

DEPARTMENT 45

PHOTOGRAPH COMPETITIONS

**(Photography, Vintage Photograph,
Digital Shootout)**



**ALL ENTRIES MUST BE DONE ONLINE
NO PAPER ENTRIES WILL BE ACCEPTED**

PHOTOGRAPHY - Section PH

Mary Ellen Bossert- Superintendent
ecfairfinearts@gmail.com
Competitive Exhibits office 716-649-3900 ext. 6407

ENTRY DEADLINE: FRIDAY, JULY 20, 2018

Entry Fee: \$20.00 allows entries throughout the Creative Arts Department
Entry Arrival: Wednesday, August 1st between 12:00 Noon and 8:00 PM OR Thursday, August 2nd between 12:00 Noon and 8:00 PM
Entry Removal: Tuesday, August 21st between 11:00 AM – 7:00 PM
Prize Checks: Tuesday, August 14th – Sunday, August 19th between 11:00 AM – 10:00 PM

General Photography Rules

1. Please read and abide by all The Erie County Fair and Creative Arts Department rules and regulations.
2. All entries must be pre-registered by Friday, July 20, 2018. Entries not pre-registered will not be accepted. For more information see the Important Entry Information page.
3. All photos must have been taken by the exhibitor.
4. Photographs must be 8" x 10" or 8" x 12". Other sizes will be disqualified (except for the professional classes).
5. Photos must be mounted FLUSH on 1/4" or 3/16" **FOAM CORE BOARD only. NO BORDERS WILL BE ACCEPTED**, unless printed on the print itself **EXCEPT** Section PHA classes #33-35 DO NOT Mount.
6. Velcro stickers will be provided for hanging.
7. **THE NUMBER OF ENTRIES IS LIMITED TO A TOTAL OF TWO (2). EACH ENTRY MUST BE IN A DIFFERENT CLASS.** Space may limit works displayed.
8. All artwork will be inspected upon arrival to make sure artwork adheres to all rules (size, mounting, etc.). If artwork does not meet the requirements it will NOT be accepted. Please go the website (www.ecfair.org) to see tutorials on requirements.
9. Photographer's name will be placed under each photograph after the judging. Write your name and phone number in ink on the back of each photo, in case the tag is separated from the photo. In addition please write the location of where the photo was taken.
10. Dates printed on photos detract from the subject.
11. **Exhibitors can only enter in non-professional or professional, not both.**
12. **Professional photographs must be mounted FLUSH on 1/4" or 3/16" thick foam core board, ONLY 11"x14" OR 16"x20" size format.** Other sizes will be disqualified. .
13. Any photos not claimed by 7pm on Tuesday of entry pickup day will be donated to a community cause (names will be removed from photos).
14. Works shown in former years should not be entered.

The Erie County Fair's Photography competition will be judged using the Professional Photographers of America's standards of excellence. The 12 Elements of a Merit Image include **impact, technical excellence, creativity, composition, presentation, color balance, center of interest, subject matter, technique, and storytelling.** Good luck!

12 Elements of a Merit Image

Professional Photographers of America

- 1.) **Impact** is the sense one gets upon viewing an image for the first time. Compelling images evoke laughter, sadness, anger, pride, wonder or another intense emotion. There can be impact in any of these twelve elements.
- 2.) **Technical excellence** is the print quality of the image itself as it is presented for viewing. Retouching, manipulation, sharpness, exposure, printing, mounting, and correct color are some items that speak to the qualities of the physical print.
- 3.) **Creativity** is the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought.
- 4.) **Style** is defined in a number of ways as it applies to a creative image. It might be defined by a specific genre or simply be recognizable as the characteristics of how a specific artist applies light to a subject. It can impact an image in a positive manner when the subject matter and the style are appropriate for each other, or it can have a negative effect when they are at odds.
- 5.) **Composition** is important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the image maker.
- 6.) **Presentation** affects an image by giving it a finished look. The mats and borders used, either physical or digital, should support and enhance the image, not distract from it.
- 7.) **Color Balance** supplies harmony to an image. An image in which the tones work together, effectively supporting the image, can enhance its emotional appeal. Color balance is not always harmonious and can be used to evoke diverse feelings for effect.
- 8.) **Center of Interest** is the point or points on the image where the maker wants the viewer to stop as they view the image. There can be primary and secondary centers of interest. Occasionally there will be no specific center of interest, when the entire scene collectively serves as the center of interest.
- 9.) **Lighting** —the use and control of light—refers to how dimension, shape and roundness are defined in an image. Whether the light applied to an image is manmade or natural, proper use of it should enhance an image.
- 10.) **Subject Matter** should always be appropriate to the story being told in an image.
- 11.) **Technique** is the approach used to create the image. Printing, lighting, posing, capture, presentation media, and more are part of the technique applied to an image.
- 12.) **Storytelling** refers to the image's ability to evoke imagination. One beautiful thing about art is that each viewer might collect his own message or read her own story in an image.

PHA - NON-PROFESSIONAL PHOTOGRAPHY 8" x 10" OR 8" x 12" **UNLESS SPECIFIED OTHERWISE**

Non-professional: For the photographer who has little training and does not sell their work.

Premiums for Sections PHA Blue-\$10.00 Red-\$5.00

1. Abstract
2. Animal Portrait, one (1) – Domestic (Pet)
- New! 3. Animal Portrait, one (1) – Wildlife (various forms of wildlife in their natural habitat)
4. Animal Portrait, one (1) – Other (Does not fit in classes 2 or 3, ex. Zoo, farm animal, and other man made settings)
5. Animal Story, two (2) or more
6. Architectural (Cities, Buildings, Factories)
7. Black & White (any Subject)
8. **Capturing the Community*** A community outreach class that features a different WNY spot or event each year. This year we will be featuring **“Best Season in Buffalo.”** All images **MUST** be photographed at **“Buffalo.”**
***EXCEPTION** to Fair Rule #7: for this special event, each exhibitor can enter 2 photos in this single class only; the limit of 2 photography entries per exhibitor still stands
9. Digitally Altered or Enhanced
10. Fair Photos - Enter any photo taken at the Fair. We like to see the Fair through your lens.
11. Flower
12. Food, Cooking & Farmers' Markets
13. Forest Close Up (forest floor, foliage, forest, trees)
14. Ghosts & Graveyards
15. **Hamburg Hot SHOTS!** Celebrate our host town Hamburg, N.Y. by sharing your best shots of a local treasure, **Eternal Flame.**
***EXCEPTION** to Fair Rule #7: for this special event, each exhibitor can enter 2 photos in this single class only; the limit of 2 photography entries per exhibitor still stands
16. Human Interest (tells a story), two or more people
17. Industrial
18. Informal Portrait, one person
19. Insect(s)
20. Landscapes (hills, mountains, rivers, trees, and roads) - Please list location of where image was taken.
- New! 21. Planes, Trains, Automobiles & Boats
22. Rural Scenes (farm locations, etc. - specifically rural scenes)
23. Series, 3 photos (**8" x 10"**, all three photos should be the same size) mounted on one (1) piece of Foam core board with edges of photos butted together. Those that are not mounted correctly will be rejected. The relationship between images should be obvious and progressive; it should be of an event or a thing changing over time.
24. Snow, Ice, Frost
25. Sports, Physical Activities
26. Still Life (Indoor/Outdoor)
27. Sunrise, Sunset, Clouds
28. Things in motion
29. Water, Underwater, Seascape
30. Urban Scene, Street Life
- New! 31. Photo Taken with a Drone
32. Patriotic Photo
- New! 33. Best Snapchat Filter (4"x6") *Mounting not required*
- New! 34. Best Instagram Photo (4"x6" or 4"x4") *Mounting not required*
35. Polaroid Picture (No size Restriction) *Mounting not required*

PHB - PROFESSIONAL PHOTOGRAPHY 11"x 14" OR 16" x 20"

Professional: Who Erie County Fair defines as anyone who sells any of their work, takes photos for commission, lectures on the subject of photography, has a degree of training, wins awards or belongs to any professional photographer organization.

Premiums for Sections PHB Blue-\$15.00 Red-\$10.00

1. Pictorial Professional only, see rule # 11 for size requirements
2. Portrait Professional only, see rule # 11 for size requirements
3. Fair Photos- enter any photo taken at the fair. We'd like to see the fair through your lens.



Preferred Photography Service Provider for EC Fair
 Picture Your Walls, Eric Adams President. Linda Petrie Designer
 184 Buffalo St Hamburg NY 14075

contact@pywwny.com

O: (716) 202-1134
 F: (716) 202-1541
 C: (716) 597-6356

Hours

Monday: By Appt. or Chance Only
 Tuesday: 9am-6pm
 Wednesday: 10am-6pm
 Thursday 9am-7pm
 Friday 10am-6pm
 Saturday 10am-4pm
 Sunday Closed

Call Picture Your Walls for **FREE Framing Advice & Great Erie County Fair Specials**

Thank You to all 2017 sponsors and to exhibitor's donations to the Elderwood Facility.

Thank You 2018 Donors:

**The Main Frame
JP Fitzgerald's Restaurant
The Melting Pot Fondue Restaurant
Chef's Restaurant
Russells Steaks Chops & More
Hamburg Palace Theatre
Burchfield Penney Art Center
Buffalo Sabres
Buffalo History Museum
JP's Pub Restaurant and Banquet
Evenhouse Printing, LLC
Albright Knox Art Gallery
Massage Therapeutic Arts
Longboards at The Beach & Longboards Paddle Co.
Buffalo Bisons
Picture Your Walls
Explore and More Children's Museum
Darwin Martin House
Lockwood's Nursery
Arts and Craftsmen Guild
Town of Hamburg Recreation Dept.
The Allentown Art Festival Inc.
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Flint Family & Lincoln Financial Group
Peters Family
Friends of Bridget
June Pearl
Mattress Firm
Nox Corvum Artisan Designs
The Allentown Art Festival Inc**

Gift Certificates Donated by Picture Your Walls

**\$25 Tri-Color Non-Professional
\$50 Tri-Color Professional
\$50 Special Donor Award**

VINTAGE PHOTOGRAPH-Section VP

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3. Only one photo per exhibitor.
4. **Exhibitors can participate every other year.** If an exhibitor participated in 2017 they are not eligible to participate again until 2019.
5. Photos must be from 1960 or older.
6. Original photo is to be submitted.
7. Photos must be taken by the exhibitor or exhibitor's family.
8. **LIMITED SPACE** Only 15 (fifteen) reservations will be available for this section.
9. Every photo must be submitted with an artist statement of 10 (ten) or less sentences including: When photo was taken, who took the photo, historical event or any interesting story.
10. Photo can be no larger than 12"x 12".
11. Photo can be framed or mounted but is **NOT** required.
12. All 15 photos will be kept in glass case for safety of the photo.
13. Winner will be picked based on People's Choice. Patrons will be able to vote for their favorite photo until Wednesday, August 15th when the votes will be counted and winner will be announced on Thursday, August 16th.

VP- VINTAGE PHOTO

Premiums for Class # 1 Blue-\$10.00

1. Vintage Photograph

Erie County Fair

Digital Camera Shootout – Section DCS

Mary Ellen Bossert – Superintendent
ecfairfinearts@gmail.com

Date: Sunday, August 12th, 2018

Exhibitors must pre-register by Friday, July 20th.
Space is limited to the first 40 exhibitors who register.

Who: Adults age 18 and over. Pre-registration is required. All pre-registered exhibitors will have an exhibitor ticket mailed to them prior to the competition (unless other entries were made, then you will receive tickets when those entries are delivered).

Limit: One entry per exhibitor (Can only enter 1 class).

Where: Check-in at the Creative Arts Exhibit Area, lower grandstand, all day.

What: Exhibitors bring your digital cameras to the Fair and check-in at the Creative Arts Exhibit Area (lower grandstand). At that time exhibitors will receive a theme, instructions will be given, and exhibitors will be given the remainder of the day to capture their theme on camera. The exhibitors must e-mail the photo of their choice to the Competitive Exhibits office by 6am Monday, August 13th. Any photos not received by 6am will be disqualified. The photo must be e-mailed in jpeg format to entries@ecfair.org (minimum of 72 dpi preferred for best judging) with “Digital Camera Shootout Photo” in the subject line. Alterations and edits ARE allowed.

Please Note:

- NO TRIPODS will be allowed. Tripods can be a trip hazard so we will not permit their use for this contest. Monopods are allowed.
- All photos will become property of the Erie County Fair.

Judging: Monday, August 13th, winners will be announced by 5pm on a slide show presentation in the Creative Arts Exhibit Area. Photos will be uploaded to the Fair’s website for viewing.

Prizes: \$50 Best of Shootout award

1st Place - \$20, 2nd Place - \$15, 3rd Place \$10 per theme class

All ribbons will be available with premium check pickup at Info Desk in Creative Arts Building.

Questions? 716-649-3900 ext. 6407 or www.ecfair.org

DIGITAL SHOOTOUT COMPETITION

Classes

1. Minimal edits- example: cropped, lightened
2. Highly enhanced- example: Photo-shopped

Erie County Fair Dates: August 8-19, 2018

