

DOUGLAS COUNTY FAIR

2020 SPONSORSHIP PROGRAM



We're Unique: As a sponsor of the Douglas County Fair, your company will become part of a long standing tradition in this area. Consumers of all ages, interests, and incomes from across the county and region attend the Fair each year!

We're Flexible: A sponsorship gives you the chance to bring your message into the action at the Fairgrounds by offering naming rights for buildings and attractions, events and contests, exposure in Fair publications, exhibit space, public address announcements and many, many other opportunities.

We're Here All Year: In addition to over 50,000 people who attend the Fair annually, your company will also have year-round opportunities to reach other consumers who attend many of the various non-Fair events held at the Fairgrounds year-round!

WEST PARKING LOT SPONSOR- \$2,500 (Claimed)

- Name/Sponsorship on Posters, Schedules, Promotional Pieces, Online, Radio and Social Media
- Banner on West Gate Entering Fairgrounds
- Tuesday Night Kick Off Appreciation Picnic

BUILDING NAMED AFTER YOU!! - \$2000 FOR THE ENTIRE YEAR (i.e. 4-H Stage, Cattle Barn(sold), Home Activities Building, Commercial Building, Poultry Barn, 4-H Building, TA Dad Erickon Pavilion, Game & Fish Building, etc.)

- 5 year commitment requested - Sponsorship Billed Annually
- 4x8 sign on each end of the building with Graphic of Your Choice
- Featured link on Website and Promoted on Facebook
- Tuesday Night Kick Off Appreciation Picnic

GRANDSTAND SPONSOR - \$1250/YR (5 yr commitment), OR \$1500/YR

- 4x8 Sign Installed on Grandstand facing County Road 82 for 1 year (May to May)
- Featured link on Website
- Tuesday Night Kick Off Appreciation Picnic

MAJOR EVENT SPONSOR \$1200 -STAGE AND GRANDSTAND (Some events will have more than one sponsor, but no more than 3-5 for main events- State Fair Talent Show, Stage Bands and Acts.)

- Sponsor an event – will work with you on determining which event
- Name Listed on Posters, Schedules, Promotional Pieces and Social Media
- Featured link on Website and Promoted on Facebook
- Name/Introduction Event
- Tuesday Night Kick Off Appreciation Picnic

“YOUR COMPANY DAY” AT THE FAIR – SPONSOR WED-SAT. - \$1000 / DAY

Name Listed on Posters, Schedules, Promotional Pieces and Social Media

- Featured link on Website and Promoted on Facebook
- 3x6 Banner on East and West Gates Entering Fairgrounds
 - “XYZ Business” Welcomes You to the Douglas County Fair
- Business Name announced throughout the day as activities are announced over the PA system
- Tuesday Night Kick Off Appreciation Picnic

CHILDRENS RIDE “WRISTBAND” SPONSOR \$1,000

- Name listed on Posters, Schedules, Promotional Pieces and Social Media
- Funds used to enhance and promote carnival wristband sessions by reducing the cost for fair goers

GOLF CAR ADVERTISING - \$300 PER CART

- 12 Golf Carts are in use each year during the fair. These are used by fair board directors and are constantly traveling throughout the grounds during the fair.
- Large Business Decal on Front and Sides of golf cart
- Tuesday Night Kick Off Appreciation Picnic

For More Information on Any Sponsorship Package:

info@dcmnfair.com

**DOUGLAS COUNTY FAIR
P.O. Box 923
Alexandria, MN 56308
866-656-FAIR**

2020 FAMILY BOOSTER PROGRAM*



Contact any Fair Board member for more information on purchasing an individual Fair Booster package. Your enthusiastic response to our Booster Program continues to help us shape the new directions and excitement for the Fair! Your participation is evidence of a growing spirit of cooperation that is leading to bigger and better things for the Douglas County Fair! With your sponsorship, you automatically become a member of the Douglas County Ag Society....you know "the people who put on the fair". We would love to have you become a member and share our enthusiasm, dedication, and love for the fair! Our annual meeting is held each year in October. As a member you can attend, vote and have a voice, help us make the fair bigger and better!!

INDIVIDUAL FAMILY SPONSORSHIP - \$100.00

- Receive 4-1 Day Gate Tickets
- 1 Day Premium Parking Pass
- 2 Annual Memberships in the Douglas County Ag Society
- Name Posted on Website Sponsorship List

Ask about other sponsorship opportunities at the fair!!

info@dcmnfair.com
DOUGLAS COUNTY FAIR
300 Fairgrounds Road
P.O. Box 923
Alexandria, MN 56308

***Not Available to Commercial Entities**