



**DOUGLAS COUNTY FAIR BOARD- MARKETING COMMITTEE MEETING**

**TUESDAY, NOVEMBER 3 2020 AT 5:30 PM**

**AGENDA**

**Virtual Meeting**

**2021 Marketing Plan**

Assessing Costs vs. Value

New Ideas

**Souvenir Program**

Looking ahead

**Sponsorships**

Pamphlet Update

Holiday Card

Outreach Plan

**Social Media**

Schedule presentation

**Poster**

'Pre-Poster'

Commemorative Poster

Examples

Cost Estimate

**Networking**

County Affiliations

Rotary

**Royalty Program**

Canceled Events

Upcoming Opportunities

**Other**

Ear Tag Keychain Quote

**Next Meeting:**

Committee Only- December?

Staff + Committee- Tuesday, January 5 2020

**Comments:**