberated and may be subject to action by the Board of Directors. The Board may convene to closed session pursuant to Government Code Section 11126, subdivisions (a) and (e) to consider personnel evaluation and/or possible litigation. Items may not necessarily be taken up in the order shown on this Agenda. This agenda, and all notices required by Bagley-Keene Open Meeting Act are available on the Internet at: [www.cowpalace.com](http://www.cowpalace.com)