

Crook County Fair Board Minutes  
Fair Board Meeting 5:30 pm- November 9, 2017  
1280 S. Main St., Prineville, OR 97754  
Telephone 541-447-6575

- 1) Call to Order- 5:30 p.m.
  - a) Roll Call Board Members (Quorum)- Gail Merritt, Bill Gowen, Stanley Flynn, Dale Cummins, Casey Daly (Fairgrounds Manager), Micaela Halvorson (Office Assistant)
  - b) Guests: Shanna Belz, Steve Forester-Crooked River Roundup, Jason Snider-Crooked River Roundup, Ann Fisher-St. Charles Hospice Auction, Beth Grimes, Jill Fahnestock-Samp-Art Superintendent
  - c) Approve October 12, 2017 minutes- Dale C. motioned to approve, Bill G. seconded. Minutes approved.

**PRESENTATIONS/DISCUSSION ITEMS:**

**2) Presentations/Discussion Items**

- a) **Shanna Belz- Billy Dean Update** Talked to Casey and Micaela about riders that most artists have that go along with the contract. He does not have one. He is willing to bring himself and one other person for an acoustic performance for \$8,000. His schedule has changed so he could do Wednesday night. Shanna talked to Daleena Green with the Crook County Foundation and she requested that Shanna send her an email so we could deliberate over it. Sponsorships that she has received so far are Jan & Marty Howard, Rich & Sandy Priday, and Parr Lumber. Billy Dean has a new album coming out so he will be promoting it. The board would like her to keep pursuing this.
- b) **Crooked River Roundup Update** They provided the financials for the 2017 season. The rodeo lost around \$22,000 this year and part of that was due to the large investment in the roping boxes as well as them hiring a general manager to streamline policies and procedures and how they conduct business. Their board appreciates the fairgrounds' contribution to the ground work that was done to the arena. New for next year, they are going away from a Sunday performance to a Thursday night performance as well as upgrading their stock contractor (about a \$15,000 investment) and trying to add money so they attract the best performers. They had over a hundred more contestants this year due to the added money. For the next two years, they are moving the rodeo to the weekend before the 4<sup>th</sup> of July since there are 5 weekends in June to try and draw the performers from Reno earlier in the performances. They are also adding a breakaway event that will be sanctioned by the Women's Professional Rodeo Association. That event will draw its own crowd. The rodeo's goal is to make rodeo week similar to Pendleton Roundup. It is not just about the rodeo but the entire town does something during that week. Jason would like to section off part of the grass area and pavilion tent to create more of a "carnival" feel and have vendors there. The only issue that Casey can see is when the rodeo is on the same weekend as PI there would be limited space. Jason would like to propose a place in the infield that is more of a park setting for the kids or families that has trees and covered areas. Jason is available to come and show the board where/what he is talking about.
- c) **2018 Fair Theme- "Something Old, Something New, Crook County Fair is For You"**. The board would like a few other options to choose from. There is concern with how long the one proposed is.

- d) Hospice Alcohol Commission Waiver** Ann Fisher provided information to the board on past history from the Hospice Auction. Last year, she was approached to help out or partner with Christmas in the Pines to gather food donations and be more involved with the community food drive. They will be doing it through St. Charles and will start collection on November 27<sup>th</sup> until December 18<sup>th</sup>. They are bringing Joe from Ochoco Brewing back again. They are working with the FFA again and the Crook County High School Leadership, the Boy Scouts, Christmas in the Pines and making it more of a collaborative event. Expenses have increase over the years and last year was no different. Part of the reason was because their attendance was up. Ann is requesting that the fairgrounds waive the 20% alcohol commission again this year. Last year, it amounted to \$1,126. The only request that the fairgrounds makes is that we be listed as a sponsor. It will go on the program. They are also offering a table to the county that seats 10. **Bill G. motioned to waive the 20% alcohol commission. Dale C. seconded. Motion carries.**
- e) Grimes Christmas Scene Permanent Sign** Beth submitted an application for a grant to make improvements on the building where her Christmas Scene is housed. Her utmost goal is to make improvements to the building to keep it standing for years to come. She has tried valiantly to grow something in the flower beds in front of the building to no avail. She would like to see the front of the building in those bed areas with ground cover and large rocks placed (large enough to discourage people walking on them). She would like to install a sign that advertises her scene. Her proposal would be a sign that could be put up and taken down when she is actually open. She would like to plant some kind of greenery, nothing too large. Casey suggested she talk to the Extension office to see what might actually grow there. The family would like to install two benches that would be in the rock area. They would be in memory of her family. Gail suggested putting "Home of the Grimes Christmas Scene" so that the "naming of the building" issue is resolved. Casey said that the fairgrounds staff could do the labor. Joe Floyd and Sons does the benches around town and is very receptive to doing them in memory for families.
- f) Jill Fahnestock-Samp, Art Superintendent-** Jill has volunteered to be the art superintendent. She is inquiring on how much control she has over the different categories in art. She will get together with Micaela and go over the changes she would like to make.

#### **ACTION ITEMS:**

#### **REPORTS:**

**Gail Merritt:** Stanley and Gail went to see Linda Smith yesterday (they tried to see Rick but he was sleeping). They requested that Linda wait a couple of months before deciding whether she wanted to resign from the fair board or not. The rules are that a board member can only miss so many meeting or so many meetings in a row before the court can remove them, but a request can be made to the court to waive that rule pending emergency situations. OFA was interesting. Allison Clarke was one of the keynote speakers and talked about kindness. She also handed out KIND bars and Gail thought it would be fun to try and do something similar at fair. Gail was in a presentation at OFA and one of the slides was of a clock tower, she thought it might be a nice addition to the gazebo.

**Bill Gowen:** Nothing to report.

**Stanley Flynn:** Nothing to report.

**Dale Cummins:** Nothing to report.

**Micaela Halvorson:** Requested that the fair theme be sorted out so she can send out the sponsorship letters.

**Manager Report (Casey Daly):** Financials were not ready. The Cat 966 sold for \$9,480 at auction. At OFA, Casey attended ADA training, Emergency Preparedness, Fair Manager Meeting, DOJ did a threat assessment (IAFE has articles that are available to us if anyone is interested, please let Micaela know and she will print them off). Casey was elected the alternate director for Area 3. The overhead water project is completed. Eric Klann, Mike Kasberger, and Pat Goehring met with Casey and they are going to dedicate the 8" line by the college to the fairgrounds. There will be a vault and backflow right there and we will be able to decommission the other one. There will be some cost involved. We will mitigate some of the cost by not having to do all the backflow tests yearly (around 20). The paint projects are done. Chavez Roofing is scheduled for across the street, Casey is hoping they get to it before this winter. Micaela, Gail and Casey have been discussing some entertainment options for fair. Casey and Gail met with Pat Wood and Tammy Ryan from Source Management and discussed having Journey Revisited, Papa Doo Run Run (a Beach Boys tribute band, they have been performing for 40 years-a little on the expensive side but think they will be a hit), Hit Machine, Pierce Avenue, Modern Gentlemen, and Ned Ledoux. Cort Priday is still interested in performing. Wayward Soul was also mentioned as possibly performing.

Meeting Adjourned: 6:45 p.m.

Next Regular Meeting Dates: December 14, 2017 @ 5:30 p.m.