



DOUGLAS COUNTY FAIR BOARD- LIVESTOCK SALE COMMITTEE MEETING

WEDNESDAY, MARCH 10, 2021 AT 6:30 PM

EVENTS CENTER CONFERENCE ROOMS

MINUTES

Meeting

Attendance: Phil Riesselman, Wes Jacobs, Sarah Fischer, Pat Candelaria, Nick Candelaria, Scott Candelaria, Pam Spradlin, Kyle Moore, Michelle Bartlett and John Woodrick.

Caterer

Food Trucks: The committee discussed the option of having two food trucks instead of one to decrease the line and wait time for food. Michelle found a food truck, The Colorado Pig Rig, that is willing to come and will discuss the option of bringing two food trucks with the vendor. Michelle will report back to the committee at the April meeting.

Marketing: The committee agreed to do both a tri-fold brochure and a flyer to send to buyers this year. The Brochure will be sent first as a "Save The Date" and the flyer will be sent second with more specific information regarding the sale.

ShoWorks Questions/Overview: The committee reviewed the online ShoWorks platform for the remainder of the meeting and compiled a list of questions to ask ShoWorks including setting up a mock sale with a ShoWorks representative to answer any questions. Michelle will work with ShoWorks to schedule a mock sale in the month of April. While reviewing the online platform, the committee agreed to do a hybrid sale with both online and in-person add-ons.

Due to add-ons being taken online, each exhibitor will need to upload a picture of themselves and their animal (including the animals tag number). This is a separate function on ShoWorks that costs an additional \$250.00. Phil will ask the Fair Board at the next meeting for the additional \$250.00.

The committee also agreed that due to having an online portion of the sale, all buyers, even those registering to attend in person will be required to register online ahead of time to speed up the night of sale operations.

The committee discussed technology needs for doing an online sale. Michelle will check with ShoWorks on specifications and then work with the County IT department to ensure everything is compatible.

Old Business: The committee decided to do an ad in The Fence Post thanking 2019 and 2020 buyers separately.

New Business: No new business.

Next Meeting:

April 14, 2021

Comments: