

Greetings!
Happy Labor Day,

I hope you are all enjoying your well deserved 3 day weekend!

The Big Reveal

The Chamber of Commerce and GBRA have worked together this past year to produce and film several pieces for their Heritage Trail Project. The project will feature a kiosk downtown at the Luling Information Station, which will present a brief history of the San Marcos River and its impact on the Luling economy. In addition, the kiosk will have a QR code that you can scan with your smart phone which will link you to a video about different attractions in Luling. You will also be able to view the video on GBRA's website.

The video features several Luling residents talking about a wide range of topics and places here in Luling. Our mayor, Mike Hendricks, speaks about the history of Luling, tourism, and the San Marcos River. Trey Bailey speaks of Luling's economic development, the Watermelon Thump, and the history of Luling. Bonnie Dredla presents information about the Foundation Farm. Tracy Perryman speaks about the history of the Luling Oil Field and the Oil Museum. Joey Capello, with City Market, makes an appearance and Randy Englke talks about Zedler Mill and the Paddling Trail. George Kalisek informs tourists about the Pump Jack Tour and the Lighted Yule Trail. All the presenters did an amazing job!

A big Thank You goes out to Teresa VanBooven with GBRA, and Iniosante Productions for all of their help on this project. The videos and the kiosk have turned out Amazing!

Please mark your calendars and join us for the video reveal this Wednesday, September 9th from 5pm-6pm at the Oil Museum. See the ad below for more details.

Your Generosity Gives Hope

Our town is great. If you live here, then you know what I'm talking about. We do our best to take care of each other, and we go out of our way to help those in need. We do these things, not because we expect something in return, but because helping others is the right thing to do. A helpful and giving populace is what makes a town a great place to live in, and that's the exact reason why Luling is such a remarkable place to call home. Lending a helping hand to someone does much more than just put food on the table, it gives hope. Hope instills in us the power to keep pushing on, to fight for another day, no matter what the odds are. Hope is everything.

I have been a part of the Night in Old Luling Association for quite some time now, and have seen first-hand the positive impact that has been made in our community by helping others. For well over two decades the NIOL Association has worked closely with other non-profit organizations to help raise money for those in need.

One organization that NIOL has helped in the past is the Luling Area Ministerial Alliance (LAMA). LAMA oversees the Food Bank that is housed on the grounds of the Foundation Farm. The Food Bank serves about 800 needy people per month, which translates to approximately 100,000 pounds of food each year. The Alliance was able to renovate the Food Bank and purchase appliances with funds raised by the NIOL Association. With these much needed repairs; LAMA can now continue their mission of helping the needy in our community.

This year's recipient will be St. Johns Parish Hall. The Hall has been used by the community for more than 4 decades for a variety of purposes, such as: blood drives, community dinners, an evacuation center, festivals, an LISD testing site, a meeting center, and a mammography screening center. Individuals or families in need may also find assistance within the walls of the Parish Hall. It serves as a hub for the needy; where food, clothes, furniture, and monetary help can be made available. The caretakers of the Parish Hall will use the funds to renovate the kitchen area, and to purchase much needed kitchen appliances. As you can see, helping just a small group of people can have a profound effect on our community. Helping just one group can allow for hundreds, even thousands, of lives to be reached with lasting effects.

NIOL Needs Your Help

The NIOL Association asks for your help. With your support we can continue to keep our town and this event great, and also provide assistance to those who need it the most. We ask that you consider sponsoring our cause in any way possible. If you would like more information on sponsorships please contact the Luling Chamber of Commerce.

Have a great week,
Ashley

