



DOUGLAS COUNTY FAIR BOARD- MARKETING COMMITTEE MEETING

MONDAY, JANUARY 11 2021 AT 5:30 PM

AGENDA

Virtual Meeting

Souvenir Program

Sponsorships

Sponsor Pamphlet

New Year's Card

Target List of Companies & Individuals

Social Media & Activity

Outreach Programs to Increase:

Youth/Families Attendance

Ticket Sales for ProRodeos

Prioritize Marketing/Advertising Expenditures

Networking

Rotary Meeting Presentation- Scheduled?

Royalty Program

Other

Ear Tags, Chapstick's, Challenge Coins

Next Meeting:

March 2, 2020

Reminder: The Marketing Committee meeting time has changed to 1st Tuesday of the month at 5:30pm

Comments: