

**Notice of Meeting**  
**Regular Meeting of the Board of Directors**  
**#1-A District Agricultural Association**  
**to be held**  
**Tuesday, January 21, 2020 – 10:00 AM**  
**In the Paddock Room**  
**Cow Palace, 2600 Geneva Avenue, Daly City, California**

Mara Kopp, President  
Ken Flower, Director  
Nancy Atkinson, Director

Barbara Wanvig, 1<sup>st</sup> VP  
Tyrone Evans, Director  
Leah Pimentel, Director

Tony Pantaleoni, 2<sup>nd</sup> VP  
Al Perez, Director  
Chris Corgas, Director

**AGENDA**

**I. ROLL CALL**

**II. APPROVAL OF MINUTES OF BOARD MEETING** – held November 19, 2019.

**III. PUBLIC COMMENT FOR MATTERS NOT ON AGENDA.** Speakers are limited to three minutes unless modified by the Chair. The Board of Directors will not act on any matter raised under this item unless the matter is specifically otherwise noticed in this agenda.

**IV. PRESIDENTS REPORT**

1. Selection of Nomination Committee for Board Officers

**V. CEO REPORT**

1. Update on rental events and bookings: Staff Report.
2. Projects/Programs/Facility project update

**VI. CONSENT AGENDA**

Contract #: L20-08  
Contractor: Varsity Spirit, LLC dba National Cheerleaders Association (NCA)  
Event Type: Cheerleading Competition  
Dates: February 15-16, 2020  
Use: Main Arena  
Terms: Rental fee: \$21,250.00 plus reimbursable expenses.  
Projections: Admissions: N/A Merchandise: \$700.00 Buyout fee.  
Parking Revenue: \$30,000.00 Food and Beverage: \$6,500.00

Contract #: L20-11  
Contractor: Associated Obedience Clubs of North America, Inc. (AOCNC)  
Event Type: Dog obedience club training  
Dates: February 9, 2020  
Use: Lower Exhibit Building #1; Bays B & C  
Terms: Rental fee: \$2,500.00 flat fee  
Projections: Admissions: N/A Merchandise: N/A Parking Revenue: N/A Food and Beverage: N/A

Contract #: L20-13  
Contractor: Ignatian Corporation  
Event Type: H.S. Basketball games; St. Ignatius/Sacred Heart Cathedral -Bruce Mahoney games  
Dates: January 3, 2020

Use: Main Arena  
Terms: Rental fee: \$8,500.00 plus reimbursable expenses.  
Projections: Admissions: N/A Merchandise: N/A  
Parking Revenue: \$10,000.00 Food and Beverage: \$20,000.00

Contract #: L20-14

Contractor: High Times Production, Inc.

Event Type: Cannabis Event

Dates: September 2-8, 2020 (inclusive of move-in/move-out)

Use: 255,000 square feet of parking lot space.

Terms: Minimum Rental fee: \$89,250.00 vs 12% of Box Office receipts whichever is greater, plus reimbursable expenses.

Projections: Admissions: N/A Merchandise: \$3,000.00

Parking Revenue: \$25,000.00 Food and Beverage: \$5,500.00

Contract #: L 20-15

Contractor: MKTG, Inc.

Event Type: Corporate event

Dates: March 7-13, 2020 (inclusive of move-in/move-out)

Use: Main Arena, South & North Halls, Main, Parking lots

Terms: Rental fee: \$47,000.00 plus reimbursable expenses.

Projections: Admissions: N/A Merchandise: N/A

Parking Revenue: N/A Food and Beverage: \$78,000

Contract #: L 20-16

Contractor: Octagon, Inc.

Event Type: BMW Driving event

Dates: July 9 -12, 2020

Use: South and Main parking lots

Terms: Rental fee: \$35,000.00 plus reimbursable expenses.

Projections: Admissions: N/A Merchandise: N/A Parking Revenue: N/A

Food and Beverage: TBD

## **VII. COMMITTEE REPORTS:**

1. Budget and Finance Committee – Barbara Wanvig, Chair
  - i. Financial Statements for November 2019 & preliminary December 2019
2. Land Lease Development Committee – Tony Pantaleoni, Chair
3. Gun Show Policy Ad Hoc Committee – Directors Corgas & Pimentel
4. GNR/JGN Committee – Mara Kopp, Chair
  - i. Review of 2019 Grand National Rodeo

## **VIII. ACTION ITEMS**

1. Financial Statements for November 2019 and preliminary December 2019
  1. Delegation of Authority to CEO for 2020

## **IX. MATTERS OF INFORMATION**

1. CEO Comments
2. Director Comments
3. Next Board Meeting – Tuesday, February 25, 2020 at 10 am.

## **X. ADJOURNMENT**

Those persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact Lori Marshall at the office of the 1-A District Agricultural Association (415)404-4100. At the discretion of the Board of Directors, all items appearing on this Agenda, whether or not expressly listed for action, may be deliberated and may be subject to action by the Board of Directors. Items may not necessarily be taken up in the order shown on this Agenda. This agenda, and all notices required by Bagley-Keene Open Meeting Act are available on the Internet at: [www.cowpalace.com](http://www.cowpalace.com)