

Dakota County Agriculture Society  
Board of Director Meeting  
June 25th, 2018

Meeting called to order at 7p.m. by President Jeff Wright, followed by Pledge of Allegiance.

Board members present: Mark Henry, Sara Dingels, Cathy Busho, Greg Casura, Marge Snyder, Neil Deplazes, Ed Barrett, Pete Storlie, Mary Hendricks and Dan Muller, Mark Malecha, Dan Muller. Absent: Roger Janak. Others present: Staff- Kristine Smith. Guests: Mike Busho, Mark Bigalow, Henry Fox, Dave from Machinery Men, Doreen Kennedy (DCHV Vice President)

Items added to the agenda: Sales & Marketing- up-date sponsorships, coupons and flyer.  
Old Business- Rain Insurance and Mentor Hunt.

Approval of Agenda - **Motion** by Storlie and seconded by Deplazes to approve the agenda with additions. Motion carried unanimously.

Approval of Minutes – **Motion** by Barrett and seconded by Storlie to approve the minutes from the June 4th meeting. Motion carried unanimously.

Dakota City Report :( See Report attached)

Plan to use trolley for the parade on the 4<sup>th</sup> of July.

Finance Committee Report: (See report attached.) **Motion** by Malecha and seconded by Barrett to approve the claims list as presented. Motion carried unanimously.

**Motion** by Malecha and seconded by Barrett to approve the finance report. Motion carried unanimously.

Sales & Marketing Report: (See report attached.)

Henry spoke on that we should always try to advertise our whole grounds, not just the 7 days of the Fair. We have many other events on the grounds.

Storlie reported on the sponsorships- the \$16,000 for the 911 costs have been covered. Three Sr. Day sponsorships so far. Working on other sponsorships.

Storlie brought up about getting a former Twins member or former Wild member to come. The cost could be between \$2500.00 and \$3500.00 each. They would sign items for the public for approximately 90 minutes each sitting. There would be no charge to the public.

**Motion** by Barrett and seconded by Hendricks to try to get two for Sunday up to \$6000.00. Location and time to be determined. Motion carried unanimously.

Web-site report by Casura. Storlie is working on the problem with the office to fix it so we can get more hits.

Discussion was held on the coupons for the 7 keys for 7 days.

Facilities Report: (See report attached.) Dave from the Machinery Men asked if they could add 32 feet to their existing building (the Tractor Shed).

**Motion** by Malecha and seconded by Muller to approve the addition. Motion carried unanimously

**Motion** by Malecha and seconded by Muller to purchase 20 jersey barriers for \$75.00 each. Motion was rescinded and the second was rescinded.

**Motion** by Malecha and seconded by Muller to spend up to \$1500.00 on the jersey barriers. Motion carried unanimously.

**Motion** by Muller and seconded by Malecha to put a new road to DCHV subject to their approval. Motion carried unanimously.

Discussion was held on the blacktop road, Mopar would like to use this for their event for burn outs.

Old Business: Henry would like approval for a mentor hunt on October 27<sup>th</sup>, 2018. **Motion** by Malecha and seconded by Casura to approve this. Motion carried unanimously.

Discussion was held on the rain Insurance for this year's fair. Motion by Muller and seconded by Deplazes to go with ¼ inch for the four days of the fair. The cost of this is \$6080.00. Motion carried unanimously.

Discussion on the Cannon Falls parade. Barrett will set it up.

New Business:

Muller asked about talking to the county for black topping on the grounds.

**Motion** by Muller to adjourn and seconded by Henry.

Meeting was adjourned at 8:50 p.m.

Submitted by  
Marge Snyder  
Secretary of DCAS