



## **DOUGLAS COUNTY FAIR BOARD- MARKETING COMMITTEE MEETING**

**MONDAY, June 15 2020 AT 6:00 PM**

### **AGENDA**

#### **Virtual Meeting**

##### **Royalty Program**

- Food Bank collections for Task Force & Parker Help Center  
-\$1,000 cash and 30 bags of groceries collected—David Lowry adding on to it

##### **Advertising**

- KYGO – Possibility of PSA's on limited events (No Cost)
- *4-H Member Lives Here* yard signs – How to best make available & distribute (already made – no additional expense)
- Articles- Darlene will have article on Paul Clayton by 7/1
- Fair Post- Digital Image Only- Would like to put in County building window
- Wrangler Network live stream option for Xbulls & ProRodeos
- Possibility Channel 8 for 4-H shows & Jr Livestock Sale

##### **Sponsorship**

- No action until decision on variance
- Options to roll over sponsorships until 2021 or refund if events are canceled
- Several sponsors have provided verbal commitments no matter what Fair looks like this year
- Options for signage and inventory if variance passes
  - Section of Stands with tickets? Value?
  - Big Screen?
  - Commercials?
  - Other?

#### **Next Meeting:**

July 20

#### **Comments:**