



**DOUGLAS COUNTY FAIR BOARD
REGULAR MEETING
THURSDAY, NOVEMBER 19, 2020
VIRTUAL MEETING
AGENDA**

6:30 PM CALL TO ORDER, PLEDGE OF ALLEGIANCE

Public Meeting

Public Comment

Approval of Last Meeting Minutes

Consent Agenda

Treasurer's Report

Fair Management Report

- IAFE Awards

CSU Extension Director Report

4-H Youth Council

- The Youth Council discussed all upcoming events
 - Leadership Day
 - Sylvia's Baking Series
 - Youth Council Lock In
 - Youth Council Holiday Dance
 - 4-H Youth Council Holiday Donation Drive
- 4-H Enrollment opened on November 1, 2020 and closes at the latest March 1, 2021

4-H Leaders Council

- 4-H Leader's Council is working through an assessment process on where we are at as 4-H leaders here in Douglas County, where we want to get to, and then work on how to get there! Kirsten is excited for the data that is being gathered and the conversations that have been started!

Staff Report

- Upcoming Workshops/Clinics:
 - Cat project info session 11/7 – so fun to meet new families looking to try an animal project
 - Dog project leader training session 11/9 – great start to coming together as a team!
 - Livestock nutrition clinic 11/14 – shifted to virtual format
 - Poultry Project info session 12/12 – currently in person – basic info for those thinking about doing the poultry project!
 - More fun to come!

Guest Organization Reports

Fair Foundation

FFA

Committee Updates

Guest Services Committee

- Jean is working on updating the 2019 volunteer schedule to be presented at the December meeting. After the schedule is approved, Michelle will input the shifts into Volunteer Connect and update the marketing materials to reflect the new sign-up link.
- Dick is working on volunteer ‘thank you’ ideas for during Fair and will bring these to the January committee meeting. The committee decided to do away with the idea of incentive shifts.
- The committee discussed the qualities they desire in a new Chair for Guest Services. The biggest quality the committee desired is familiarity with the Guest Services committee and all of its functions.

Marketing Committee

- The committee determined their focus for 2021 would be the overall expansion of agricultural in addition to the education of the Douglas County Fair & Rodeo’s history.
- The committee wants to focus on selling out the tickets for all ProRodeo performances and create different packages for families on Sunday.
- The committee is discussing/reviewing different options for the Souvenir Program for 2021.
- The committee is looking at new sponsorship networking avenues in addition to community involvement such as attending Rotary Clun meetings to do presentations.

Entertainment Committee

- The committee is looking at doing a barn dance in the Indoor Arena if there is no large concert on Saturday night.
- The committee is exploring alternate entertainment options in the Indoor Arena on Sunday instead of Draft Horse.
- Lora is putting together a proposal to capture the committee's vision for educational tours involving 4-H Exhibitors and Superintendents with the possibility of charging for a 'behind the scenes' experience.
- The committee decided not to pursue having Get Connected Events oversee the vendors in the Marketplace and will look to find volunteers or a less expensive option.
- The committee decided to have Kiefer Hitch come back in 2021 if all goes well.

Livestock Sale Committee

- The committee discussed their budget for 2012.
- Wes gave the committee a run down on the sale results broken down into different categories.
- The committee looked at different options for doing an online sale.
- The committee discussed different vendors including the cater, photographer and banners.

Rodeo Committee

- Summit Pro Rodeo will be the Stock Contractor for 2021
- Reita Creek will be the Video Scoreboard Vendor for 2021
- The committee approved the Hometown Rodeo rule changes for 2021. The Hometown Rodeo rules in addition to the Royalty rules will be pulled out of the CR and be their own separate documents
- The committee recommends that Craig and John are grandfathered in as Co-Chairs instead of Chair and Vice Chair

Show Management Committee

- The committee recommended that Ben and Hayden continue as Chair and Vice-Chair. They expressed how appreciative they are of everything that Ben and Hayden have done this past year.
- The committee discussed the competition rule changes and the new Fair Board rules committee.
- The committee recommended a list of judges and superintendents to be approved at the next Fair Board meeting.
- Michelle reminded the Superintendents to turn in their Event Planning Worksheets for 2021.

Executive Committee

- The committee discussed the budget.
- Michelle gave an update on IAFE Awards.
- Each Chair gave an update on their committee.
- The committee discussed the Fair Foundation's willingness to help with volunteers for 2021.

Regular Agenda**Old Business****New Business****Director Comments****Adjournment****Rules for Citizen Engagement at Fair Board Meeting**

In order to have orderly, efficient, civil and productive board meetings, the following rules apply to all citizens that have a desire to address the Board:

1. Citizen comments will be heard during the public comment section at the board meeting.
2. All citizen comments must be addressed to the Board. Directing comments to staff or other members of the public is not permitted during Board meetings.
3. Public comment section is limited to ten minutes collectively.
4. Citizens are asked not to repeat comments made by others; merely indicate their concurrence.
5. Citizens will be asked to use a microphone so that Board members and the audience can hear their comments.
6. Clapping, cheering, booing and the like are not permitted at Board meetings.
7. Failure to abide by the aforementioned rules of engagement is considered disruptive to the public process and will result in a warning to the violation citizen(s) by the Board Chair. If after that warning the citizen(s) continues to violate these rules, they will be asked to leave the meeting. If the citizen does not leave the meeting when asked, the appropriate steps will be taken by the Board Chair to have them removed from the meeting.

Mission Statement: The Douglas County Fair and Rodeo is the premier annual community event in Douglas County bringing together the best of Rural Heritage, Agriculture, Western Sports, Youth and Adult Exhibits and quality Entertainment.