

# COW PALACE

## Arena & Event Center

**Daly City, California** (April 30, 2020) – Like many of our colleagues in the entertainment business, the Cow Place Board of Directors made the decision to cancel our namesake event, the 2020 Grand National Rodeo, Horse Show and Livestock Exposition, due to Covid-19. In lieu of the live Grand National Rodeo, we will be providing virtual programs!

This decision was made Tuesday, April 28, by the Cow Palace Board of Directors at its regular meeting held thru Zoom. This decision was made following Governor Newsom’s current position against having large public events or gatherings through the end of summer and the most recent extension of the shelter in place for San Francisco/San Mateo counties. It is clear the impact of the COVID-19 situation will continue to be felt for the foreseeable future and that large gatherings should be postponed at this time.

“The Board’s decision to not hold the 2020 Grand National Rodeo was not made lightly. We recognize the impact this will have on the livelihood of many individuals and small businesses in our community as well as our partners in the fair and rodeo industries,” Lori Marshall, CEO of the Cow Palace, stated. “We are disappointed we won’t be seeing our partners, friends, fans, and guests in person this year.” However, the Cow Palace is moving forward with exciting plans for virtual rodeo programming and an online Junior Livestock Show allowing young exhibitors to present their hard work from this year”

So until we are ‘back in the saddle’ in 2021, the Cow Palace urges you to save the dates of **October 9 & 10, 2020** to enjoy a virtual event with many of our rodeo partners. More details to come so sign up on our website [www.cowpalace.com](http://www.cowpalace.com) and follow us on social media @cowpalceSF so you don’t miss out on the fun!

*“Until we ride again!”*

-Your Friends at the Cow Palace

**2600 Geneva Ave. Daly City, CA 94014**  
**[www.cowpalace.com](http://www.cowpalace.com) • 415-404-4100 • 415-337-0941**