

Dakota County Agriculture Society
Board of Director Meeting
January 10, 2018

Meeting called to order at 7p.m. by President Jeff Wright, followed by Pledge of Allegiance.

Board members present: Mark Henry, Sara Dingels, Cathy Busho, Greg Casura, Marge Snyder, Roger Janak, Neil Deplazes, Ed Barrett and Dan Muller. Absent: Pete Storlie and Mary Hendricks. Others present: Staff- Kristine Smith. Guests: Lenard Storlie, Mike Busho, Arlyn Lamb and Mark Malecha.

Motion was made by Barrett and seconded by Deplazes to approve the agenda for January 10th. Motion carried unanimously.

Motion by Henry and seconded by Barrett to approve the December 4th, 2017 Minutes. Motion carried unanimously.

Arlyn Lamb asked to speak to the Board about the Farmers Market. They will not be continuing to have the market on the Fair Grounds next year. They didn't get enough business here; they are going to be trying other options. He thanked the Board for having them on the grounds and thanked Dakota City for the use of the trollies.

Audit Report: Given by the Auditor. (See Attached)

Dakota City Report:(See report attached.)

Finance Committee Report: (See report Attached.) It was reported that we received a refund check in the amount of \$17,500 from Bearance Insurance Co.

Motion by Casura and seconded by Busho to appropriate \$20,000 for the sound system to be put on the grounds. Discussion was held, the quote from John was estimated at \$24,000.

Motion carried unanimously.

Motion by Muller and seconded by Henry to approve the check list. Motion carried unanimously.

Sales and Marketing Report: (See report attached.) Motion by Casura and seconded by Busho to go with option 2 for the budget options for the 2018 media buy. Total cost on this is \$54,290.00. Motion carried unanimously.

Facilities Report: (See report attached) Barrett reported the use of the bill board has expired so it was suggested we put the fair dates on the bill board.

The grant from Ag Star is being worked on.

The Exec Board minutes were read. Motion by Wright and seconded by Deplazes to appoint Mark Malecha to the board to replace Scott Steffen for the remainder of the 3- year term. Busho, Casura, Henry were no votes and Janak abstained. Motion carried.

Old Business:

Motion by Muller and seconded by Barrett to approve the Resolution #2017-03 to add Henry as a check signer. Motion carried unanimously.

Two letters from the Dakota County Sheriff were presented. Both were a thank you to the Dakota County Fair for the donation. (Letters attached)

Fair Assignments- New list will be sent out with Mark Malecha' s name on it.

New Business:

Convention Information.

Motion by Muller and seconded by Janak to adjourn meeting. Motion carried unanimously. Meeting was adjourned at 9p.m.

Submitted by
Marge Snyder
Secretary of DCAS