



The 14th Annual Big East Regional Youth and Jackpot Show
May 1-3, 2020
Contact: 413-205-5009 or bigeast@thebige.com

SPONSORSHIP PACKAGES

The Big East is three days of youth and cattle, making it Southern New England's largest Jr. Beef show with participants from all six New England states, New York, Pennsylvania, New Jersey and Canada. If you are interested in joining our medal club, please see the following opportunities available and e-mail us at bigeast@thebige.com. The three medal sponsorships are as follows:

Platinum Sponsorship

\$500 Sponsorships available

This sponsorship will make your Farm or Business a gold supporter of the overall event. Includes:

- Platinum designated sign hung in show ring
- Trade Show booth (optional)
- Announcements at all events during the show
- Logo in Big East Ring Book
- T-Shirt listing
- Four (4) tickets to the Family Pasta Dinner
- Other opportunities

Silver Sponsorship

\$250 Sponsorships available

This sponsorship will make your Farm or Business a silver supporter of the overall event. Includes:

- Silver designated sign hung in show ring
- Trade Show Booth (optional)
- T-Shirt listing
- Listing in Big East Ring Book
- Two (2) tickets to the Family Pasta Dinner
- Announcements during the ring events
- Other opportunities

Bronze Sponsorship

\$150 Sponsorships Available

This sponsorship will make your Farm or Business a bronze supporter of the overall event. Includes:

- Bronze designated sign hung in show ring
- Trade Show Booth (optional)
- T-Shirt listing
- Listing in Big East Ring Book
- Announcements during the ring events

ADDITIONAL SPONSORSHIPS AVAILABLE TO INCLUDE THE FOLLOWING:

Family Pasta Dinner - Four \$500 sponsorships available

This sponsorship will make your farm or business a host of the Annual Family Pasta Dinner. This event usually has over 250 people in attendance. Sponsor thank you tent cards will be placed on dining tables along with your organizations promotional handouts. A sign will be posted at the hospitality center.

Pizza Party - Three \$250 sponsorships available

This sponsorship will allow your farm or business the opportunity to mingle with the exhibitors and their families. A sign of appreciation will be posted on the buffet table and the hospitality center.

Hospitality - Three \$250 sponsorships available

This sponsorship will allow your farm or business the opportunity to mingle with the exhibitors as you sponsor complimentary coffee and donuts each morning in the hospitality area. Signs of appreciation will be posted on the hospitality center.

Ice Cream Social - Two \$250 sponsorships available

This sponsorship will allow your farm or business the opportunity to mingle with the exhibitors and their families. A sign of appreciation will be posted on the buffet table and the hospitality center.

Skill-A-Thon - Two \$100 sponsorships available

This event is a popular event for all youth, testing their working knowledge of the beef industry. Hosting this event on Saturday morning allows you to give a token of your business or farm to each participant plus your logo on all Award certificates and a sign denoting our appreciation will be placed near the contest area.

Hospitality Photo Booth - Two \$100 sponsorships available

This area is a popular area where previous year's photos are available at a reduced prices to our exhibitors. Sponsoring this event you a sign denoting our appreciation placed near the photo area.

Trade Show Booths - \$100 a table

Trade Show booths are available at \$100 each for the weekend. A table will be provided. Please contact Mike Gauvin at mrgauvin1@verizon.net or 401-932-0836 for a trade show booth reservation. For questions call 413-205-5009 or email bigeast@thebige.com.

Retail Booth

Retail booths are available this year to any association, company or group interested in selling items at the Big East. Please fill out this form in order to have your products reviewed by The Big East Retail Committee by April 1. No food items will be allowed. Please contact Mike Gauvin at mrgauvin1@verizon.net or 401-932-0836 for a trade show booth reservation.

Awards

Donors are needed to support the division winners in each breed. We need Division Champions, Reserve Division Champions, and Breed Champions. Cash Award Donors for Reserve Breed Champions, Supreme Showperson, Reserve Showperson, Supreme Heifer, Reserve Heifer, Supreme Steer and Reserve Steer. See enclosed award form.

T-Shirt Sponsorships - \$25 a listing

Thank you for all who participated as T-Shirt donors for 2018!!

At every Big East a T-Shirt is produced that is given away to all the show's exhibitors as a memento. On the back of this special T-shirt, your farm, business and individual sponsorships can be purchased for \$25 to help offset the cost of producing the T-Shirts for our exhibitors. Extra T-Shirts are made and also made available to all the weekend attendees as a fund raiser for the show. See the enclosed T-Shirt Order Form.

For more information on the sponsorships please contact: bigeast@thebige.com or call 413-205-5009.

The Big East event is sponsored and supported by the New England Junior Hereford Association, New England Hereford Association, Southern New England Simmental Association and Eastern States Exposition, as well as local businesses and farms that are committed to preserving agriculture in the northeast.

(over)



2020 SPONSOR FORM

The Big East is managed by a group of hard working volunteers with the support of many of our beef associations. Eastern States Exposition has also made a strong commitment to the continued success of this outstanding beef and youth event.

Thank you for your support.

I would like to be:

Platinum \$500 Silver \$250 Bronze \$150

Award \$50 Friend of The Big East \$25

Name as would like it to appear: _____

Name on payment: _____

Address: _____

City _____ State _____ Zip _____

Email Address: _____

Phone No.: _____

Checks made payable to: The Big East, send to Ag. & Ed Department, Eastern States Exposition, 1305 Memorial Ave., West Springfield, MA 01089. Questions? Call 413-205-5009 or email bigeast@thebige.com

Credit Card: MasterCard _____ Visa _____ Discover _____ Card No. _____

Name on Card _____ Expiration Date _____

CVV Code _____

**2020 BIG EAST YOUTH AND JACKPOT BEEF CATTLE SHOW
T-SHIRT SPONSORSHIP FORM**

Name *(as you want it to appear on the T-Shirt)*:

Mailing Address _____

City _____ State _____ Zip _____

Phone: _____

E-mail address: _____

Please make out your check or money order to: The Big East

Send your \$25 sponsorship and completed form by April 1 to:

**The Big East
Ag/Ed Dept
1305 Memorial Avenue
West Springfield, MA 01089**

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West Springfield, MA 01089**

2020 AWARD SPONSOR FORM



The Big East has changed management this year and is being managed by a group of hard working volunteers with the support of many of our beef associations. Eastern States Exposition has also made a strong commitment to the continued success of this outstanding beef and youth event.

Thank you for your support.

Name: _____

Address: _____

City _____ State _____ Zip _____

Email Address: _____

Phone No.: _____

I/We will be sponsoring the following award. Please check the award and the breed you wish the award to be presented in if applicable. The Committee will provide awards to winners in breeds with over 6 head, unless an award is specifically donated for that breed.

Division	\$50	_____	Breed	_____
Res. Division	\$50	_____	Breed	_____
Breed Champion	\$100	_____	Breed	_____
Res. Breed Champion	\$75	_____	Breed	_____
Showmanship	\$75	_____	Res. Ch. \$35	_____
Supreme Heifer	\$150	_____	Res. \$75	_____
Supreme Steer	\$150	_____	Res. \$75	_____

Here is my donation, allocate as needed \$ _____

Checks made payable to: The Big East, send to Ag. & Ed Department, Eastern States Exposition, 1305 Memorial Ave., West Springfield, MA 01089. [Questions? Call 413-205-5009 or email bigeast@thebige.com](http://www.thebige.com)

Credit Card: MasterCard _____ Visa _____ Discover _____ Card No. _____

Name on Card _____ Expiration Date _____

CVV Code _____

Pay your donation online at www.TheBigE.com/Thebigeast