

Crook County Fair Board Minutes
Fair Board Meeting 5:30 pm- February 9, 2017
1280 S. Main St., Prineville, OR 97754
Telephone 541-447-6575

- 1) Call to Order- 5:30 p.m.
 - a) Roll Call Board Members (Quorum)- Gail Merritt, Linda Smith, Bill Gowen, Tim Ray, Stanley Flynn, Linda Cross, Dale Cummins, Casey Daly (Fairgrounds Manager), Micaela Halvorson (Fairgrounds Office Assistant)
 - b) Guests:
 - c) Approve January 12, 2017 minutes- Tim motioned to approve, Stanley seconded. Notation of "Nay" vote to be made on Santa's Room. Minutes approved.

PRESENTATIONS/DISCUSSION ITEMS:

2) Presentations/Discussion Items

a) ~~Crooked River Roundup Update~~

b) Workshop Review Casey provided a list of the items discussed during the work shop. Board member Tim Ray suggested that the next step be having smaller meetings (no quorum) and go over the ideas and prioritize them, then meet with the entire board to make an official decision.

c) Facebook Community Action Grant Update Nothing new to report, usually they make a decision around March/April.

d) 2017 Fair Headline Concert Update Suntrack, who we have typically used for the awning, stage, backline, etc., our contact, Joe Bettis is now out on his own so we have been discussing with him if he is going to be able to provide the services that he has done in the past. Eric Marcuse, Romeo Entertainment, has requested that we get 3 bids from: Cascade Sound & Security, Columbia Sound & Stage out of Medford, as well as whatever Joe can provide. The band is going to fly in so we will need to make accommodations for that. The band asked for transportation from PDX and we said we would provide transportation to/from Redmond. The band will pay for their rooms, alcohol, and we will provide catering and incidentals. We will need a couple of RVs again to put out back to use for dressing rooms. We will release information about it mid-April and start selling tickets at the end of April.

e) Board Training/Hosting Regional Casey has been working with Kirk Harvey and Tammy Denney on board training. Tentatively they will be working together. Tim was very impressed with Kirk; he used to work at the Department of Justice and has done a lot of board training. Tammy is a fair board member but also a Legislative Representative for the Oregon Dairy Association. We are going to set this up as a regional training. Casey met up with one of the fair board members from Wheeler county, they have gotten past most of the issues they were facing, and she was very eager to come. Also ran into Brian from Jefferson County and they are eager to come as well. The training will take place on a Saturday hopefully in April.

f) Added-Use of the fairgrounds for Solar Eclipse the fairgrounds is no longer designated as a first responder camp, it has been moved to the high school. We

now have the opportunity to rent our facility for RV and dry camping to generate revenue. Judge Crawford has suggested that we put half of the sites on Airbnb for \$500 per night with a 4 night minimum and see what happens. If we get a lot of takers we will put the remaining sites up and adjust prices accordingly. In addition to that, we can probably accommodate 250 dry campers. When we know what we are going to do we need to notify the Chamber. We will have all campers sign rules and regulations that states if they are not abiding by the rules they will be asked to leave. Parks and Rec has mentioned dry camping across the street like they did during the baseball tournament. **Bill motioned to approve the usage of the fairgrounds from August 18-21 for the eclipse. Linda S. seconded. Motion carries.**

ACTION ITEMS:

REPORTS:

Gail Merritt: Nothing to report.

Tim Ray: Attended the Crooked River Oregon Scenic Highway Bikeway studio. The Chamber of Commerce, ODOT, State Parks & Rec, and Parks & Rec were in attendance. They would like the scenic bikeway to start at the Bowman Museum and go to a couple of miles below the dam (Big Bend campground). There are discussions about having the start at the fairgrounds for parking and camping. This would be promoted through Travel Oregon.

Stanley Flynn: Nothing to report.

Linda Cross: Nothing to report.

Dale Cummins: Nothing to report.

Bill Gowen: Nothing to report.

Linda Smith: Club Pioneer is back on board with the Veteran's Breakfast.

Micaela Halvorson: Attended a workshop at WFA for marketing to millennials, and how to get them involved in fair. We need to find a way to communicate to them about how they are important to fair and how they are going to make a difference. Micaela got the contact information from a person that just changed their entries from paper to online, which that is part of Micaela's goal for this year. Also talked to someone that has done Hispanic festivals for the past 25 years so she will be great on the dos and don'ts. Most of the other fairs have a panel that approves vendors; Micaela would like the fair board's input on approving or denying vendors. The board is very favorable to this idea. We also need to start thinking about sponsorships and getting out there and asking people to support fair. Micaela will send out the sponsorship letters before the next fair board meeting. We will also need help with the Tractor Pull sponsorship.

Manager Report (Casey Daly): OFA Spring Conference will be March 23-25. If interested in attending please let Casey know. This will also be OFA Day at the Capital. If people are interested in meeting Mike McLane or any of the other people we need to set up an appointment. Jerry Brummer is going to go over for the day if anyone is interested in traveling with him. We are working with Cooper Electric and Oregon Energy Trust to upgrade the lights in the "midway" behind the grandstands. Jason would like to see a couple of things, the Crooked River Roundup letters lit and then just illuminating the rest of the area back there. It is really dark to go to the restrooms. Sewer project update, everything was going fine, until they encountered "log weaving" (when they take raw logs stack 5 one way and 5 the other way) and then they bedded the pipe on top of sawdust because it was a swamp when it was done in the 30s. It was originally bid at \$47,000. Bill Zelenka and the building inspector were here and have given direction on how they would like to see the project done. It is going to add a lot more cost to the project, which will push it above \$50,000 and therefore it will turn into a prevailing wage job. Casey talked to Jeff Wilson to work through the logistics of this. Micaela and Casey attended WFA in Reno on January 15-18. Casey attended a workshop on best practices with the Hispanic community. He also attended an animal rights workshop that went over the changes that are going to come to rodeos and events involving animals. Found a new vendor in Brookings, OR for ribbons. We met with Johnston Amusements to see if they would be interested in coming to our fair. We called around before WFA to see if there were any other fairs looking for a carnival to pass that information on to Johnston. Karen from Johnston was going to put together a proposal and get back to us; we have not heard anything new from them at this time. The tent panels have been done for a while, we have just been waiting for a break in the weather to go pick them up. Key Event Services just notified us today that Sister's Park & Rec is going to pick up their things and so they are going to bring our panels as well. We ordered 30 additional acoustical tiles for Carey Foster Hall. Tim has hung a lot of them already and they look really nice. We are proposing a new system for our summer help this year. In the past we have had the NJROTC and other CCSD clubs to do the parking, garbage, and restroom cleaning. The quality has deteriorated over the years so we approached the treasurer about taking the money that we would usually donate to those groups and putting it in the payroll budget. The concept is that we would go out and offer summer jobs to 6 people. They have to be 17 and older, it will pay minimum wage and we would bring them on the 24th of July and keep them until August 18th. It will be a part-time job. We would hire a supervisor to manage this group. The group would do parking, trash, restrooms, setup/take down for fair. The port-a-pottys have been order for fair and we are going to keep them until after the solar eclipse. We are still waiting on the money from the OFA.

Meeting Adjourned: 6:41 p.m.

Next Regular Meeting Dates: March 9, 2017 @ 5:30 p.m.

April 24, 2017