



# 14th Annual BIG EAST Regional Youth and Jackpot Shows May 1-3, 2020

**125 Youth • 225 Animals**

Active Agricultural Families from 6 New England states,  
Pennsylvania, New York, New Jersey, Ohio, West Virginia and Canada

## Our best traditions, our brightest hope

*Keep New England growing and showing!*

**The Big East is 3 days of youth and cattle, making it Southern New England's largest junior beef show  
- preserving valued agricultural traditions and a way of life,  
as well as building the young leaders of tomorrow.**

**Become a Sponsor!** As a Big East Sponsor, you will receive (depending on the amount of your sponsorship):

- ♦ Trade Show Booth
- ♦ Signs
- ♦ T-Shirt Listing
- ♦ Big East Ring Book Listing
- ♦ Announcements During Ring Events
- ♦ Meal & Event Tickets

Additional specific areas of sponsorship are available for:

- ♦ Family Pasta Dinner (Four \$500)
- ♦ Pizza Party (Three \$250)
- ♦ Hospitality Center (Three \$250)
- ♦ Ice Cream Social (Two \$250)
- ♦ Class & Division Awards (\$35-\$150)
- ♦ Skill-A-Thon (Two \$100)
- ♦ Hospitality Photo Booth (Two \$100)
- ♦ Trade Show Booths (\$100)
- ♦ Retail Booths (subject to review)
- ♦ T-Shirts (\$25)

The Big East is managed by a group of hard-working volunteers, with the support of many of our regional breed associations and local businesses and farms dedicated to preserving agriculture in the Northeast. Eastern States Exposition has also made a strong commitment to the continued success of this outstanding beef and youth event. We appreciate your support of these young people and their families!

### -- Sponsorship --

Name, Farm or Business: \_\_\_\_\_

Street: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Check enclosed \$ \_\_\_\_\_ Pay online at [www.TheBigE.com/Thebigeast](http://www.TheBigE.com/Thebigeast)

*Thank you!*

For more information, call 413/205-5009 or email [bigeast@thebige.com](mailto:bigeast@thebige.com)  
Checks should be made payable to The Big East and sent to the Ag & Ed Department, Eastern States Exposition, 1305 Memorial Avenue,  
West Springfield, MA 01089.

# 2020 Big East Youth and Jackpot Beef Cattle Show T-SHIRT SPONSORSHIP FORM

Name (as you want it to appear on the T-Shirt):

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Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Please make your check or money order payable to: **The Big East**  
Send your \$25 sponsorship and completed form by April 1 to:

The Big East  
Ag & Ed Department  
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