

Welcome to New England



Contact: Catherine Pappas  
Public Relations & Communications Manager  
More Info: (413) 205-5041  
Info Line: (413) 205-5115

FOR IMMEDIATE RELEASE – West Springfield Mass.

March 8, 2018

**SHOW WEST SIDE PRIDE  
WEAR THE OFFICIAL EASTERN STATES EXPOSITION–WEST SPRINGFIELD TARTAN**

Celebrate St. Patrick’s Day in style this year by wearing scarves, neckties and rosettes fashioned from the official fabric of the Eastern States Exposition – West Springfield Tartan now available at The Shops at Storowton.

The colorful wool tartan finely weaves together shades of blue, purple, yellow, green and red in a nod to the West Springfield community and the flags of the six New England states. The fabric, created especially for the 2016 Eastern States Exposition Centennial, also reflects upon the 100-year history of the Exposition.

“Please wear the Eastern States Exposition–West Springfield Tartan in good health and be proud of its origins. It represents all that is good about West Springfield, Eastern States Exposition and New England,” said Eugene J. Cassidy, president and CEO of Eastern States Exposition.

Scarves are 10.5” wide by 86” long with fringed ends and are priced at \$55. Rosettes are approximately 4-1/2” wide with safety catch bar-pin backs and are \$10. Neckties are 3-1/2” wide by 65” inches long with black silk lining and are \$45.

The textile was designed and developed in Scotland through the instrumental assistance and determination of West Springfield resident Gerry Healy. The material is internationally recognized by the Scottish Register of Tartans and a swatch is archived for permanent preservation in the National Records of Scotland.

Proceeds will benefit the Eastern States Exposition Foundation, a not-for-profit public charity that supports the Eastern States Exposition’s agricultural and educational programming and historic preservation efforts.

All tartan products are available at The Shops at Storowton, open Monday through Friday from 9am to 5pm. For more information, visit [easternstatesexposition.com/tartan](http://easternstatesexposition.com/tartan) or call 413-205-5051.

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