



DOUGLAS COUNTY FAIR BOARD- EXECUTIVE COMMITTEE MEETING

THURSDAY, JUNE 11, 2020 AT 6:30 PM

AGENDA

Attendance: Pam Spradlin, Luanne Lee, Michelle Bartlett, Ben Alderton, Scott Candelaria, Phil Riesselman, Synneva Knopp

Virtual Meeting

Staff Update

Fair staff informed the group that they will be sending out committee meeting reminders to the entire Fair Board so that people who wish to be involved that do not normally attend committee meetings, can be aware of when they are happening.

Elections- Dean will run for Chair, Scott is running for Vice Chair, Pam will run for Secretary and Wes will be Treasurer.

Fair Planning Committee

The committee has 3 main priorities- the 4-H Shows, Livestock Sale, Rodeo. Fair Staff, Pam and Dean have met with Commissioner Partridge the past two Wednesdays to work through some numbers and planning for the variances. Pam reminded the group that COVID-19 and the variance are determining what the Fair Board is able to do this year, it's not that anyone doesn't want to put on a full Fair and if things get better, things will be added back in.

Guest Services- At this time only a couple of volunteers have officially signed up on Volunteer Connect. More volunteers will be needed, but they will play a directional role this year instead of the other functions the yellow shirt volunteers usually serve. Just Serve contacted Dean on how they can help promote Fair and volunteer their time. He is going to work with them individually.

Entertainment- Pam spoke on Lora's behalf and stated that all entertainment had been canceled and no virtual options were being pursued at this time.

Marketing – Debbie let the group know they still aren't doing anything for advertising, but as soon as details are finalized, they will utilize social media and possibly KYGO to help get the word out. Sponsorships are still down from prior years, but starting to pick up as it sounds more hopeful, we will have a Fair of some sort. People really want to support the kids and the Fair & Rodeo tradition.

Rodeo – Craig explained that the PRCA COVID Guidelines will be followed for both the Hometown Rodeo and the PRCA Events. Synneva clarified that the PRCA guidelines are just that, guidelines and the PRCA said we could utilize whatever sections are helpful and should follow our local health requirements. Xtreme Bulls will take place on Thursday in the Outdoor Arena, Slack will be moved from Friday morning to Sunday morning, and the Saturday and Sunday performance will occur at their usual times.

Hometown Rodeo contestants will be capped, the committee is still deciding what that number will be and how that will look.

Debbie let everyone know that Kent Sturman is talking to the El Paso County Commissioners about the possibility of the Hall of Fame's participation during the Douglas County Fair & Rodeo. No decision yet.

Show Management – Ben reminded the committee that the 4-H shows this year will be in a jackpot style format, with a different species each day. He reviewed which species will fall on which day and said a lot of details and logistics still need to be figured out, but they are working with each individual Superintendent for that.

Livestock Sale- Phil reported that the Sale will take place in the Indoor Arena and there will be some meetings to figure out it will be set up. They are looking at hiring a company(Superior) and the Sale Committee will be supplemental and also serve as the ringmen. There will be an online and in-person auction. Looking at ways at how to register buyers beforehand. Will keep the 6% and will not have a buy back auction this year.

Fair Foundation

Did not have quorum at the last meeting so nothing could be decided.

Luanne said she is working on putting together the different costs associated with what is able to happen this year for the Foundation to review and decide on how they would like to contribute.

Next Meeting:

July 9, 2020

Comments:

Pam reminded everyone that if they have any concerns about your health or concerns about being in crowds during Fair, just let Pam or Staff know that.