

DOUGLAS COUNTY FAIR BOARD
January 21, 2021

The Douglas County Fair Board meeting was called to order at 6:31pm on, January 21, 2021 by Dean Elliott, Chairperson. The meeting was held virtually. The Pledge of Allegiance was recited.

Board Members Present:

*John Adams
Ben Alderton
Pat Candelaria
Scott Candelaria
Dean Elliott
Sarah Fischer
Jennifer Foss
Tom Harris
Wesley Jacobs
Shawn McWhorter
Debbie Mills
Phil Riesselman
Gabriel Ryan
Hayden Schmidt
Craig Sloan
Pam Spradlin
Lora Talbert*

Associate Members Present:

*Anneliese Phippen
John Holst
Matt Coyle
Laura Martin
Dick Sabulsky
Rob Tkach*

Staff Present:

*Michelle Bartlett
Kirsten Cowan
Mike Ehmann
Synneva Knopp
Luanne Lee
Nicole Speeding*

Standing Members Present:

None

Board Members Absent:

*Monty Anderson
Arlie Gordon Jr.
Jack Orr*

Associate Members Absent:

*Barry Borges
Nick Candelaria
Darlene Craven
Deb Dilley
Chayce Lutz
Scott McHenry
Kyle Moore
Patti Russell
Pat Salazar
Jessica Smith
Todd Spencer
John Woodrick
Phillip Woodrick*

Staff Absent:

*Laurie Anderson
Barbara Drake
Kyle Christensen
Tim Hallmark*

Other Guests:

*Grace Pool
Robin Vogel*

Public Meeting

Public Comment – None

Approval of Last Meeting Minutes – A correction was made to add Tom Harris as present at the last Fair Board meeting. John Adams made a motion to approve the minutes. Craig Sloan second. The minutes were approved.

Dean Elliott asked to remove 4-H 101, 102, 201, 202, and 203 from the consent agenda. Pam Spradlin motioned to remove from the consent agenda, John Adams seconded.

Consent Agenda

Treasurers Report

Fair Management Report

CSU Extension Director Report

4-H Youth Council –

- Currently brainstorming fundraising and community service efforts
- June Show planning is underway

4-H Leaders Council

- Leaders Council continued its work with Kelly Wyngarden – January called for working in small groups to create action items to address the answers given to the 11 questions originally posed to DC 4-H leaders this fall. Focused on paving a positive and youth focused way forward.
- Dog leaders are continuing their work later in January on coming together as a team.

Staff Report

- Animal Project Handbooks are still being created – Slow going, but they are coming together and should be a great resource to use year after year. Geared towards those new to 4-H or looking to try a new animal project. Offer realistic budget, timeline, and commitment expectations along with resources.
- Record Book Training, marketing class, hoof trimming days, and more in the works.
- 4-H 101 & 102's are happening in Jan & Feb
- 4-H 201, 202, and 203 are being scheduled – A request for volunteers will be sent out once firm dates/plan around COVID.
 - 201 – Basic intro to fair
 - 202 – Livestock at Fair
 - 203 – General projects at fair
- Beef tag-in March 6th – Volunteers requested for this event.
- **STEM Programming Updates:**
 - *STEM 1st Flight*
 - Workshops are underway, taught by Robert Palmer
 - The first session was Jan 16th and was a huge success!
 - The model airplane is expected to be displayed at County Fair
 - *Health Rocks Curriculum*

- Collaborative effort with Front Range 4-H Agents – coming Spring 2021
 - Curriculum will be uploaded to a website & serve as an education source for teens in our community/across the Front Range
 - This program focuses on the importance of drug-free, wise decision, healthy life choices
 - *Adult & Youth Drone Classes*
 - March & April 2021
 - Taught by Christopher Robertson, CSU Drone Center Director; more information on the CSU Extension, Douglas County Facebook Page
- **General Project Updates:**
 - *Beekeeping & Welding*
 - New projects in Douglas this year
 - *Shooting Sports*
 - Leader certification trainings are underway & tentatively planned for in person (March – April)
 - Spring Shoot in the works & tentatively planned for March 27 & 28
 - Similar to County Shoot, but allowing the 1st year members an opportunity to practice
 - *Fashion Revue Workshop*
 - Collaborative efforts with Debbie Mills to create a Spring/Summer Workshop on tips for success while modeling & presenting yourself
 - *Cake Decorating Promo Video*
 - Collaborative effort between Dawn Arnt, Christine Sijelmassi & Frances Palmer. If successful, will model other General Project videos around this to increase exposure

Guest Organization Reports

Fair Foundation- None

FFA - None

Committee Updates

Guest Services Committee

- Michelle is updating the volunteer shifts in Volunteer Connect
- Designing Volunteer Post Card
- Looking into alternative marketing ideas for 2021

Marketing Committee

- Committee working on content for the social media calendar they created
- Sponsorship connections starting to be made – Debbie met with Castle Rock Autoplex and they are confirmed to be the presenting sponsor for all 3 PRCA Performances
- Sponsor Brochures being printed and will be available for distribution
- The Dutch Anderson Memorial Gymkhana will take place January 24th

Entertainment Committee

- Reviewing various entertainment options for bands and walk-around entertainment

- Looking into alternative options to replace the Draft Horse show
- Decided to bring back Kiefer Hitch

Livestock Sale Committee

- Committee chose ShoWorks as the auction software for 2021
- Committee drafting a letter to send to those with unpaid invoices
- Committee chose to award photographer bid to MLH Photography

Rodeo Committee

- No meeting

Show Management Committee

- Hayden and Ben have started to contact and secure judges
- Open Class Superintendents and Assistants are formulating a marketing plan to bolster entries for 2021
- Both Show Management agreed with the proposed premium schedule with some feedback
- Rules are ready to be approved by Fair Board

Executive Committee

- Committee researching carnival alternatives
- Committee reviewed 2021 schedule
- Revenue Committee meeting in January

Regular Agenda

Old Business

Judge Update: The Show Management Committee Chairs are in the process of contacting judges and will provide an update again at the next Fair Board meeting.

Committee to Review Revenue Opportunities: The Revenue Committee met on 1/19/21 to discuss six or seven ideas to generate revenue in the future. The Committee recommended the following to the board:

Charging an entry fee for Open Class entries: The committee recommended charging \$2.00 per entry, up to 10 entries, then \$1.00 for every entry after 10. John Adams motioned to approve the proposed Open Class entry fees. Phil seconded. Discussion followed that some participants may choose to not enter due to the fees and entries may be down for 2021. The motion was approved.

Camping Fees: After some discussion, the Fair Board decided to table camping fees until the February Fair Board Meeting.

Schedule Review: The tentative 2021 Fair schedule was reviewed by each committee prior to the Fair Board meeting. The Board discussed Dog Agility, the start time for the Saturday Rodeo, and Livestock Sale Photographs. Pam Spradlin made a motion to approve the schedule with the changes discussed. Sarah Fischer seconded. The schedule was approved for publication.

Discussion on Attractions: The Fair Board discussed entertainment alternatives to the carnival because the carnival is not able to come in 2021 due to a scheduling conflict. The discussion included alternatives such as a circus, an old western town and other game attractions like bingo. A few of the options discussed will affect the budget and will need further discussion from the Entertainment Committee. Dean requested Fair Board members to do some research and send an viable options to Lora.

New Business

Taken off of the consent agenda: 4-H 101-203 - Kirsten and Nicole gave the Board an overview of the program and asked that the Fair Board be involved to continue to spread a clear and concise message from all partners. The CSU Extension team will keep the Fair Board updated as to how many volunteers will be needed closer to the events.

Competition Rule Approval: The Rules Committee Chair gave the Board an overview of the large changes to the 2021 Competition Rules and Regulations and reminded them that the goal is to get the rules published as soon as possible. The topics covered included: the infraction sub-committee, the new premium structure, beef, poultry, rabbits, the carcass contest and dog. Discussion followed. The Board agreed to table a portion of the dog rules referring to a new exhibition only class until the Show Management Chairs receive clarification on why the Superintendent requested the addition. The Board agreed that there will be small changes to be made soon including those regarding State Fair. As these changes come in, the book rules will need to be published again with a new date so that everyone is aware of the most recent copy. The CSU Extension Office agreed to send out an email to the 4-H Community whenever a new version is available. Hayden Schmidt made a motion to approve the competition rules as presented considering the discussion. Gabe Ryan seconded. The Competition Rules were approved.

Superintendent Approvals: The Show Management Chair, Ben Alderton, made a motion to approve Patti Russell as an Assistant Superintendent for General Projects and Noah VanBibber as the Rocket Fly Day Superintendent. Phil Riesselman seconded. The motion was approved.

Feast at the Fair: Synneva Knopp informed the Board that one of the partners for the Feast at The Fair event, Andy Hough, needs to know if he can purchase seeds to grow vegetables for the event. The Board agreed to table Feast at The Fair until the February Board meeting as they would like to ask Fair Foundation if they are interested in helping with the event.

Bailey Fischer gave the FFA guest committee report.

Director Comments

Pam Spradlin reminded the Board that the Livestock Sale Committee has approved moving forward with software capable of doing an online auction, which costs more, and is a way that the savings from the new premium schedule will be reinvested back in the kids.

Pat Candelaria asked if a nominating committee had been formed for the open Director position. Dean reminded the committee that there would be a nominating committee in the near future, however, the Vice Chair is still reviewing attendance from the previous year and evaluating the open director position.

The meeting adjourned at 8:47pm.

February 18, 2021 Next virtual meeting.