



DOUGLAS COUNTY FAIR BOARD- EXECUTIVE COMMITTEE MEETING

THURSDAY, JULY 9, 2020 AT 6:30 PM

MINUTES

Virtual Meeting

Attendance: Pam Spradlin, Tim Hallmark, Michelle Bartlett, Craig Sloan, Debbie Mills, Phil Riesselman, Synneva Knopp, Ben Alderton, Luanne Lee, Wes Jacobs, Lora Talbert, Dean Elliot

Staff Update

The Fair Staff let the committee know the following:

- Each Director/Associate will receive 1 ticket for either Thursday or Sunday.
- Each Director will receive a dash pass to park inside the fence and each associate will be asked to park in any lot outside the fence and walk in Gate E.
- A volunteer schedule will be emailed out letting Fair Board members know of various opportunities and volunteer needs for the week of Fair.

Guest Services

The volunteer numbers are still low, but slowly starting to rise. The committee determined they only need about 28 volunteers. No volunteers will be needed for the information booths or distributing Souvenir Programs.

Entertainment

A band named, 'Trouble Bound' that will be playing on the Midway Stage on Saturday and Sunday prior to each rodeo performance. Commissioner Partridge felt it was important to have some sort of entertainment for the guests when they arrive before the rodeo starts. There will also be 1 to 2 food trucks for guests.

Marketing

Wendy Holmes will be making a series of announcements and citizen engagements posts with a 'Photo of the Day'. The Fair Office will also be utilizing social media to get the word out and advertise the 4-H Shows, Livestock Sale and Rodeo tickets. Debbie also gave a run down of all the sponsors committed for this year.

Rodeo

All PRCA contestants will enter through Gate E and must have a health inspection before allowed to participate. No contestants will be permitted to camp inside the fence and all contestants will be required to camp in one of the outer lots until Gate E opens at 6:00am. Lora stated that she needs a cool place to work with a tent to check-in contestants, Synneva said she would meet with Lora to go over the plan.

The Video Scoreboard vendor lives in Canada and is worried he won't be able to cross the boarder in time, however, he has employees in the US who will be able to come on his behalf with a different screen. The only main issue is that the trailer that would allow for the screen to be mounted is also in Canada so an alternative option would have to be implemented.

After much deliberation the decision to not have mutton bustin' has been made final.

Show Management

Ben went over the 4-H Shows schedule and said they are working with the Superintendents to collect all the necessary information that needs to be added to each exhibitor packet.

Scott talked on behalf of the Protest Committee and said that the decision has been made to provide written warnings to each 4-H member in question.

Livestock Sale

There will be a hybrid sale allowing for both an in-person and online Sale. The Mock Sale will take place 7/15 in the Indoor Arena. Phil asked where buyers will be able to park, Fair Staff said they could park on either side of the Indoor Arena. There will be no buy-back sale or market floor this year. Only a couple people from Cowboy after hours will be joining in person.

Fair Foundation

No update

Next Meeting:

September 10, 2020

Comments: The Fair Board meeting will be held in person.