

Notice of Meeting
Regular Meeting of the Board of Directors
#1-A District Agricultural Association
to be held
On Tuesday, August 15, 2017 – 10:00 AM
In the Paddock Room
Cow Palace, 2600 Geneva Avenue, Daly City, California

Mara Kopp, President
Ken Flower, Director
Al Perez, Director
Lori Marshall, CEO

Barbara Wanvig, 1st VP
William Nack, Director
Jason Chan, Director

Tony Pantaleoni, 2nd VP
Tyrone Evans, Director
Nancy Atkinson, Director

AGENDA

I. ROLL CALL

II. APPROVAL OF MINUTES OF BOARD MEETING - held July 25, 2017.

III. PUBLIC COMMENT FOR MATTERS NOT ON AGENDA

Speakers are limited to three minutes unless modified by the Chair. The Board of Directors will not take action on any matter raised under this item unless the matter is specifically otherwise noticed in this agenda. This is for items not listed on the Agenda.

IV. PRESIDENT'S REPORT

V. CEO REPORT -

- A. Update on rental events and bookings: Staff Report.
- B. Projects –
- C. Other -

VI. CONSENT AGENDA ITEMS:

Contract #: L17-32
Contractor: BJJTOUR, LLC
Event Type: Brazilian Jiu Jitsu Tournament
Dates: November 4-5, 2017
Use: Arena
Terms: Minimum Rental fee: \$5,000.00 plus estimated reimbursable expenses.
Projections: Admissions: N/A Parking Revenue: N/A Food and Beverage: N/A

Contract #: L17-34
Contractor: Markus Jacobsen, dba All Pro Wrestling
Event Type: Wrestling
Dates: November 10, 2017
Use: Arena
Terms: Minimum Rental fee: \$5,000.00 vs 8% of net gate receipts, whichever is greater, plus estimated reimbursable expenses.
Projections: Admissions: \$64,000.00 Parking Revenue: \$7,500.00 Food and Beverage: \$9,500.00

Contract #: L17-35
Contractor: 503 Music, LLC
Event Type: Hispanic Concert and Rodeo (1st Sunday of Grand National)
Dates: October 15, 2017
Use: Arena
Terms: Minimum Rental fee: Partnership event - Reimbursable expenses required.
Projections: Admissions: N/A Parking Revenue: \$42,500.00 Food and Beverage: \$12,500.00

Contract #: L17-37
Contractor: Adidas Warehouse Sale
Event Type: Warehouse sale of Adidas brand athletic clothing/shoes
Dates: August 24-27, 2017
Use: Lower Exhibit Building #2, Bay F
Terms: Minimum Rental fee: \$6,875.00 plus estimated reimbursable expenses.
Projections: Admissions: N/A Parking Revenue: N/A Food and Beverage: N/A

VII. COMMITTEE REPORTS:

- A. Executive Committee – Mara Kopp, Chair
- B. Budget and Finance Committee – Barbara Wanvig, Chair
 - i. July 2017 Financial Statements (see Item VIII-A)
- C. Outreach Committee – Al Perez, Chair

VIII. ACTION ITEMS

- A. Approval of Financial Statements for July 2017

IX. MATTERS OF INFORMATION

- B. CEO Comments
- C. Director Comments
- D. Next Board Meeting – Tuesday, September 19, 2017, 10 am.

X. ADJOURNMENT

Those persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the 1-A District Agricultural Association (415)404-4100, at least five working days prior to the meeting to insure the proper arrangements can be made. At the discretion of the Board of Directors, all items appearing on this Agenda, whether or not expressly listed for action, may be deliberated and may be subject to action by the Board of Directors. The Board may convene to closed session pursuant to Government Code Section 11126, subdivisions (a) and (e) to consider personnel evaluation and/or possible litigation. Items may not necessarily be taken up in the order shown on this Agenda. This agenda, and all notices required by Bagley-Keene Open Meeting Act are available on the Internet at: www.cowpalace.com