

Notice of Meeting
Regular Meeting of the Board of Directors
#1-A District Agricultural Association
to be held
On Tuesday, December 13, 2016 – 10:00 AM
In the Paddock Room
Cow Palace, 2600 Geneva Avenue, Daly City, California

Mara Kopp, President
Ken Flower, Director
Al Perez, Director
Lori Marshall, CEO

Barbara Wanvig, 1st VP
William Nack, Director
Jason Chan, Director

Tony Pantaleoni, 2nd VP
Tyrone Evans, Director
Nancy Atkinson, Director

AGENDA

I. ROLL CALL

II. APPROVAL OF MINUTES OF BOARD MEETING - held November 15, 2016.

III. PUBLIC COMMENT FOR MATTERS NOT ON AGENDA

Speakers are limited to three minutes unless modified by the Chair. The Board of Directors will not take action on any matter raised under this item unless the matter is specifically otherwise noticed in this agenda. This is for items not listed on the Agenda.

IV. PRESIDENT'S REPORT

V. NOMINATING COMMITTEE REPORT

A. Nomination and approval of 2017 Officers

VI. CEO REPORT -

- A. Update on rental events and bookings: Staff Report.
- B. Grand National Event - review and reports
- C. Projects
- D. Other

VII. CONSENT AGENDA ITEMS:

Contract #: L17-09
Contractor: Santa Clara Corvettes
Event Type: Two-day corvette and WSCC member affiliate guest club autocross
Dates: May 20-21, 2017
Use: South Parking Lot
Terms: Minimum Rental fee: \$3,485.00 all-in rental fee inclusive of reimbursable expenses.
Projections: Admissions: N/A
Parking Revenue: N/A Food and Beverage: N/A

Contract #: L17-10
Contractor: GUI Corporation dba Mega Productions
Event Type: Two and one half day Cannabis Expo
Dates: April 21-23, 2017
Use: South Hall

Terms: Minimum rental fee: \$6,750.00 or 12% of net gate receipts, whichever is greater -capped at \$16,500.00, plus reimbursable expenses.
Projections: Admissions: \$275,000.00
Parking Revenue: \$37,500.00 Food and Beverage: \$19,500.00

Contract #: L17-11
Contractor: GUI Corporation dba Mega Productions
Event Type: Two and one half day Cannabis Expo
Dates: August 4-6, 2017
Use: South Hall
Terms: Minimum rental fee: \$6,750.00 or 12% of net gate receipts, whichever is greater-capped at \$16,500.00, plus reimbursable expenses.
Projections: Admissions: \$125,000.00
Parking Revenue: \$17,500.00 Food and Beverage: \$6,500.00

Contract #: L17-12
Contractor: GUI Corporation dba Mega Productions
Event Type: Two and one half day Cannabis Expo
Dates: October 27-29, 2016
Use: South Hall
Terms: Minimum rental fee: \$6,750.00 or 12% of net gate receipts, whichever is greater - capped at \$16,500.00, plus reimbursable expenses.
Projections: Admissions: \$200,000.00
Parking Revenue: \$27,500.00 Food and Beverage: \$12,500.00

Contract #: L17-13
Contractor: B & L Productions, Inc.
Event Type: Crossroads of the West Gun Show
Dates: Three year contract: 2017-2019
Use: South Hall
Terms: Rental fee(s) 5 shows per year:
2017-\$5,008.00 per show, **2018**-\$5,225.00 per show,
2019-\$5,450.00 per show, plus reimbursable expenses.
Projections: Admissions: Not applicable
Parking Revenue: \$110,000.00 per year based on \$10.00 per patron vehicle
Food and Beverage: \$4,500.00

Contract #: L17-14
Contractor: Santa Clara Corvettes
Event Type: Two-day corvette and WSCC member affiliate guest club autocross
Dates: April 1-2, 2017
Use: South Parking Lot
Terms: Minimum rental fee: \$3,485.00 all-in rental fee inclusive of reimbursable expenses.
Projections: Admissions: N/A
Parking Revenue: N/A Food and Beverage: N/A

Contract #: L17-15
Contractor: Santa Clara Corvettes
Event Type: Two-day corvette and WSCC member affiliate guest club autocross
Dates: August 26-27, 2017
Use: South Parking Lot

Terms: Minimum rental fee: \$3,485.00 all-in rental fee inclusive of reimbursable expenses.

Projections: Admissions: N/A

Parking Revenue: N/A

Food and Beverage: N/A

VIII. COMMITTEE REPORTS:

- A. Executive Committee – Mara Kopp, Chair
- B. Long Range Planning Committee – Tony Pantaleoni, Chair.
- C. Budget and Finance Committee – Barbara Wanvig, Chair
 - i. Discussion & approval of November 2016 Financial Statements (see Item VIII-A)
- D. Concessions & Parking Committee- Ken Flower, Chair
- E. Outreach Committee – Al Perez, Chair

IX. ACTION ITEMS

- A. Discussion and approval of Financial Statements for November 2016.
- B. Delegation of Authority for 2017

X CLOSED SESSION – Closed Session may be held for the purpose of receiving advice of counsel, considering pending litigation, considering the appointment, employment, evaluation of performance or dismissal of a public employee or for the purpose of negotiating lease terms and transactions of real property, as authorized under Government Section 11126.

Item: Discussion regarding appointment, employment, evaluation of performance of public employee(s) under Government Code Section 11126(a)(1).

XI. MATTERS OF INFORMATION

- A. CEO Comments
- B. Director Comments
- C. Next Board Meeting – Tuesday, January 24, 2017, 10 am .

XII. ADJOURNMENT

Those persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the 1-A District Agricultural Association (415)404-4100, at least five working days prior to the meeting to insure the proper arrangements can be made.

At the discretion of the Board of Directors, all items appearing on this Agenda, whether or not expressly listed for action, may be deliberated and may be subject to action by the Board of Directors. The Board may convene to closed session pursuant to Government Code Section 11126, subdivisions (a) and (e) to consider personnel evaluation and/or possible litigation. Items may not necessarily be taken up in the order shown on this Agenda. This agenda, and all notices required by Bagley-Keene Open Meeting Act are available on the Internet at: www.cowpalace.com