

Queen's



SPONSORSHIP PROGRAM
EL PASO COUNTY FAIR



MAKING A DIFFERENCE

El Paso County Fair

This beloved event features more than 200 activities, from crafts to carnival rides to a rodeo. Another reigning highlight of our fair is the **County Fair Queen's Program.**



Each year, a new Queen represents the fair in a variety of public speaking events, radio and television broadcasts, and parades. Her largest role, however, is supporting and inspiring the citizens of El Paso County. These are exciting and character-building responsibilities. She is a role model who exhibits integrity, service and grace - qualities that continue to blossom throughout her reign.

The El Paso County Fair Queen's Program was established to support and nurture young women in our county. For decades, women in the program have exhibited outstanding skill and dedication to horsemanship, public speaking and personal growth. After being crowned in May, the Queen spends her summer supporting and representing the fair and community.

1955 Helen Saleny Williams



Our 2003 Queen Amy Jo Rodgers was also named Miss Rodeo Colorado, 2007. Of her reign as El Paso County Fair Queen she said, "Winning the competition and representing El Paso County as the Fair Queen was one of the best things that happened to me. I gained a greater sense of self and realized my ability to lead and influence. The impact on my life and future is immeasurable."



The El Paso County Fair is an eight-day fair that features more than 200 cultural and heritage activities that attract more than 25,000 participants. It is held at the El Paso County Fair and Event Center.

One of the most important features of the County Fair each year is our County Fair Queen's Program. The Queen serves as the Ambassador for the County Fair and is featured in a variety of public speaking events, radio and television broadcasts, parades and other community gatherings. We have been very fortunate to have many exceptional young women represent our Fair over the past century!

The Queen's Program is a unique opportunity for personal growth for queen candidates. Our former queens have enhanced their poise, communication skills, and equestrian riding abilities while serving as mentors for our El Paso County youth.

Each year, we strive to raise approximately \$4,000 to outfit the queen, reimburse travel expenses, and provide educational scholarship funds for the Fair Queen. The scholarship funds are particularly important as the Queen spends a significant portion of her summer promoting the County Fair versus employment and a steady income.

We would greatly appreciate your support for our County Fair Queen's Program to ensure that we continue to provide this wonderful opportunity for young women in our County. Please find attached a County Fair Queen's Program donation form. All funds will be used to support the ongoing El Paso County Fair Queen's Program.

If you have questions or need additional information, please feel free to contact us at 719-520-6983 or email Dana Nordstrom at dananordstrom@elpasoco.com.

Thank you for your consideration and support, and we look forward to seeing you at your County Fair.


Sincerely,

Mark Waller

Chair
El Paso County Board of Commissioners

As the Queen supports our community, our youth and the fair, it's important to us that we support her as well.
All donations will be used for the program's expenses and provide the Queen with a scholarship.

DONATION FORM

Diamond Donor	\$250
<ul style="list-style-type: none">• Invitation to the County Fair VIP Reception and Queen's Reception• Listed on all Queen Posters and the County Fair Website• 8 one-day Fair passes	
Sapphire Donor	\$150
<ul style="list-style-type: none">• Invitation to the County Fair VIP Reception and Queen's Reception• Listed on the County Fair Website• 6 one-day Fair passes	
 Emerald Sponsor	\$100
<ul style="list-style-type: none">• Invitation to the County Fair VIP Reception and Queen's Reception• 4 one-day Fair passes	
Friends of the Fair Queen	\$50
<ul style="list-style-type: none">• Invitation to the Queen's Reception• 2 one-day Fair passes	
Donation amount of your choice	\$_____

Please make check payable to: Trust for County Parks

Mail to: El Paso County Parks
2002 Creek Crossing
Colorado Springs, CO 80905

We appreciate any level of financial support you can provide to the Queen's Program.

All funds will support this wonderful opportunity for our county's young women. If you have any questions, please feel free to contact us by **calling 719-520-6983** or **email Dana Nordstrom at dananordstrom@elpasoco.com**.

El Paso County Fairgrounds

366 10th Street

Calhan, CO 80908



For fair information, please visit:

www.elpasocountyfair.com